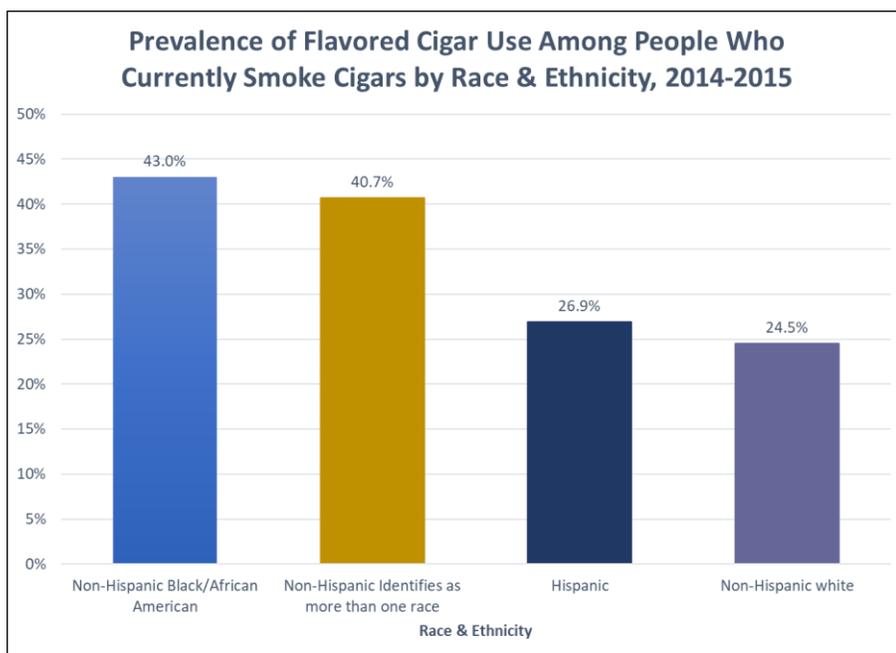


# Use of Flavored Cigars Higher for Black Americans, Younger, and Lower Income Individuals



Cigars are tobacco wrapped in tobacco leaf or wrapped in a substance containing tobacco leaf. They can come in all shapes and sizes. One study found that the sales of cigarillos - which comprise most cigar sales - increased from 2016 to 2020 while their prices decreased.<sup>i</sup> Lower prices can make tobacco products more attractive to youth because they are price sensitive. The study also found a significant increase in the sales of certain flavored cigarillos and large cigars.

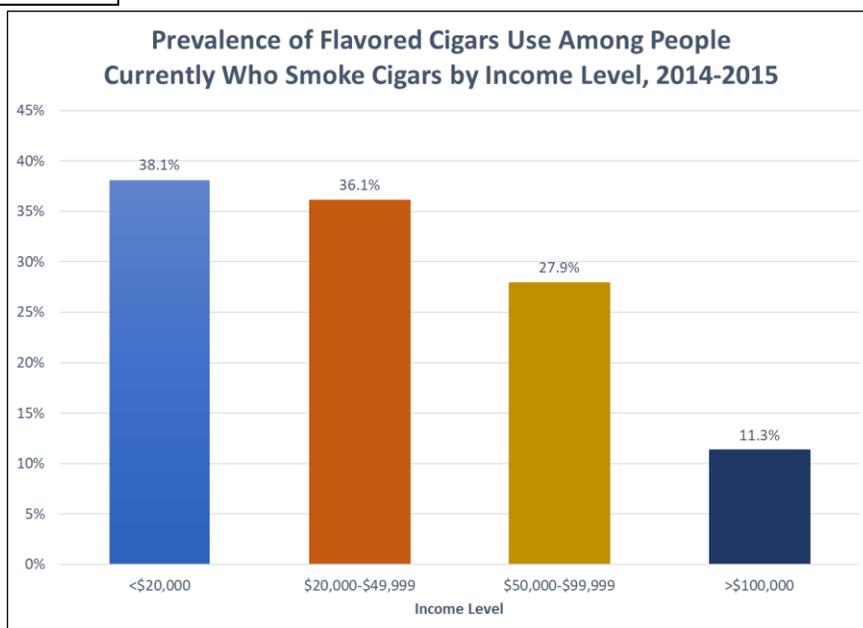
Among adults who currently smoke cigars, those who used flavored products were more likely to be non-Hispanic Black individuals, younger, and have lower household incomes.<sup>ii</sup>



*Among individuals who currently smoke cigars, non-Hispanic Black Americans were nearly twice as likely to smoke a flavored cigar compared to non-Hispanic white Americans.*

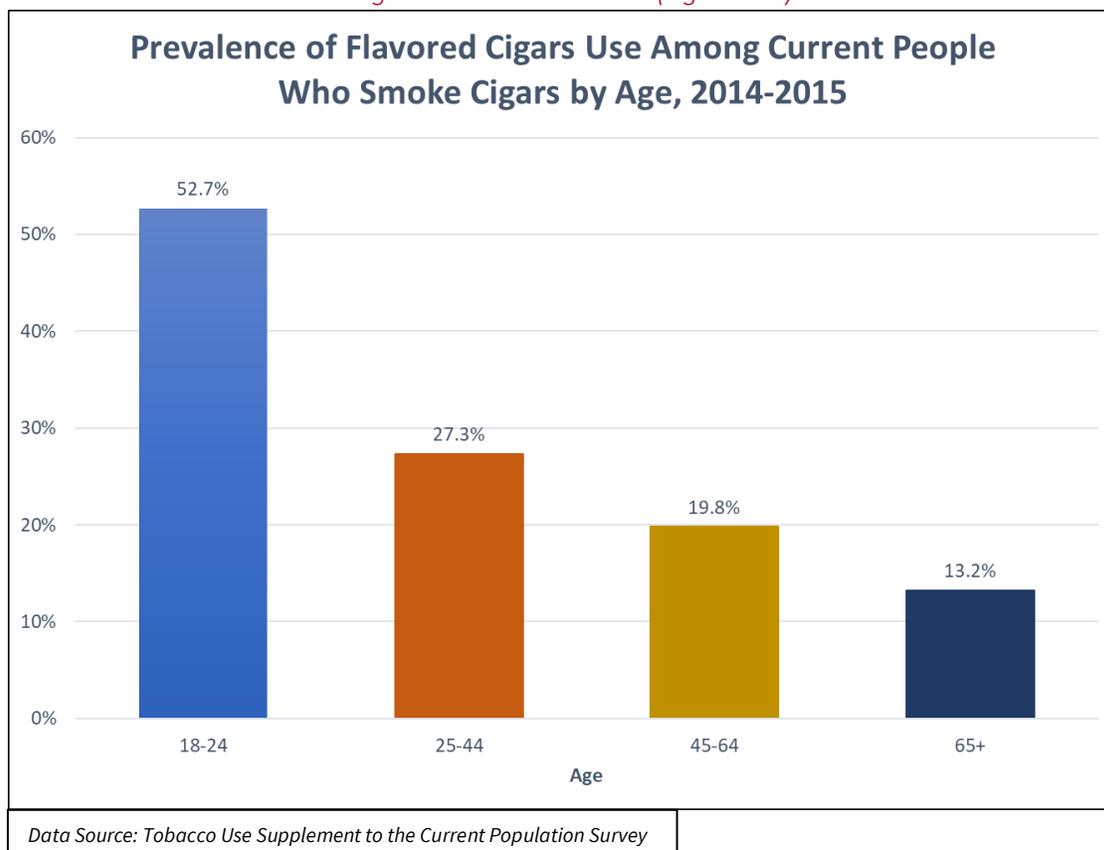
Data Source: Tobacco Use Supplement to the Current Population Survey

*Among individuals who currently smoke cigars, those with household incomes below \$20,000 were more than 3 times as likely to use a flavored cigar than individuals with household incomes of more than \$100,000.*



Data Source: Tobacco Use Supplement to the Current Population Survey

*Among adults who currently smoke cigars, younger adults (aged 18-24) were 4 times as likely to smoke flavored cigars than older adults (aged 65+).*



Among U.S. students who smoked cigar in 2021, 44.4 percent smoked a flavored cigar (middle school: 59.9%; high school: 41.1%), including 46.3 percent of Black non-Hispanic students.<sup>iii</sup> Black non-Hispanic students are twice as likely to smoke cigars as their white non-Hispanic peers.

April 2022

<sup>i</sup> Wang X, Kim Y, Borowiecki M, Tynan MA, Emery S, King BA. Trends in Cigar Sales and Prices, by Product and Flavor Type – the United States, 2016-2020. *Nicotine & Tobacco Research*. 2022; 24(4): 606-611.

<sup>ii</sup> Odani S, Armour B, Agaku IT. Flavored Tobacco Product Use and Its Association With Indicators of Tobacco Dependence Among US Adults, 2014–2015. *Nicotine & Tobacco Research*. 2020;22(6):1004-1015. doi:10.1093/ntr/ntz092

<sup>iii</sup> Gentzke AS, Wang TW, Cornelius M, et al. Tobacco Product Use and Associated Factors Among Middle and High School Students — National Youth Tobacco Survey, United States, 2021. *MMWR Surveill Summ* 2022;71(No. SS-5):1–29. DOI: <http://dx.doi.org/10.15585/mmwr.ss7105a1>external icon.