

2023 ACS CAN California Policy Events



American Cancer Society Cancer Action Network (ACS CAN)

ACS CAN is dedicated to eliminating cancer as a major public health problem through issue campaigns and voter education aimed at influencing lawmakers and candidates to support laws & policies to help defeat cancer. ACS CAN utilizes its expert lobbying, policy, grassroots, and communications capacity to amplify the voices of patients in support of laws and policies that save lives from cancer. Partnerships are critical to the success of our work. ACS CAN was founded in 2001 as the nonpartisan, nonprofit advocacy affiliate of the American Cancer Society.

We invite you and your organization to join us in the fight against cancer by attending this event, participating as a speaker, or becoming an event sponsor.

California Legislative Policy Roundtable

June 20, 2023: ACS CAN will hold its Annual California Legislative Policy event. This event will focus on the significance of the California Cancer Registry, the Regional Registries, and the roles they play in fighting cancer. Panelists will include members of the Legislature, public health advocates, and researchers who will demonstrate how they use the Registry to fight cancer. **For any questions, contact: Autumn Ogden at (916) 206-9686 or autumn.ogden@cancer.org**

California Health Equity Policy Forum

October 5, 2023: This forum will focus on cancer screening disparities experienced by communities of color and medically underserved cancer patients and survivors. California experts will discuss how practitioners, healthcare systems and the private sector are rising to the challenge to address these inequities, and how public policies can ensure that advances in care are accessible for all communities. **For any questions, contact: Jen Grand-Lejano at jen.grandlejano@cancer.org or (925) 639-9130.**



fightcancer.org

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Sponsorship Levels and Benefits

Presenting Sponsor – \$15,000+

- Sponsor leadership can provide opening or closing remarks
- Community support ad and sponsor logo included on sponsor loop played prior to the event (Sponsor provides art)
- Sponsor level recognition on social media with clickable company logo and panelist highlighted
- Clickable sponsor logo on virtual event frame and event registration page
- Sponsor recognition on event- related media releases with opportunity to include a quote

Platinum Sponsor – \$10,000

- Opportunity to provide a panelist for the event
- Panelist featured on social media
- Sponsor recognition with logo on invitation, outreach emails and event follow up
- Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
- All Gold, Silver, and Bronze level sponsorship benefits

Gold Sponsor – \$5,000

- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program*
- All Silver and Bronze sponsor level benefits

Silver Sponsor – \$2,500

- Sponsor level recognition on event invitation
- All Bronze sponsor level benefits

Bronze Sponsor – \$1,000

- Sponsor level recognition during program, on event registration page, virtual event frame, and social media
- Invitation to ACS CAN California's Annual Ambassador Summit
- Recognition in ACS CAN's annual Advocacy Accomplishments report

*ACS CAN's Corporate Membership Program benefits include Issue briefings with ACS CAN Senior Leadership; ACS CAN's monthly outreach e-newsletter, & recognition on ACS CAN's webpage: <https://www.fightcancer.org/corporate-members>



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