

West Virginia Cancer Action Day Training



March 26, 2025



West Virginia Cancer Action Day

**April 2, 2025
8:30 AM – 2:15 PM**

What is Cancer Action Day?

- Opportunity to advocate for cancer patients
- Speak directly with your state elected officials
- Fight for advancement in health equity





Doug Hogan
Government Relations Director

2025 WV Legislative Priorities

West Virginia Tobacco Prevention:

- Invest JUUL Settlement Dollars in Tobacco Control Programs.
- HB 3390/SB 860: To fund the Tobacco Use Cessation Initiative.



Questions

Cancer Action Day Schedule

8:30 AM **Breakfast & Networking**—Location: Room 330W

8:40 AM **Policy Updates: Understanding Our Ask**— Doug Hogan,
Government Relations Director

8:50 AM **Lawmaker Outreach Prep: Understanding Our Power** Katie Rose
Garden Grassroots Manager, then Breakout groups

9:00–11:00 AM **Meetings – Legislative Offices**
Report Back Forms – Online

11:00–11:10 AM **Being Announced in the Senate By Senator Woelfel**— Location
Senate Gallery

11:30 AM –12:30 PM **Debrief, Group Photo for Media, Lunch** Location: 330 W

12:30–1:15 PM **Afternoon Meetings**

1:15–2:15 PM **Group photos and depart** Location: Inside and outside Capitol (this is
based on weather and photographer recommendations).





Location and Parking Details

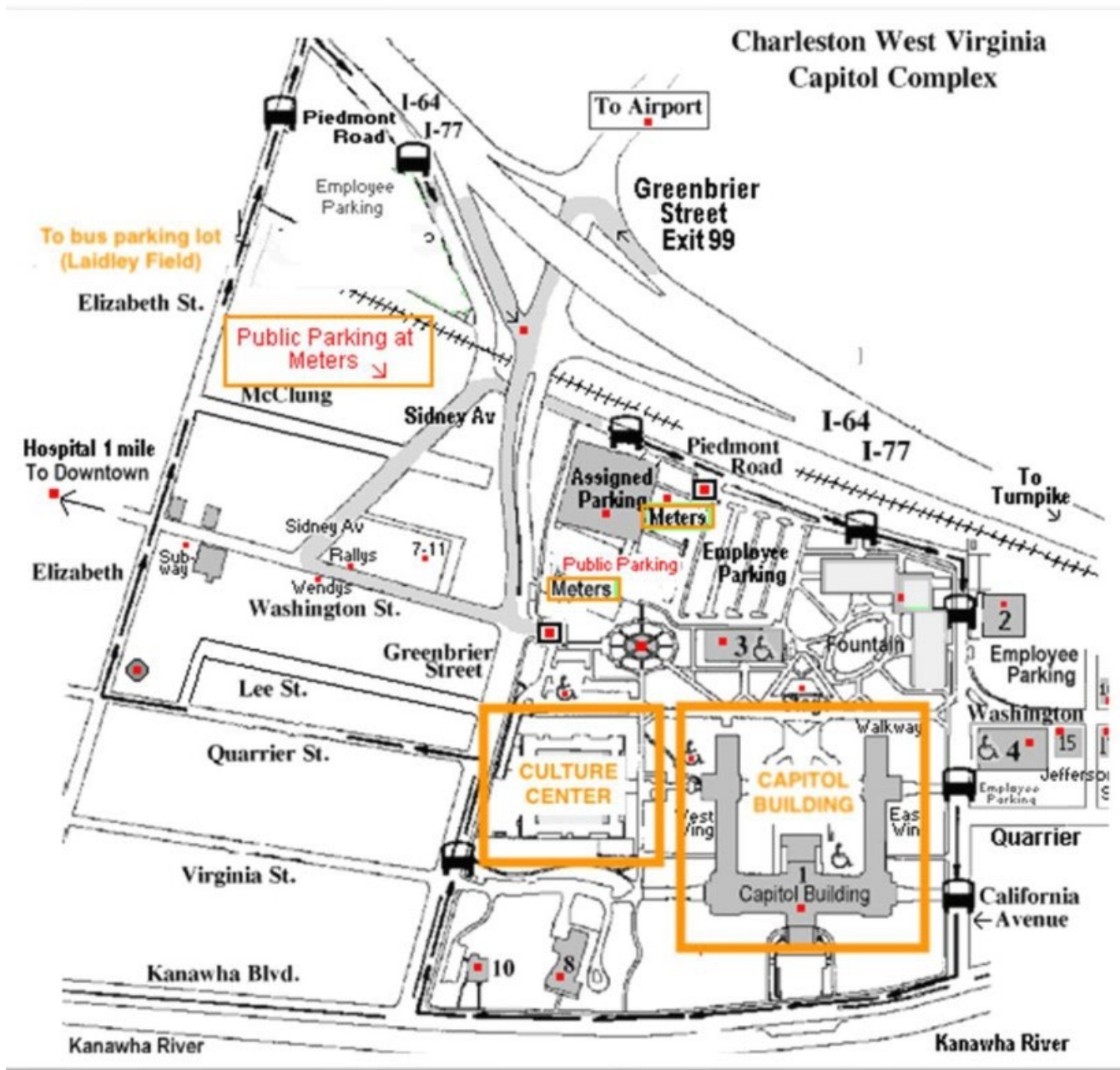
Directions:

-Exit 99 on Interstate 77/64, one mile east of where I-64 and 77 join together in Charleston.

Parking Info for Personal Vehicles:

- Personal vehicles can be parked at Laidley Field.
- A free shuttle service is provided between the Capitol Complex and the Laidley Field parking area. The shuttle departs from Laidley Field, starting at 6:45 a.m. and ending at 5:15 p.m. Each stop is served approximately every 10 -15 minutes. The shuttle does not operate typically between 9:30 a.m. and 11:30 a.m. and 1:45 p.m. and 3:00 p.m.
- If you ride to the Capitol, go to the Capitol entrance across from the Cultural Center to enter the Capitol. The shuttle bus is handicapped accessible.
- For more shuttle information, call the Parking Section at 304-558-3062 or Piedmont Guard House at 304-558-0248.

Parking Map





Hook, Link, and Sinker.

Three simple steps

1. Hook-Introduce yourself
2. Line -Share your story
3. Sinker-Ask for their support

HOOK

Meeting leader introduces the group (name + where you live)

- I am here as a volunteer for ACS CAN. We are meeting with legislators today to discuss our legislative priority issue, Tobacco Prevention.

LINE

Explain the need:

- (INSERT why this is needed/impact on state/why important for cancer etc.)
- **Tell your personal story:** Connect your personal story to the importance of the ask/issue

SINKER

Make the ask!

Day of Reminders

What time?

- Please arrive to the breakfast by 8:30am
- Plan about 10 minutes to park and walk over

What to wear?

- We encourage business casual clothing and comfortable shoes

What to bring?

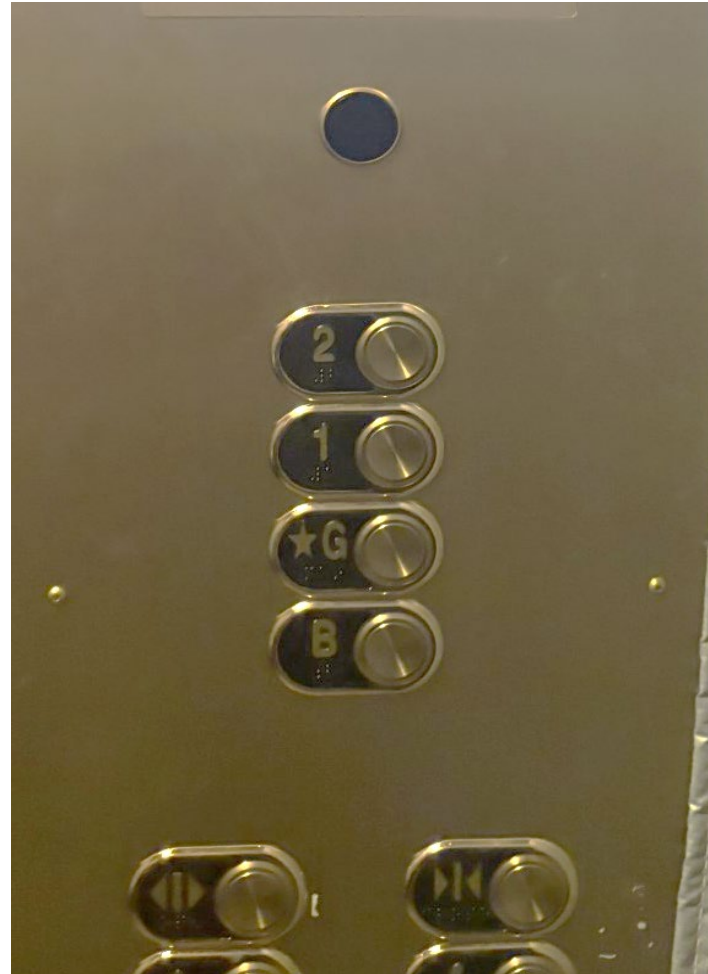
- Travel lightly! You will need to go through security at the entrance of each building
- Bring your cell phone for photos with your lawmaker and our team throughout the day

Will I go through security?

- Yes, you do have to go through security upon entry, but everything is in the same building



Day of Reminders/ Need to knows



Getting Around?

- Elevators are marked and numbered differently depending on your location within the Capitol.

Will I get a map?

- Yes! Both online and printed version will be given to you.

Senate/ West elevator! Main building elevator!



**Share your
photos on social
media using
#WVCAD25**

**Tag your lawmakers on Social
Media**



Questions

Thank You