

2025 WASHINGTON CANCER ACTION DAY



Cancer Action Day 2025



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Welcome to Cancer Action Day



Dear Washington Advocates,

Thank you for your willingness to participate in our 2025 Cancer Action Day.

As a leading health advocacy organization, we work every day to encourage elected officials to make cancer a top priority. We support evidence-based solutions designed to eliminate major health problems. And together, we bring together ordinary people with extraordinary power to fight cancer with the training and tools they need to make their voices heard.

We want our Cancer Action Day to be an opportunity for all of our volunteers to come together, unite our voices, and ask our elected officials to actively support the fight against cancer. We hope you will find our event energizing, exciting, and personally rewarding.

Included in this packet and your folder are all the resources you will need to advocate successfully with your lawmakers. We truly appreciate your commitment to advocacy and look forward to the great accomplishments we'll achieve together.

Thank you for all you do to help us fight cancer.

Keep fighting!

Let's get started!

Agenda: Timeline of Events



- 8:30 a.m.** **Check In, Breakfast**
Capiol Room, Double Tree Olympia
- 9:00 a.m.** **Introductions & Welcome:** Our Plan and Purpose
- 9:10 a.m.** **Survivor Recognition**
- 9:15 a.m.** **Legislative Overview:** What does the process look like in Olympia? What is on our legislative agenda?
- 9:45 a.m.** **Legislative Meeting Training:** What to expect, how to structure your meetings & a few examples
- 10:15 a.m.** **Using Social Media as a Tool Today**
#WALeg #CancerActionDay
- 10:25 a.m.** **How to Fight Beyond Today:** Let's Talk About Legislative Ambassadors
- 10:30 a.m.** **Group Photo & Bathroom Break**
- 10:35 a.m.** **Breakout Meeting Prep w. Team Leaders & Table Team**
- 11:30 a.m.** **Folks Leave for Meetings – Lunch on Campus**
Meetings with Lawmakers & Staff
Capitol Campus/Dome Deli
- 11:30 – 4:30 p.m.** **Post Meeting Actions & Wrap Up:** Report Back Forms, Thank You Notes, Postcards, Debrief & Social Media Actions
Capiol Room, Double Tree & Capitol Campus

4 PM, House Appropriations Committee Hearing, JLOB – Hearing Room A | HB 1404, School Meals has a hearing! Drop by to support the bill!

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WA Capitol Grounds Map



Legislative Meeting Bldgs.

Legislative Building (**LEG**)

John L. O'Brien (**JLOB**)

John A. Cherberg (**JAC**)

Add. Imp. Locations

 ADA Building Entrances & Parking



Cafe (LEG) (Find an ACS CAN team member with supplies)



Bus Stop!

How: Navigating to the Capitol & Back

CAPITOL CAMPUS							14
to State Capitol				to Olympia Transit Center			
DEPART OTC (Bay D)	8 th and Chestnut	Newhouse Building (State Capitol)	Farmers Market	Farmers Market	Newhouse Building (State Capitol)	8 th and Chestnut	ARRIVE OTC
1	2	3	4	4	3	2	1
Weekdays Only							
6:30	6:34	6:42	6:47	6:47	6:53	6:59	7:05
7:00	7:04	7:12	7:17	7:17	7:23	7:29	7:35
7:30	7:34	7:42	7:47	7:47	7:53	7:59	8:05
8:00	8:04	8:12	8:17	8:17	8:23	8:29	8:35
		8:42	8:47	8:47	8:53	8:59	9:05
		9:12	9:17	9:17	9:23	9:29	9:35
		9:42	9:47	9:47	9:53	9:59	10:05
		10:12	10:17	10:17	10:23	10:29	10:35
		10:42	10:47	10:47	10:53	10:59	11:05
		11:12	11:17	11:17	11:23	11:29	11:35
		11:42	11:47	11:47	11:53	11:59	12:05
		12:12	12:17	12:17	12:23	12:29	12:35
		12:42	12:47	12:47	12:53	12:59	1:05
		1:12	1:17	1:17	1:23	1:29	1:35
		1:42	1:47	1:47	1:53	1:59	2:05
		2:12	2:17	2:17	2:23	2:29	2:35
		2:42	2:47	2:47	2:53	2:59	3:05
		3:12	3:17	3:17	3:23	3:29	3:35
		3:42	3:47	3:47	3:53	3:59	4:05
		4:12	4:17	4:17	4:23	4:29	4:35
		4:42	4:47	4:47	4:53	4:59	5:05



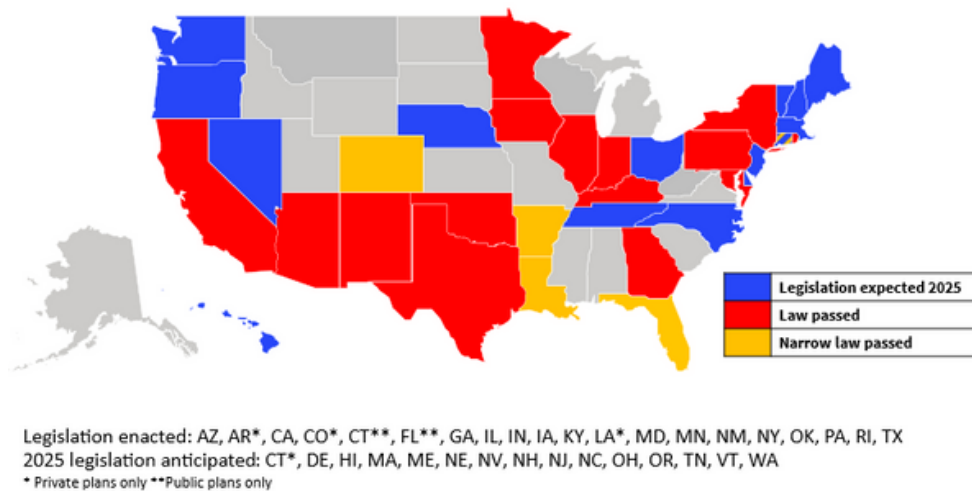
- **Intercity Transit to Capitol Campus – Route 14, Map Link in Hub**
 - Plan your route with your team
 - Familiarize yourself with the route and timing now
- **Passenger Van Optional**
- **Parking on the Capitol Campus is limited!**

2025 Washington State Legislative Priorities

Victory in the fight against cancer requires bold public policy solutions that promote cancer prevention, increase early detection of cancer, expand access to quality, affordable health care, reduce disparities and advance health equity. These fact and evidenced-based priorities include:

Expanding Access to Care

- **Access to Biomarker Testing – HB 1062:** ACS CAN will advocate for improved coverage of comprehensive biomarker testing. Progress in improving cancer outcomes increasingly involves the use of precision medicine, which uses information about a person's own genes or proteins to better diagnose and treat diseases like cancer. Biomarker testing is an important step to accessing precision medicine which includes targeted therapies that can lead to improved survivorship and better quality of life for cancer patients, but insurance coverage for biomarker testing is failing to keep pace with innovations and advancements in treatment. **Washington is falling behind. Twenty states – including California, Arizona, New York, Texas and Minnesota have enacted similar legislation to expand coverage of biomarker testing across disease types with strong bipartisan support.**



- **Fertility Preservation – HB 1129/SB 5121:** Some cancer treatments can cause infertility, and as a result, individuals with cancer may choose to preserve their fertility prior to treatment. Failure to preserve fertility is a common regret that may affect survivors' quality of life. ACS CAN supports legislation that would provide cancer patients with health insurance coverage for fertility preservation consistent with recommended medical guidelines.
- **Reduce the Burden of Patient Medical Debt – HB 1632/SB 5480:** ACS CAN recognizes the impact of medical debt on people with cancer, caregivers and their families. In addition to supporting policies that ensure affordable access to comprehensive healthcare coverage, ACS CAN will advocate for policies that prevent the occurrence of medical debt and reduce the impact of incurred medical debt on individuals and families.

Cancer Prevention and Early Detection

- **Breast and Cervical Cancer:** ACS CAN will advocate to **maintain and protect funding of The Washington State Breast, Cervical, and Colon Health Program (BCCHP)** for low-income uninsured and underinsured women administered by the Washington Department of Health.

Reducing the Toll of Tobacco

- **Tobacco Prevention and Cessation Funding** ACS CAN will advocate to maintain program funding for fact-based, statewide tobacco prevention and cessation programs at maintenance levels, only a percentage of the CDC recommended funding levels of \$63 million for Washington state. This program prevents kids from starting to use tobacco and helps those who are trying to quit.
- **End the Sale of Menthol Cigarettes and All Other Flavored Tobacco Products – HB 1203/SB 5183:** ACS CAN supports legislation to end the sale of menthol cigarettes and all other flavored tobacco products. Comprehensive policies to end the sale of flavored tobacco products must include all tobacco products, all flavors, and all tobacco retailers.

Cancer Research Funding

- **Research Appropriations:** ACS CAN will work to protect/increase appropriations to support scientific research on cutting-edge treatments, including fully **funding the Andy Hill Cancer Research Endowment (CARE) Fund to the statutory maximum of \$22.2 million annually.**

Addressing Food Insecurity

- **Increasing Access to School Meals – HB 1404/SB 5352:** School meals offer students a variety of fruits and vegetables, whole grains, and age-appropriate portion sizes and may be the only nutritious meals many children eat during the day. Research suggests healthy eating pattern is associated with a reduced risk of cancer in adults. ACS CAN advocates for policies that support increasing access to free school meals to reduce food insecurity and improve diet quality.

For more information, contact: **Audrey Miller García, Washington Government Relations Director**
audrey.garcia@cancer.org Phone: 360.320.2969

ACS CAN is making cancer a top priority for public officials and candidates at the federal, state, and local levels. ACS CAN empowers advocates across the country to make their voices heard and influence evidence-based public policy change as well as legislative and regulatory solutions that will reduce the cancer burden. As the American Cancer Society's nonprofit, nonpartisan advocacy affiliate, ACS CAN is critical to the fight for a world without cancer. For more information, please visit www.fightcancer.org.

Washington 2025 Legislative Asks



1 Expand Biomarker Testing Coverage

Will you support HB 1062?

- Timely access to guideline-indicated comprehensive biomarker testing can help **achieve the triple aim of health care including better health outcomes, improved quality of life, and reduced costs**
- Studies show that paying upfront for comprehensive testing **can result in overall savings in treatment costs**
- Washington is a leader in cancer research. Don't let us fall behind in access to cancer care
- Similar, disease-agnostic legislation has been signed into law in 20 states. **In states where this policy is currently in effect, like Arizona, Illinois, Texas and California, none have reported challenges with costs** for implementation, including for Medicaid populations

Sponsors: Stonier, Corry, Parshley, Thai, Macri, Ryu, Leavitt, Berry, Reed, Alvarado, Callan, Thainger, Fosse, Simmons, Davis Ormsby, Reeves, Bernbaum, Donaghy, Hill

2 End the Sale of Menthol & Flavored Tobacco

Can we count on your support for HB 1203/SB 5183, to end the sale of menthol cigarettes and all other flavored tobacco products?

- Ending the sale of flavored tobacco products will **save lives and protect kids**
- Tobacco costs Washington state nearly **\$3.26 billion in annual health care and over 8,300 lives in Washington each year**. Protect our health, not Big Tobacco's profits
- **8 out of 10 youth who have ever used tobacco started with a flavored product**
- Reduces the equity burden that Black, LGBTQ, and more Washingtonians bear due to **targeting confirmed by tobacco industry documents**

House Sponsors: Reeves, Entenman, Nance, Peterson, Pollet, Ryu, Stonier, Reed, Leavitt, Berry, Ramel, Macri, Callan, Obras, Doglio, Gregerson, Street, Kloba, Berg, Davis, Ormsby, Bergquist, Hill

Senate Sponsors: Nobles, Lovick Harris, Wellman, Dhingra, Trudeau, Valdez, Lias, Stanford, Orwall, Robinson, Frame, Pedersen, Ricelli, Salomon, Shewmake, Wilson, C.

3 Reduce the Burden of Medical Debt for Washington Patients

Will you vote yes on SB 5480/HB 1632 and shield patients from unfair medical debt reporting?

- **6 in 10 Washington adults say they could not pay an unexpected \$500 medical bill**
- 3 in 10 Washington residents say they live in a household with medical debt, even with health insurance

Senate Sponsors: Ricelli, Bateman, Alvarado, Chapman, Hasegawa, Lovelett, Nobles, Orwall, Ramos, Robinson, Slatter, Stanford, Trudeau, Valdez, Wilson, C.

House Sponsors: Timmons, Taylor, Macri, Fosse, Obras, Kloba, Bernbaum, Ramel, Doglio, Berg, Stonier, Berry, Leavitt, Peterson, Gregerson, Parshley, Reed, Thai, Ormsby, Hill, Mena, Simmons, Cortes, Zahn, Nance, Street, Salahuddin

EXPAND ACCESS TO BIOMARKER TESTING COVERAGE IN WASHINGTON

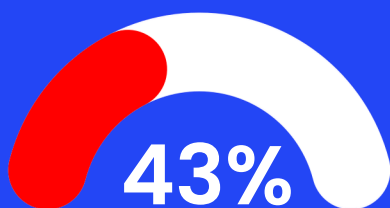
THE RIGHT TREATMENT AT THE RIGHT TIME

WHAT IS BIOMARKER TESTING?

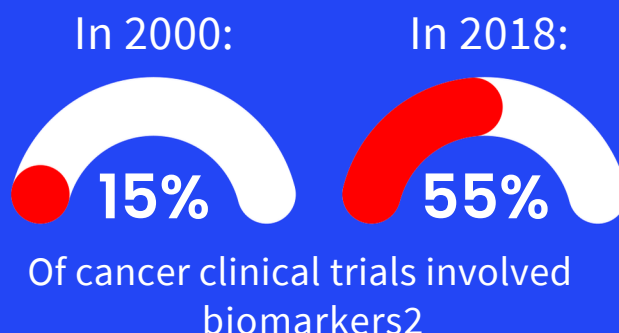
Biomarker testing is often used to help determine the best treatment for a patient.

- It is the analysis of a patient's tissue, blood, or other biospecimen for the presence of a biomarker.
- Biomarker testing is an important step for accessing precision medicine, including targeted therapies that can lead to improved survivorship and better quality of life for cancer patients.
- While most current applications of biomarker testing are in oncology and autoimmune disease, there is research underway to benefit patients with other conditions including heart disease, Alzheimer's disease, and other neurological conditions, rare disease, infectious disease and respiratory illness.

THE IMPORTANCE OF BIOMARKER TESTING



Of the 198 oncology drugs approved between 1998 and 2022 require biomarker testing prior to use¹



BIOMARKER TESTING & HEALTH EQUITY

- **Not all communities in Washington are benefiting from the latest advancements in biomarker testing and precision medicine.**
 - Patients who are older, Black, uninsured or Medicaid-insured, are less likely to be tested for certain guideline-indicated biomarkers.
 - There are lower rates of testing in community settings versus academic medical centers.

THE BOTTOM LINE

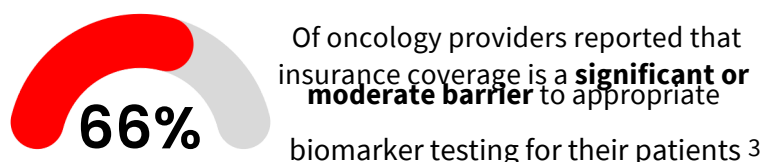
Access to appropriate biomarker testing may help to achieve:

- better health outcomes
- improved quality of life
- reduced costs

Insurance coverage for biomarker testing is failing to keep pace with innovation and advancement in treatment.

- Without action, this could increase existing disparities in health outcomes by race, ethnicity, income and geography.

Twenty states have recently passed legislation to expand coverage of comprehensive biomarker testing.



In Washington:



Of fully insured covered lives are enrolled in a plan with coverage that is more restrictive than National Comprehensive Cancer Network guidelines⁴

SUPPORTERS OF WASHINGTON BIOMARKER TESTING LEGISLATION HB 1062



- 1 Suehnholz SP, Nissan MH, Zhang H, et. al. Quantifying the Expanding Landscape of Clinical Actionability for Patients with Cancer. Cancer Discov. 2023.
- 2 The Evolution of Biomarker Use in Clinical Trials for Cancer Treatments: Key Findings and Implications. Personalized Medicine Coalition, 2019.
- 3 ACS CAN. "Survey Findings Summary: Understanding Provider Utilization of Cancer Biomarker Testing Across Cancers." December 2021.
- 4 Wong WB, Anina D, Lin CW, and Adams D. Alignment of health plan coverage policies for somatic multigene panel testing with clinical guidelines in select solid tumors. Per Med 2022; 10.2217/pme-2021-0174.

For more information please contact:
Audrey Miller García, ACS CAN Washington Government Relations Director



E_MAIL audrey.garcia@cancer.org



PHONE 360.320.2969

PROTECT WASHINGTON KIDS & ADVANCE HEALTH EQUITY



WHAT DOES THE BILL DO?

Ends the retail sale of flavored tobacco and nicotine products, including flavored e-cigarettes, pouches, chew, and menthol cigarettes beginning in 2026.

WHY END THE SALE OF FLAVORED TOBACCO?

- ➡ Ending the sale of flavored tobacco products will save lives, protect kids, and advance health equity
- ➡ 8 out of 10 youth who have ever used tobacco started with a flavored product
- ➡ For far too long the tobacco industry has targeted communities of color and the LGBTQ community

TOLL OF TOBACCO USE IN WASHINGTON

- ➡ **8,300 Washington residents** die each year from smoking
- ➡ **26.9% of cancer deaths** are attributed to smoking
- ➡ **\$3.26 billion** in annual health care costs caused by tobacco
- ➡ **\$6.1 billion** smoking-caused productivity losses in Washington

INDUSTRY TARGETING HAS CONTRIBUTED TO SIGNIFICANT HEALTH DISPARITIES



Since the 1950s

The tobacco industry has aggressively targeted communities of color with menthol flavored cigarettes. 88% of Black smokers use menthol cigarettes.



Flavors hook kids

Nearly 90% of youth e-cigarette users use flavored products, and 50% of youth who have tried smoking started with menthol cigarettes.



Menthol flavored cigarettes

Menthol cigarettes are easier for kids to start smoking, more addictive, and harder to quit.



American Indian/Alaskan Native Youth

AI/AN youth have the highest rate of tobacco use compared to other racial/ethnic groups in Washington.

BENEFITS TO THE STATE AFTER PASSAGE

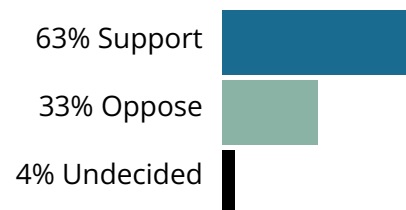
Public Health Impact

- ➡ Fewer youth initiate tobacco use
- ➡ About 1,300 premature smoking-caused deaths avoided
- ➡ Over 5,868 smokers would quit as a result of the policy

Fiscal Impact

- ➡ Over \$49.9 million in long-term health care cost savings for the state
- ➡ Preventing Washington kids from becoming addicted smokers would secure additional millions of dollars in future health care cost savings

STRONG PUBLIC SUPPORT



PROTECT WASHINGTON KIDS & ADVANCE HEALTH EQUITY



THE ANATOMY OF "SMART" E-CIGARETTES

The bill ends the retail sale of e-cigarettes with gaming or entertainment features



Digital screen indicates battery power and remaining e-liquid.

Some products have a switch to change battery power, allowing for bigger puffs and greater nicotine delivery.



Games can keep people on the device for long periods. Some devices require users to take puffs to maintain game play.

E-cigarettes can mimic small gaming devices, making them easy to hide in plain sight.

“ ”

POLICIES THAT PROHIBIT THE SALE OF FLAVORED TOBACCO PRODUCTS REDUCE SALES OF TOBACCO PRODUCTS AND CAN REDUCE TOBACCO USE



**U.S. Surgeon General
2024 Report**

POLICY SUPPORTERS

- African American Tobacco Control Leadership Council (AATCLC)
- American Cancer Society Cancer Action Network
- Americans for Nonsmokers Rights
- American Heart Association
- American Lung Association
- Campaign For Tobacco-Free Kids
- Center for Black Health and Equity
- Kaiser Permanente
- Parents Against Vaping and E-Cigarettes (PAVE)
- Fred Hutchinson Cancer Center
- Healthy King County Coalition
- Gay City: Seattle LGBTQ+ Center
- The Station Coffee Shop
- Faith Childcare
- Neighborhood House
- San Juan Island Prevention Coalition
- Tobacco Free Works
- NAACP Tacoma
- NAACP Vancouver
- NAACP Yakima
- NAACP Seattle Center for Multi Cultural Health
- Association of Washington School Principals
- Washington Association for Substance Misuse and Violence Prevention
- Youth For Equitable Streets
- Youth Speaks Yakima County
- Democrats 11th LD Democrats
- 37th LD Democrats Washington
- State Democrats Washington
- State Association of Local Public Health Officials
- Seattle Public Utilities Arcora Foundation
- Washington Chapter of the American Academy of Pediatrics
- SeaMar Community Health Clinics
- Community Health Worker Coalition for Migrants & Refugees
- The Foundation for Healthy Generations
- The League of United Latin American Citizens (LULAC) Washington State
- El Centro de la Raza
- Cancer Pathways
- MultiCare Health System
- The Communities of Color Coalition
- Washington State PTA
- Planned Parenthood
- Family Guide
- NeighborCare Health
- Unidos Nueva Alianza, Foundation
- Children's Alliance
- Kicheko Project
- Coalition for a Healthy Benton City
- Seattle Children's Hospital
- Seattle Indian Health Board
- Prosser Thrive
- Superintendent of Public Instruction
- Chris Reykdal
- Former Governor Christine Gregoire

SB5480/HB1632 - Shield Patients from Unfair Medical Debt Reporting

Protect Washington Patients from Being Trapped by Medical Debt

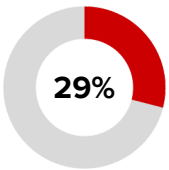
Why?



6 in 10 Washington adults say they could not pay an unexpected \$500 medical bill. Many are forced to delay paying the bill or put it on a credit card.



3 in 10 Washington residents say they live in a household with medical debt, even with health insurance.



29% of Washingtonians have a lower credit score because of medical debt. In fact, almost 1 in 4 is contacted by a debt collector because of their medical debt.

Patient Experience

"All the savings that my husband and I had put away to pay for our four children's college educations and our retirement went to pay for the treatments keeping me alive.

It's all gone."

-- Jody

Unfortunately, Jody's story isn't unique.

Support SB 5480 (Riccelli) & HB 1632 (Timmons)

Prohibit the inclusion of medical debt on consumer credit reports and scores.

Removing medical debt from a credit score improves a score by 20 points, on average.

Medical debt has no bearing on whether a person makes sound financial decisions and should not be used in consumer financial credit reports.

Hook, Line, and Sinker



The hook, line and sinker strategy will help ensure you cover key messages and conduct an effective and successful meeting with your lawmaker.

Hook: Who You Are

Tell them who you are. Remember, you are a voter, a survivor/caregiver/advocate and their constituent. Make sure everyone in the group introduces themselves. Be careful. A little small talk is acceptable but stay on message and don't be drawn into storytelling off topic – you'll never know where the time went!

State why you are here by introducing the ask/s.

Line: Share your stories and statistics

Be informative, be thorough and be concise. Provide your lawmaker with personal stories. They'll appreciate real-life examples that put a human face on the issue. Discuss how the legislation will directly affect you, your friends and your family. Personal stories truly make an impact and achieve results.

Sinker: The Request

Ask your legislator their position on the issue. Be polite, direct and specific. Wait for their response. It is important to get a clear answer to provide on your report back form.

Answer any questions to the best of your ability. If you don't know the answer, it's OK to say "that's a good question, I'm not positive on the answer, and I'll need to get back to you." Don't answer any questions you're not 100% sure you know the answer to – make sure to list them on your report back forms. This is an excellent opportunity for staff to follow-up with the lawmaker after our day!

Leave on a positive note. As you wrap up the conversation, repeat one last time what action you hope the lawmaker will support. Make sure your lawmaker and/or their staff member receives a copy of the leave-behind materials. Thank them for their time and offer to be an ongoing resource.

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Hook, Line, and Sinker, Continued



Hook

Who you are, where you're from -- Leader introduces the rest of the group.
"We are here to today to ask for..."

Line

What is the problem we are trying to solve? _____

What is the proposed policy solution?

What is a data point to back up that solution? _____

Share your cancer connection and how it relates to the ask.

Add your personal story:

Why are you passionate about the fight against cancer?

How can you find a connection to the days asks? _____

Sinker

"In conclusion..."

We're asking _____

Will you support **biomarker testing coverage** to help cancer patients by

Don't forget the "thank you"!
The appreciation goes a long way
Feel free to ask for a selfie AFTER your meeting
Send that photo to your Government Relations Director,
Audrey Miller García, 360.320.2969

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Lawmaker Meetings: Suggested Script



"Thank you, Representative/Senator _____, for taking the time to meet with your cancer-fighting constituents today.

My name is _____ and I am an ACS CAN volunteer from _____. With me are constituents and advocates from around your district to talk about their cancer stories. **Introduce constituent(s) in the room with you.**

During this meeting we would like to discuss:

- **Biomarker Testing Coverage with HB 1062**

Share 1 Fact That Sticks Out to You:

- **Biomarker testing has been shown to be a cost-effective tool to get patients the right treatment at the right time.**
- **We must work to dismantle barriers that prevent patients from benefiting from biomarker testing and precision medicine. A 2022 study published by the Journal of Precision Medicine found that 55% of covered lives in Washington currently do not have comprehensive coverage.**
- **Washington is falling behind, biomarker testing coverage has now passed with strong bi-partisan support in 20 states!**

This is important to me because (share your personal story and connect it to the importance of Biomarker Testing Coverage). If another volunteer has a personal story that has a strong connection, please introduce them and have them speak. Keep it brief.

The ASK:

- **Will you support, and vote yes, on HB 1062?**

Remember, we want to hear a yes or no answer.

- If your elected official answers yes to this question that is great! Thank him/her for their support.
- If your member answers no, ask why and if there is further information you can provide after the meeting. Include that information on your report back form.
- If your member doesn't give a direct yes or no answer, ask for clarification.
- You should plan to follow-up with your House Representative 1-2 weeks after your meeting (by phone or email) to ensure their questions are answered and check on their level of support.

Please note: this script is a framework for your conversation. Please feel free to elaborate and share your personal cancer story and use information from the fact sheet and talking points.

Lawmaker Meeting: Do & Don't



Do:

- Look and act professional
- Introduce yourself and tell the legislator where you are from
- Stay on message
- Be prepared to wait
- Know the asks and something about it
- Be efficient and articulate; the meeting should be brief and concise
- Ask for your legislator's support for the issue
- Stop discussing the issue if you get a "Yes"
- Leave a one-pager about the issue
- Turn off your cell phone
- Thank the lawmaker (be sure to also send a thank-you note)

Don't:

- Attempt to answer questions you don't know the answer to or commit to anything you aren't certain of
- Get angry or hostile
- Get distracted by small talk
- Mention your political affiliation
- Leave behind materials that aren't provided in this packet
- Lobby on other issues while you are there to talk about cancer
- Get defensive if an elected official doesn't support our legislation

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Lawmaker Meeting: Schedule Planner



Keep track of your meetings:

Chamber	Name	Meeting Time	Meeting Notes	Do they support or oppose?	Do they have a cancer story?
House					
House					
Senate					

Meeting Outline:

Hook: Leader makes introduction.

Line: Explain the need.

Sinker: Make the ask.

Remember:

Be polite and professional to lawmakers and interns.

It is okay to look at your notes!

Your personal story matters more than anything else.

Your legislators work for you and your voice matters

Participant Information Hub



WA 2025 Cancer Action Day Participant Info HUB

SHARE



Thank you for registering for Cancer Action Day!

Please see below for the important documents and information you will need for Cancer Action Day. These will be given to you in a folder during Cancer Action Day but you can download and review them today.

Contact Audrey Miller García at audrey.garcia@cancer.org for questions.

Cancer Action Day Training Recording will be made available here, 01/23

General Cancer Action Day Documents & Resources

[2025 ACS CAN Washington Legislative Agenda](#)

[CAD Meeting Schedule](#) - TBA, 01/31

- Want to learn more about who represents you in Olympia before our Feb. 3rd meetings? Simply check out this guide [How to Research Your Lawmakers](#) | [Power Analysis Homework](#)

Expand Access to Biomarker Testing in Washington

Welcome! Biomarker testing helps connect patients with the right treatment at the right time. ACS CAN and partners are working together to make sure more Washingtonians can benefit from this important testing. What is Biomarker Testing? In cancer care, biomarkers are often used to help determine the best treatment for

[Learn More →](#)

Join Us! We Can't End Cancer Without You!

Enter Your Email Address



Your Support CAN fight Cancer

Don't forget, all your resources for meeting follow-up are on the WA 25' Cancer Action Day Participant Info HUB

Remember: Don't forget to do ALL your follow-up and report back actions!

Scan the QR code or visit:

<https://www.fightcancer.org/wa-2025-cancer-action-day-participant-info-hub>



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Report Back Form



**HOW WAS YOUR
LAWMAKER MEETING?**

Report back and let us know how your meeting went

Your feedback helps our staff provide additional information to lawmakers and make strategic decisions in successful campaigns. Share with us what you heard from your lawmaker during your recent visit.

Remember: One report back form should be completed for each lawmaker meeting

Scan the QR code or visit:
fightcancer.org/reportback



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Social Media: Sample Posts & Resources



Before Event

- Draft 3 social media posts that you can later copy and paste.
 - Who do you want to reach?
 - What story are you trying to tell?
 - What is one fact you want people to know?
- Share your personal story related to our asks at Cancer Action Day the night before.
- Follow your lawmakers on social media.

During Event

- Don't forget to post about what's happening in real time!
- Use hashtag in every post.
- Post updates, pictures, and tag lawmakers who volunteers are visiting.
- Tell lawmakers and their staff about our hashtag and handle and encourage them to use it.
- Thank lawmakers for meeting with us in a post and tag them in it. If possible, include a photo with the lawmaker for better engagement.
- Post an accompanying action alert for your campaign on your social media channels.

After Event

- Post pictures of lawmaker meetings and tag their handles. Remember to mention the legislation or campaign discussed and include the event hashtag.
- Share engage with other volunteers posts. Like, share, and comment.
- Share ACS CAN WA posts on social media: tag ACS CAN WA on Twitter at @ACS_CAN_WA and Facebook at @ACSCANwa using #WALeg and #WACancerActionDay.

Tag ACS CAN Washington

Facebook: @ACSCANwa

Twitter: @ACS_CAN_WA

#WALeg

#CancerActionDay

Social Media Resources



Sample Posts

- Great meeting with [[@LAWMAKERHANDLE](#)] during #CancerActionDay and discussing why it's so important to [[state issue](#)] in Washington. Let them know why you think it's important, too!
- Spending the day at the Washington Capitol with [[@ACSCANSTATEHANDLE](#)] asking lawmakers to make [[state issue](#)] a priority! #WAleg #CancerActionDay
- Thank you [[@LAWMAKERHANDLE](#)] for making [[state issue](#)] a top priority! #WAleg #CancerActionDay

Facebook: [@ACSCANwa](#)

Twitter: [@ACS_CAN_WA](#)

#WAleg
#CancerActionDay

Bingo



Participate in **BINGO** to maximize your efforts at the Capitol. You won't want to miss out! Win a special prize when you hit a Cancer Action Day Bingo!

Cancer Action Day **BINGO**



Sign a petition on www.fightcancer.org	Thank a lawmaker	Participate in a lawmaker meeting	Practice your "ask" with another volunteer	Take pic in front of capitol and post on social media
Review your Cancer Action Day packet	Tag your lawmaker on Social Media	Share a post from the state ACS CAN Facebook page	Follow ACS CAN on Social Media	Meet with a legislative staffer
Pose for a photo with a lawmaker	Follow your lawmaker on social media		Complete your Report Back form	Use the Cancer Action Day hashtag
Ask 3 people to "like" the ACS CAN Facebook Page	Sign up as a Legislative Ambassador	Take a pic with an ACS CAN volunteer and post on social media	Share an ACS CAN action alert with 2 people	Ask an ACS CAN staff member a question about the "ASKs"
Donate to ACS CAN	Post a selfie at Cancer Action Day asking others to take action	Tweet/X at your lawmaker	Use the Hook, Line, Sinker approach	You participated in the pre-event training

#WALeg
#CancerActionDay

Post-Event

Congratulations!

Cancer action day is completed! You should feel proud of the effort and the impact of your meetings.

Follow the steps below to properly wrap up your experience and tie any loose ends.

Social Media Posts:

Thank you @[legislator handle] for meeting with [State Handle] volunteers today to hear our stories and policy priorities. Together we can #FightCancer #WALeg #CancerActionDay

Sorry we missed you, @[Legislator handle], during [State Handle] Cancer Action Day. We hope you will prioritize cancer patients in your policy positions this session. #WALeg #CancerLobbyDay

Tag ACS CAN Washington

Facebook: @ACSCANwa | Twitter: @ACS_CAN_WA

Hand-Written Notes:

Use the cards in your packet and write a note for any legislators who you wanted to speak to, but weren't able. Just a quick "sorry we missed you".

Also write brief thank you notes for all legislators who took the time to meet with you.

Turn in these note cards to your Grassroots Manager.

Stay Involved:

Follow us on social media: Facebook: @ACSCANwa, Twitter: @ACS_CAN_WA

Visit www.fightcancer.org/washington

Sign up to volunteer! fightcancer.org/volunteer-for-acscan

Ask WA Grassroots Manager, Anika Khan, to be added to the WA Volunteer Team Email List

Remember:

Cancer Action Day is only one way to advance our priorities.

Think about how you can leverage this event to continue our life-saving work back home.

THANK YOU!

Contact:

For questions about this information, please contact
Anika Khan
Washington Grassroots Manager
anika.khan@cancer.org



Contact:

For questions about this information, please contact
Audrey Miller García
Washington Government Relations Director
audrey.garcia@cancer.org
360.320.2969



Transportation and Other Needs

Contact:

Maggie Osborne
ACS CAN Director of Grassroots Organizing
847-502-1051



Contact:

Kendra Krueger
ACS CAN Senior Manager, Field Advocacy Operations
701-799-0158

