



To: Interested Parties

From: Paul Shumaker & Dee Stewart

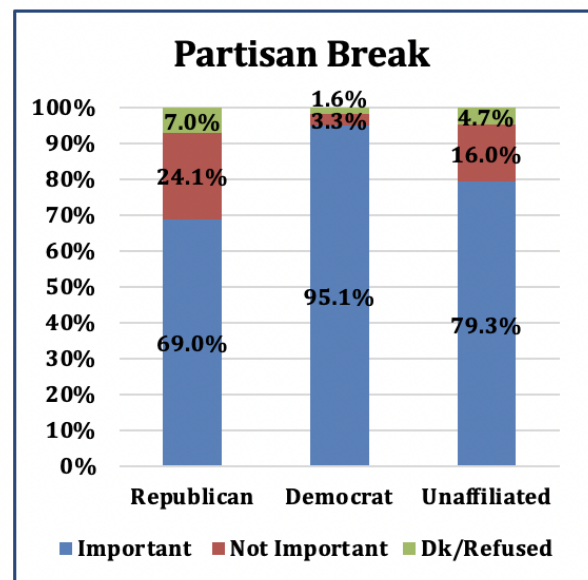
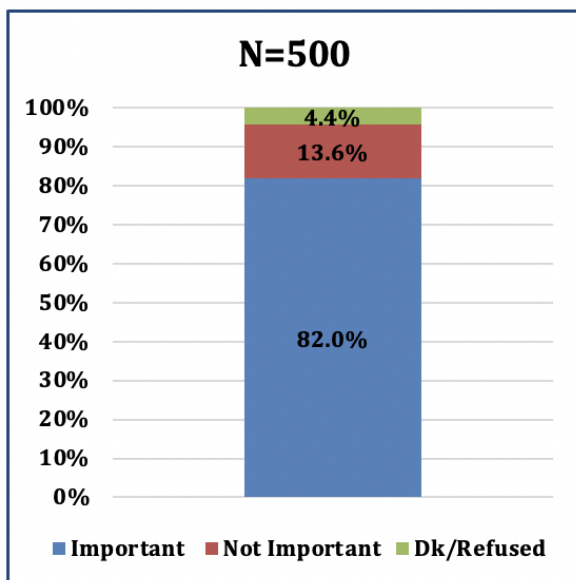
Subject: North Carolina Voters want action on Medicaid Expansion

Date: January 17th, 2023

The American Cancer Society Cancer Action Network fielded a public opinion survey between December 10-12, 2022, to gauge voters' attitudes on the issue of Medicaid Expansion. This issue will be at the forefront of the upcoming session of the North Carolina General Assembly. Strategic Partners Solutions surveyed 500 likely voters. All interviews were live-phone interviews with 50% landlines and 50% cell phones. The survey has a margin of error of +/-4%.

A majority of North Carolina voters favor expanding Medicaid. Support is strongest with Democrats (96.2%) and Unaffiliated voters (70.7%). More Republicans favor expansion (63.9%) than oppose it (30.4%).

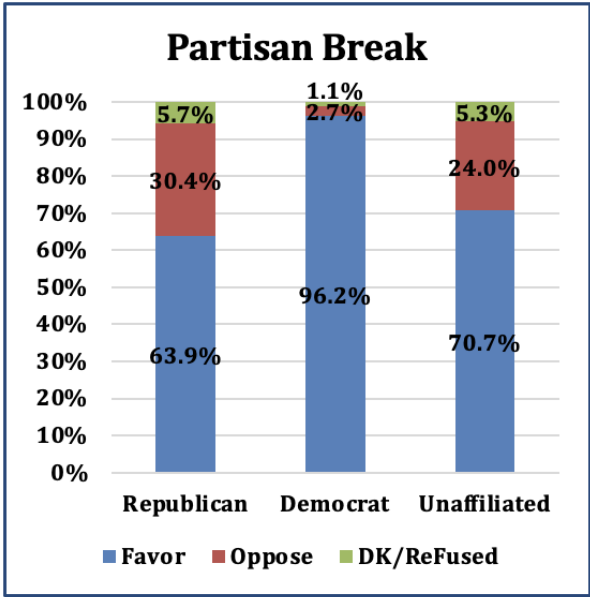
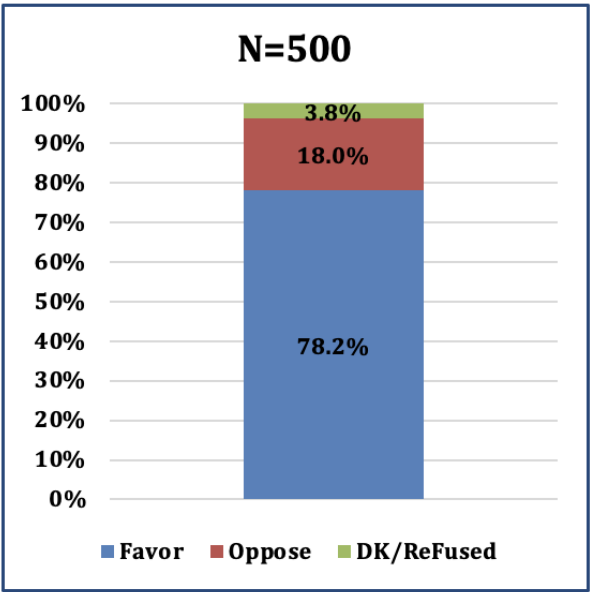
“Both the NC House and the NC Senate passed versions of Medicaid Expansion during 2021 in a bi-partisan fashion but ultimately did not agree on the final version. How important is it to you that they come together and get the job done in 2022?”



A clear majority of all voting groups want the General Assembly to get the job done with expanding Medicaid.

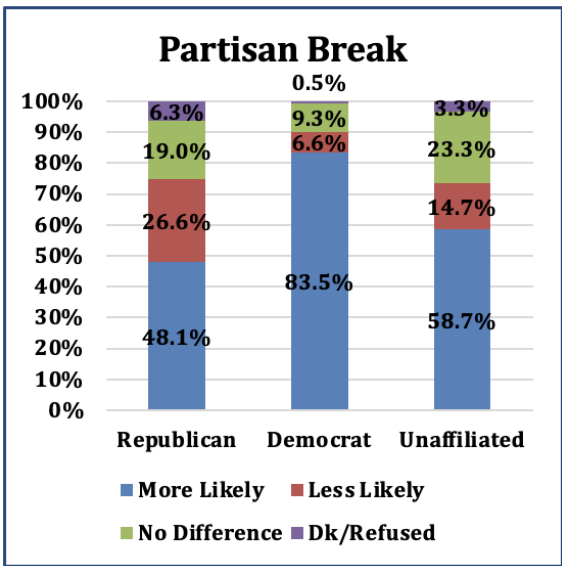
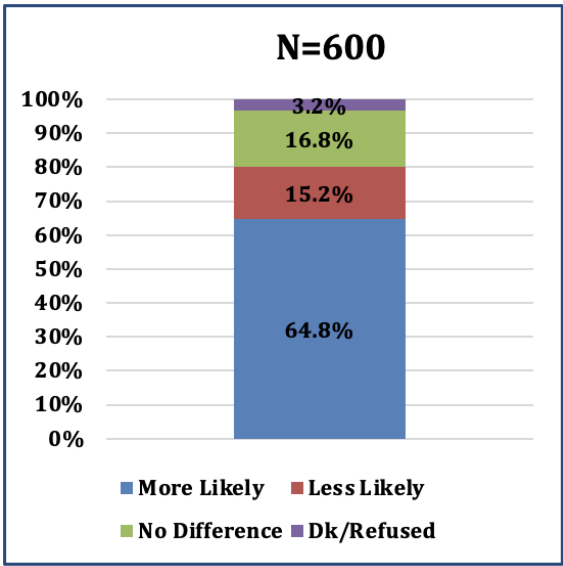
In addition, we tested a series of questions to gauge support for Medicaid Expansion and key messaging points discussed during past legislative debates.

Medicaid is a federal health insurance program for low-income adults, seniors, children, and people with disabilities. Would you favor or oppose the state of North Carolina expanding Medicaid so that more people can qualify for this coverage?

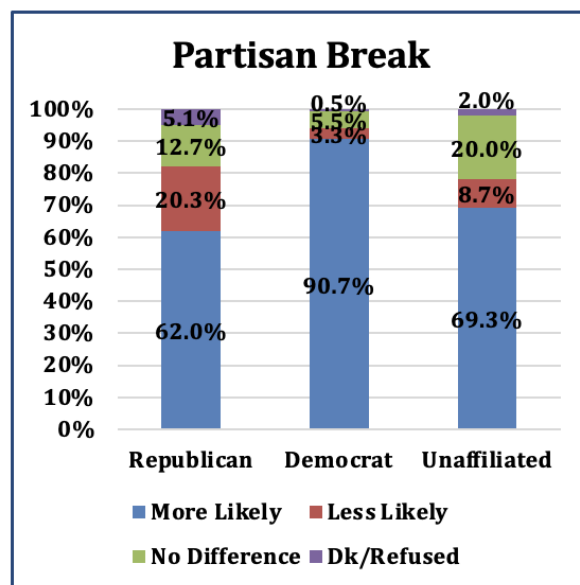
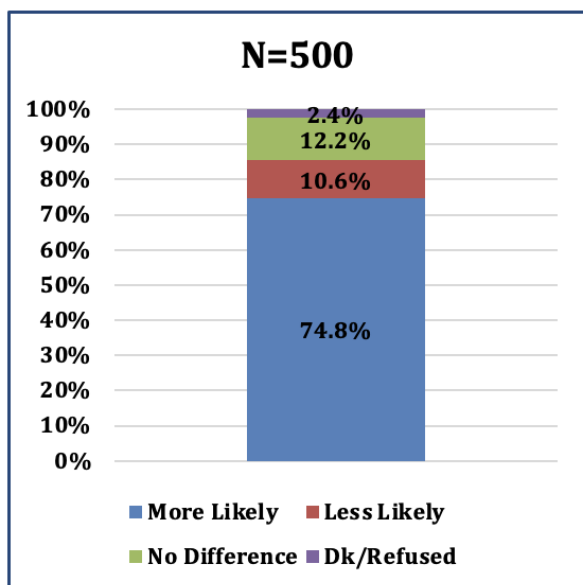


I’m now going to read some arguments in support of Medicaid Expansion. After each, please tell me if each would make you more likely to FAVOR or more likely to OPPOSE expanding Medicaid in North Carolina so that more people can qualify for this coverage.

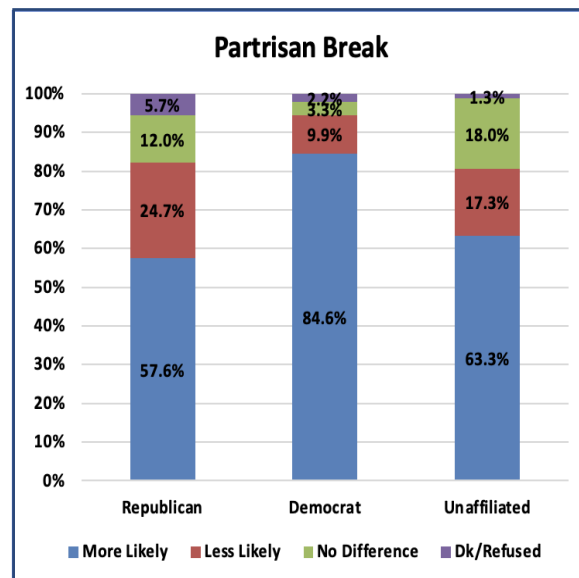
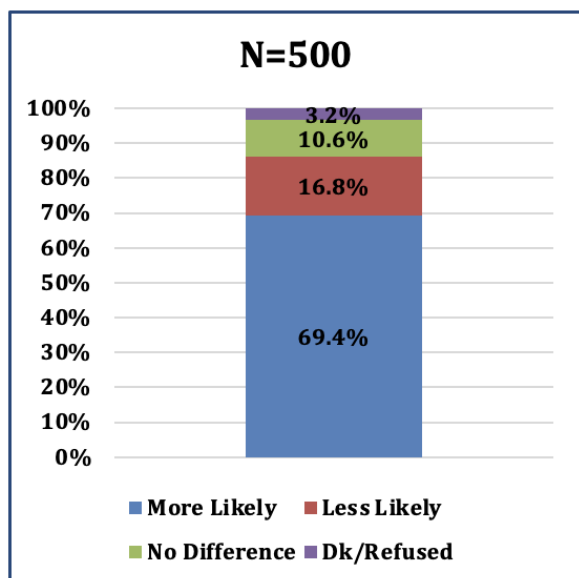
“Over three-fourths of the states in the country have expanded Medicaid. This includes Republican-controlled states like Montana, Indiana, and Oklahoma. This past November, South Dakota became the 39th State when voters overwhelmingly passed a referendum supporting Medicaid Expansion.”



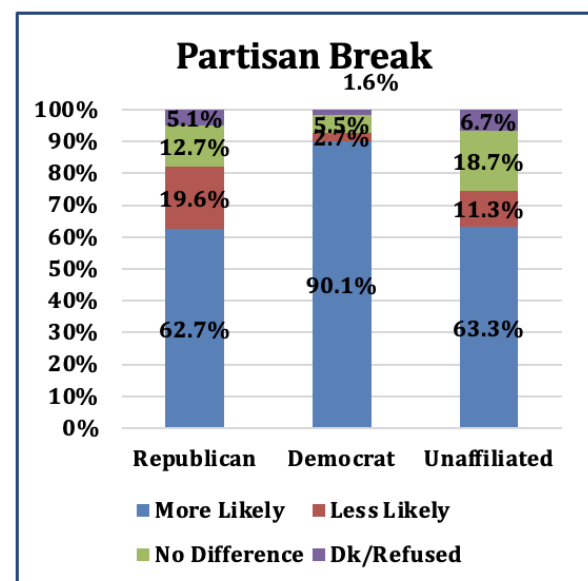
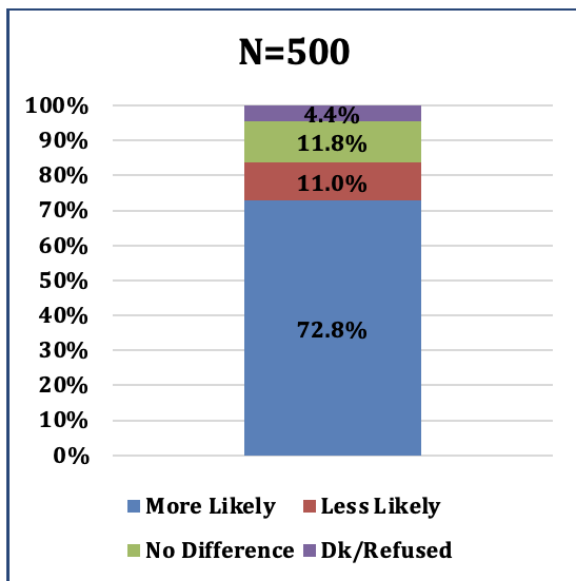
“Medicaid Expansion saves lives because people with health coverage are more likely to get preventative care and catch diseases like cancer and heart disease early, and less likely to skip medications due to cost.”



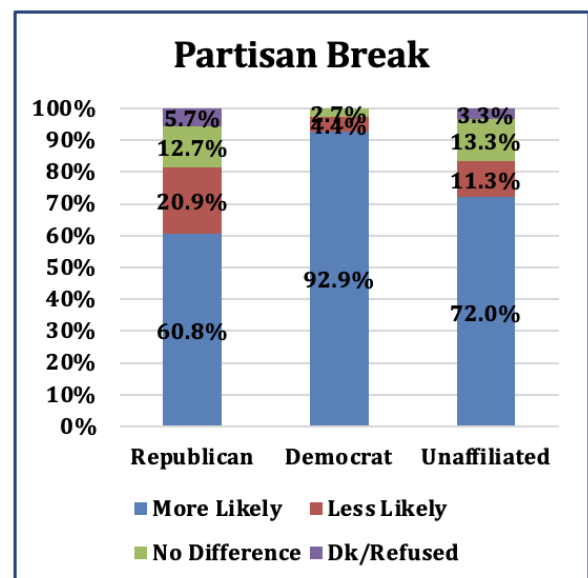
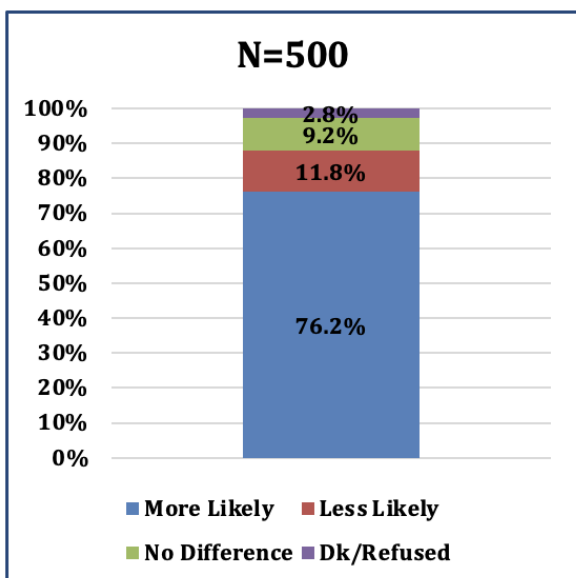
“Currently, a family of four with working parents cannot earn more than seven hundred dollars a week and qualify for Medicaid. This cap leaves about six hundred thousand people without any insurance coverage. When faced with a medical condition, these working families rely more heavily on emergency room treatment for often minor illnesses. They are forced to the emergency room where they cannot be denied treatment regardless of their ability to pay.”



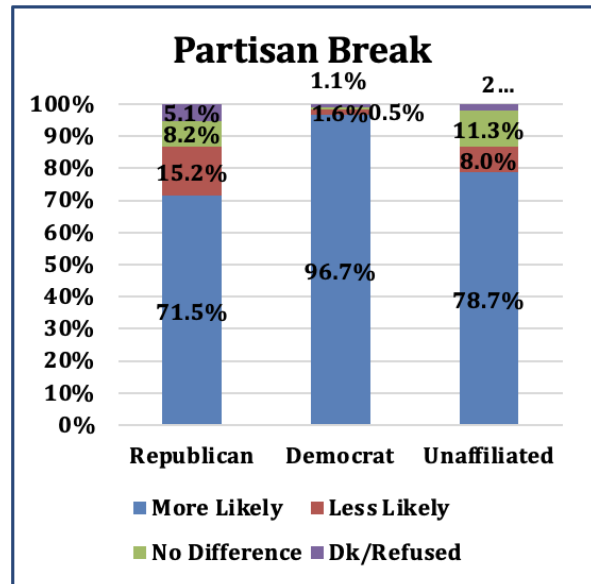
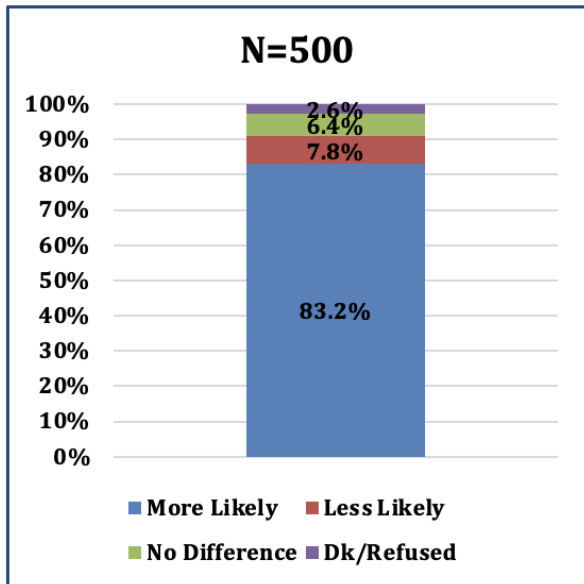
“In the 39 states that have expanded Medicaid, private health insurance rates have been reduced for those with existing insurance.”



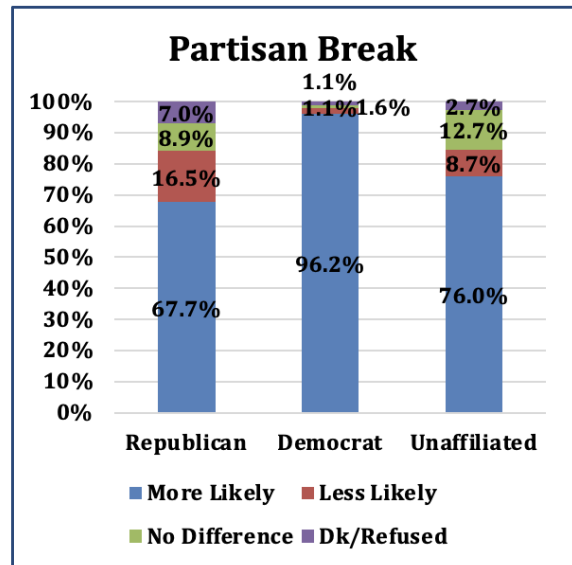
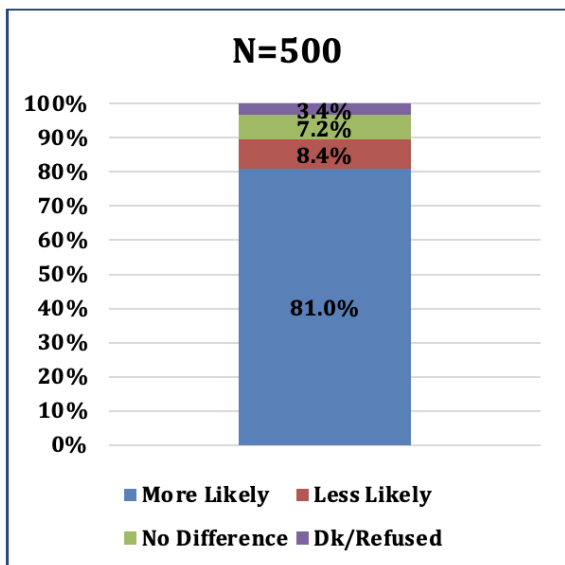
“Every month that North Carolina doesn’t expand Medicaid we lose out on \$500 million in federal funding. Expanding Medicaid would bring North Carolina's federal tax dollars back home rather than to support health care in other states.”



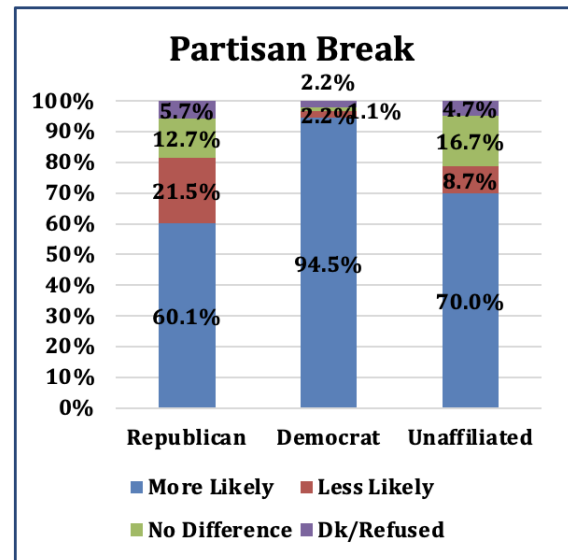
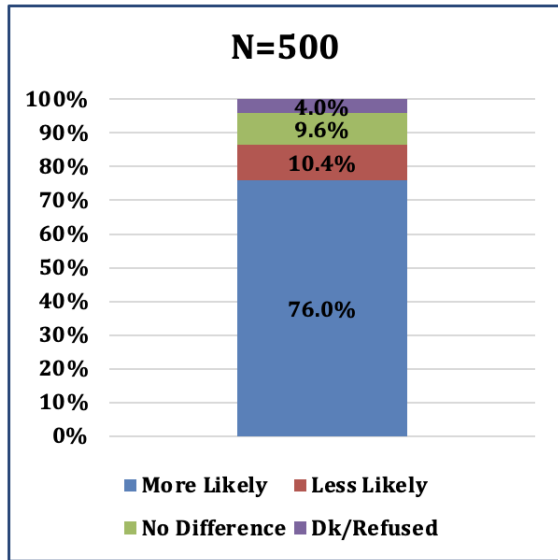
“Because of the income cap, one in four veterans who served in Iraq and or Afghanistan are without health insurance coverage, including VA coverage. Expanding Medicaid would mean that at least 14,000 veterans would gain access to health insurance.”



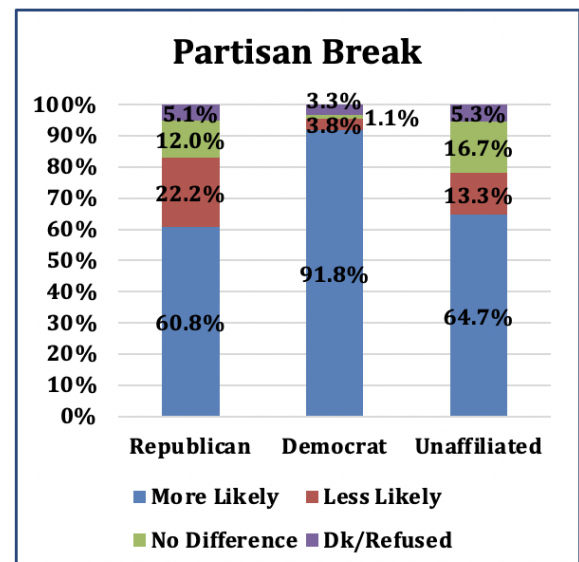
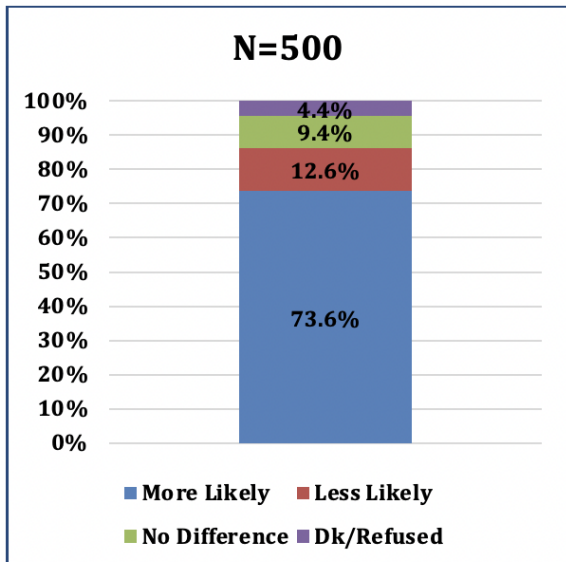
“Expansion will give hundreds of thousands of people in rural areas access to affordable health insurance while creating jobs and strengthening the economy in rural communities. The additional funding that flows into rural communities with Medicaid expansion helps to retain local doctors, and providers and keep rural hospitals open.”



“Medicaid expansion increases access to mental health and substance use treatment. About 2 million of North Carolina’s more than 10 million residents will experience a mental illness or substance use disorder, but a recent study showed more than 55% of people who needed it did not receive treatment because of cost.”



“There are currently six hundred thousand people in North Carolina that are in the coverage gap and would receive healthcare through Medicaid Expansion. Many of these are working adults without children who work in vital industries like tourism and agriculture industries and their employer doesn’t provide healthcare.”



Conclusion:

A clear majority of North Carolina voters favor expanding Medicaid. Voters understand the benefits of better healthcare for working families and veterans in saving lives, improving access to quality healthcare and helping to build a stronger economy in rural North Carolina. Expanding Medicaid is supported by a majority of all key voting groups in North Carolina. For a full set of crosstabs, contact Paul@paulshumaker.com

About Strategic Partners Solutions,

Strategic Partners Solutions, LLC was founded in 2011 by Paul Shumaker and Dee Stewart. For over four decades, Paul Shumaker has created winning, data-driven strategies for candidates and businesses at every level, leading to a historic transformation of North Carolina's political landscape.

With five Senate wins, Paul has won more U.S. Senate races in North Carolina than any consultant in the state, for the last 25 years. Paul also set the record for winning the most expensive U.S. Senate race in American history in 2014, and then beat his own record again in 2020, with Senator Thom Tillis' historic win in a race that cost \$300 million. Paul has been described as the "'Data Guy' Behind North Carolina Republicans," who as one of the longest-serving political consultants in the state, is distinguished by clear and honest direction, based on historical, current, and projected data, business, and political climates.

Dee Stewart has consulted for many current members of the North Carolina General Assembly, including, Senator Phil Berger, Senator Kathy Harrington, Senator Bill Rabon, Senator Todd Johnson, Speaker Tim Moore, and Representative Hugh Blackwell.

Politics Magazine named Stewart a Rising Star in 2008. In 2016, he received the Order of the Long Leaf Pine from the state of North Carolina.

Stewart earned a BA in Government and an MBA from Campbell University.