



## **AGENDA**

### **GENERAL SESSION**

**9:00 AM** Breakfast, Registration & Photobooth

**10:00 AM** Welcome & Group Activity

**10:30 AM** State of Federal ACS CAN & 2022 Federal Priorities

**Kay Coleman**

*California State Lead Ambassador*

**Tammy Boyd**

*Vice-President, Federal Advocacy & Strategic Alliances, ACS CAN*

**James Williams**

*Director, Federal Relations- Cancer Prevention, Early Detection and Screening, ACS CAN*

**10:40 AM** State of California ACS CAN & 2022 State Priorities

**Jim Knox**

*Managing Director California/Hawaii, ACS CAN*

**10:50 AM** The Importance of Cancer Registries

**Moderated by Lance Barbour**

*Director, State & Local Campaigns- Health Equity, ACS CAN*

**Patricia A. Ganz, MD**

*Associate Director for Population Science Research at the Jonsson Comprehensive Cancer Center  
Health Policy & Management and Medicine  
UCLA Fielding School of Public Health*

**Philip H. G. Ituarte, PhD, MPH**

*Assistant Research Professor  
Department of Surgery, City of Hope*

**Loraine Escobedo, PhD**

*Research Scientist I, Community Outreach & Engagement & the Cancer Research Center for Health Equity, Cedars-Sinai Cancer*

**Autumn Ogden-Smith**

*Director, California State Legislation, ACS CAN*

<b>11:30 AM</b>	<b>Volunteer Awards Round 1</b>	<b>Kay Coleman, Mary Kemp, &amp; David Veneziano</b> <i>Former Executive Vice President West Region, American Cancer Society</i>
<b>11:50 AM</b>	<b>Survivor Speaker- The Impact of Biomarker Testing</b>	<b>Punita Khanna</b> <i>Cancer Survivor &amp; Donor Relations Manager, Westside Family Health Center</i>
<b>12:20 PM</b>	<b>Lunch</b>	
<b>1:05 PM</b>	<b>Breakout Sessions Round 1</b> <i>California leading the pack- Lights of Hope 2023 – Hacks to Nail Your Next Media Interview – How ANYONE Can Engage Youth in Advocacy – Tactics for Winning California’s Priority Campaigns – Why it Matters: Access to and Diversity in Clinical Trials –</i>	Cabrillo Sequoia Cel Lombard Boardroom Catalina Mojave
<b>2:00 PM</b>	<b>Breakout Sessions Round 2</b> <i>Supercharging Your Story – Trucos para una entrevista con los medios exitosa – How ANYONE Can Engage Youth in Advocacy – Tactics for Winning California’s Priority Campaigns – Why it Matters: Access to and Diversity in Clinical Trials –</i>	Cabrillo Sequoia Cel Lombard Boardroom Catalina Mojave
<b>2:50 PM</b>	<b>Snack Break &amp; Return to General Session</b>	
<b>3:10 PM</b>	<b>Volunteer Awards Round 2</b>	<b>Kay Coleman &amp; Mary</b>
<b>3:30 PM</b>	<b>Creating an Inclusive Volunteer Culture</b>	<b>Leslie Ferreira, MPA</b> <i>Associate Director, Grassroots Alliances - Health Equity, ACS CAN</i>  <b>Gladys Arias, MPA</b> <i>Principal, Health Equity Policy Analysis &amp; Legislative Support, ACS CAN</i>
<b>4:20 PM</b>	<b>Lights of Hope Ceremony</b>	<b>Kay Coleman</b>
<b>4:40 PM</b>	<b>Closing Remarks &amp; Action Items</b>	<b>Kay Coleman</b>
<b>5:00 PM</b>	<b>Optional After Party</b> <i>Phillipe’s - 1001 N Alameda St, Los Angeles, CA 90012</i>	

***Thank you for joining us today and for all you do to make a difference in the fight against cancer. Post pictures from today using the hashtag #ACSCANCA and tagging our ACS CAN California accounts!***

  
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