



2022 EVENTS

Our Mission...

The American Cancer Society Cancer Action Network (ACS CAN) is dedicated to eliminating cancer as a major public health problem through issue campaigns and voter education aimed at influencing lawmakers and candidates to support laws & policies to help defeat cancer. ACS CAN utilizes its expert lobbying, policy, grassroots, and communications capacity to amplify the voices of patients in support of laws and policies that save lives from cancer. Partnerships are critical to the success of our work. The American Cancer Society Cancer Action Network (ACS CAN) was founded in 2001 as the nonpartisan, nonprofit advocacy affiliate of the American Cancer Society.

California Legislative Policy Roundtable

On **Tuesday, May 17, 2022** ACS CAN will hold its Annual California Legislative Policy event. This program will feature a discussion on legislative efforts to provide access in cancer care and life-saving treatments. This panel discussion will bring legislative leaders, public health executives, and others to address the needs of cancer patients. In addition, we will be honoring State Senator Susan Rubio for her work in the Legislature to allow for unused oncology medications accessible to countless patients and Assemblymember Mike Gipson for his work to increase access to colorectal cancer screening. **For any questions**, contact: **Autumn Ogden** at (916) 206-9686 or autumn.ogden@cancer.org

California Research and Health Equity Policy Forum

On **Wednesday, August 10, 2022** ACS CAN will focus on some of the challenges faced by communities of color and medically underserved cancer patients and survivors. The forum will highlight how practitioners, healthcare systems and the private sector are rising to the challenge to address many of these disparities, and how public policies can ensure that advances in care are accessible for all communities. The Forum will begin with a keynote address to provide insight into the unique challenges faced by many cancer patients and survivors and the opportunities to improve access to research and eliminate disparities in health outcomes. Following the keynote, a lively discussion with California's experts in research and care will highlight innovative approaches to addressing disparities. The voice of the cancer patient will provide critical perspectives on what is needed to improve care in California's communities. Policymakers and advocates will discuss the next steps federal and state policymakers can take to overcome these challenges and improve care for all cancer patients. **For any questions**, contact: **Lynda Barbour** at (619) 742-4861 or Lynda.barbour@cancer.org

Checks can be mailed to: ACS CAN 655 15th Street, NW, Suite 503, Washington, DC 20005

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.





CALIFORNIA EVENT SPONSORSHIP

California Single Event Presenting Sponsor — \$15,000

Opportunity for Opening or Closing remarks at event of your choosing & Panelist speaker included.
Full slide community support ad (provided by company) on sponsor loop played 20 minutes prior to the event.

Sponsor level recognition on social media with company logo.

Sponsor level recognition with clickable company logo on virtual event frame, event registration page, and invitation.

Membership as a Corporate Friend in the ACS CAN Corporate Membership Program

Complimentary invitation to annual National Forum on the Future of Health Care.

Issue briefings with ACS CAN Senior Leadership, receive ACS CAN's monthly outreach e-newsletter, recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website.

California Single Event Platinum Sponsor — \$10,000

Opportunity to speak during an event of your choosing

Sponsor level recognition on sponsor loop played 20 minutes prior to the event

Sponsor level recognition on social media with company logo

Sponsor level recognition with clickable company logo on virtual event frame, event registration page

Membership as a Corporate Friend in the ACS CAN Corporate Membership Program

Complimentary invitation to annual National Forum on the Future of Health Care

Issue briefings with ACS CAN Senior Leadership, receive ACS CAN's monthly outreach e-newsletter, recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website

California Single Event Gold Sponsor — \$5,000

Sponsor level recognition on sponsor loop played 20 minutes prior to the event

Sponsor level recognition on social media with company logo

Sponsor level recognition with company logo on virtual event frame, event registration page, and invitation

Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program

Issue briefings with ACS CAN Senior Leadership, receive ACS CAN's monthly outreach e-newsletter, recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website

California Single Event Silver Sponsor — \$2,500

Sponsor level recognition on social media with company logo

Sponsor level recognition with company logo on virtual event frame, event registration page, and invitation

California Single Event Bronze Sponsor — \$1,000

Sponsor level recognition with company name on virtual event frame, event registration page, and invitation

Opportunity to host representatives as Grassroots Advocates at the California Ambassador Summit for all \$1000 + sponsors

Recognition in ACS CAN's annual Advocacy Accomplishments report

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