

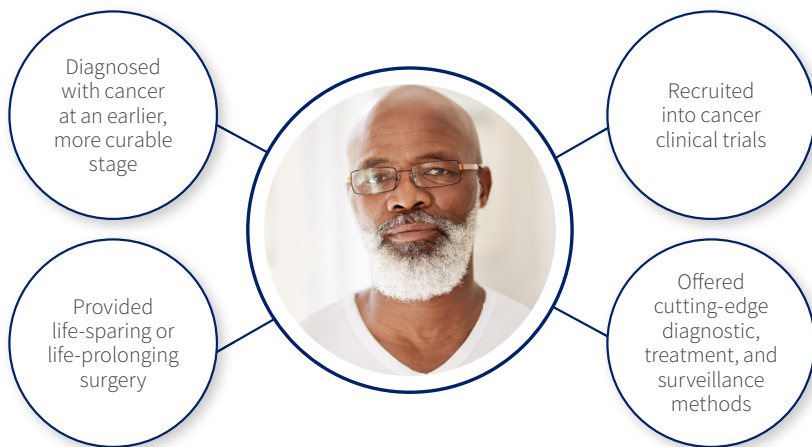
IMPACT Improving Mortality from Prostate Cancer Together



Improving outcomes for Black men by addressing root causes of Prostate Cancer disparities

There is an urgent need to address the disproportionate burden of prostate cancer on Black men in the US. Black men in the US have among the highest documented prostate cancer rate in the world, and their cancer deaths are one of the greatest mortality disparities in oncology.

Compared to White men, Black men are **less likely** to be:



ACS believes that no one should be disadvantaged against cancer. Health equity is embedded in our mission and eliminating health disparities is at the forefront of our work.

Given the alarming extent of disparities, the increasing number of men diagnosed with advanced stages of the disease and the much higher rates of death for Black men with prostate cancer, ACS is leveraging our unique organizational strengths to mobilize resources across advocacy, patient support and research. ACS is committed to utilizing every part of our organization to reverse prostate cancer disparities and reduce death rates from prostate cancer in all demographics and disparities for Black men by 2035.. This will be the largest funded initiative in the history of ACS and we look forward to closely partnering with diverse stakeholders to ensure success.

Prostate Cancer Disparities



2.1x higher likelihood of death in Black men versus White men



70% higher incidence rate in Black men than White men



Leading cancer type for Black men, accounting for **37%** of all new cases. 2022 estimates for US Black men:
New cases: **41,600**
Deaths: **6,040**



Black men more likely to receive substandard treatment than White men; when similar, 10-year survival is comparable or higher

Every cancer. Every life.

Joining Forces for Transformative Change

Innovative solutions toward improving prostate cancer outcomes for Black men.



 Discovery	 Patient Support	 Advocacy	 Diversity, Equity & Inclusion
<p>Innovative research, intentional collaboration, and widely-disseminated evidence-based strategies to overcome prostate cancer disparities.</p>	<p>Whole-person approach from prevention through survivorship to reduce prostate cancer mortality with a focus on patients, caregivers, and clinicians.</p>	<p>Public policy advancement nationwide to reduce prostate cancer disparities by elevating the patient voice for change.</p>	<p>Partnerships with trusted Black organizations to meaningfully address disparities in prostate cancer.</p>
<p>Unleash Innovation</p> <ul style="list-style-type: none"> Accelerate cures by bringing together and sponsoring research innovation teams, focused on high risk, high gain projects that address prostate cancer disparities <p>Identify the ‘why’ Black men are at greater risk</p> <ul style="list-style-type: none"> Fund the ACS 100,000 Black men population cohort study to define the impact of lifestyle, behavior, biology, environment, and social-contextual factors on prostate cancer risk and outcomes inclusive of blood and tumor collections, sample storage, DNA sequencing, data collection and recruitment <p>Progress screening guidelines</p> <ul style="list-style-type: none"> The ACS is moving towards making cancer screening guidelines a living document becoming more personalized and adaptable over time. The process of updating our guidelines for prostate cancer screening is underway with initial data expected later in 2023 	<p>Increase access to innovations in detection</p> <ul style="list-style-type: none"> Practice Innovation Grants to increase access to standard-of-care surveillance MRI for PSA <p>Improve cancer and overall health</p> <ul style="list-style-type: none"> Patient and caregiver education campaign to increase healthy living and active lifestyle behaviors <p>Facilitate access to timely care</p> <ul style="list-style-type: none"> Virtual learning community for minority serving institutions and community navigation pilot to address lack of timely treatment <p>Expand access to innovations in care</p> <ul style="list-style-type: none"> Quality improvement collaboratives with Deep South community cancer centers to address low clinical trial enrollment <p>Enhance cancer therapy outcomes</p> <ul style="list-style-type: none"> Tools to educate physicians on risk factors interfering with cancer treatment 	<p>Support policies that increase access to care</p> <ul style="list-style-type: none"> Create comprehensive legislative and regulatory strategies nationwide to increase screening rates <p>Reduce financial toxicity</p> <ul style="list-style-type: none"> Eliminate the patient cost of screening and ensure pathways to access innovative, high quality care if diagnosed with prostate cancer <p>Mobilize and Elevate the Patient Voice</p> <ul style="list-style-type: none"> Execute campaigns that feature the voices of those impacted by prostate cancer in our advocacy efforts nationwide through surveys, story collection, lobby days, and media advocacy Expand partnerships and develop coalitions to influence critical policies that will reduce prostate cancer disparities through policy change 	<p>Engage communities as a foundation</p> <ul style="list-style-type: none"> National collaborations with Black fraternal organizations, churches/faith based organizations, and professional associations <p>Activate partners</p> <ul style="list-style-type: none"> Health Equity Ambassadors to engage and educate peers on screening, treatment, clinical trials, and lifestyle risk factors <p>Align with partners</p> <ul style="list-style-type: none"> Programmatic alignment with Black organizations focused on eliminating prostate cancer disparities to augment existing efforts

Every cancer. Every life.