Compared to White men, Black men are less likely to:

- Diagnosed with cancer at an earlier, more curable stage
- Recruited into cancer clinical trials
- Provided life-sparing or life-prolonging surgery
- Offered cutting-edge diagnostic, treatment, and surveillance methods

ACS believes that no one should be disadvantaged against cancer. Health equity is embedded in our mission and eliminating health disparities is at the forefront of our work.

Given the alarming extent of disparities, the increasing number of men diagnosed with advanced stages of the disease and the much higher rates of death for Black men with prostate cancer, ACS is leveraging our unique organizational strengths to mobilize resources across advocacy, patient support and research. ACS is committed to utilizing every part of our organization to reverse prostate cancer disparities and reduce death rates from prostate cancer in all demographics and disparities for Black men by 2035. This will be the largest funded initiative in the history of ACS and we look forward to closely partnering with diverse stakeholders to ensure success.

Every cancer. Every life.
Joining Forces for Transformative Change
Innovative solutions toward improving prostate cancer outcomes for Black men.

<table>
<thead>
<tr>
<th>Discovery</th>
<th>Patient Support</th>
<th>Advocacy</th>
<th>Diversity, Equity &amp; Inclusion</th>
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<tr>
<td>Innovative research, intentional collaboration, and widely-disseminated evidence-based strategies to overcome prostate cancer disparities.</td>
<td>Whole-person approach from prevention through survivorship to reduce prostate cancer mortality with a focus on patients, caregivers, and clinicians.</td>
<td>Public policy advancement nationwide to reduce prostate cancer disparities by elevating the patient voice for change.</td>
<td>Partnerships with trusted Black organizations to meaningfully address disparities in prostate cancer.</td>
</tr>
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</table>

Unleash Innovation
- Accelerate cures by bringing together and sponsoring research innovation teams, focused on high risk, high gain projects that address prostate cancer disparities
- Fund the ACS 100,000 Black men population cohort study to define the impact of lifestyle, behavior, biology, environment, and social-contextual factors on prostate cancer risk and outcomes inclusive of blood and tumor collections, sample storage, DNA sequencing, data collection and recruitment

Identify the ‘why’ Black men are at greater risk
- Advanced stages
- Age: 45-74 years
- Clinical
- Social and contextual factors
- Urban/rural disparities

Increase access to innovations in detection
- Practice Innovation Grants to increase access to standard-of-care surveillance MRI for PSA

Improve cancer and overall health
- Patient and caregiver education campaign to increase healthy living and active lifestyle behaviors

Facilitate access to timely care
- Virtual learning community for minority serving institutions and community navigation pilot to address lack of timely treatment

Expand access to innovations in care
- Quality improvement collaboratives with Deep South community cancer centers to address low clinical trial enrollment

Enhance cancer therapy outcomes
- Tools to educate physicians on risk factors interfering with cancer treatment

Support policies that increase access to care
- Create comprehensive legislative and regulatory strategies nationwide to increase screening rates

Reduce financial toxicity
- Eliminate the patient cost of screening and ensure pathways to access innovative, high quality care if diagnosed with prostate cancer

Mobilize and Elevate the Patient Voice
- Execute campaigns that feature the voices of those impacted by prostate cancer in our advocacy efforts nationwide through surveys, story collection, lobby days, and media advocacy

Engage communities as a foundation
- National collaborations with Black fraternal organizations, churches/faith based organizations, and professional associations

Activate partners
- Health Equity Ambassadors to engage and educate peers on screening, treatment, clinical trials, and lifestyle risk factors

Align with partners
- Programmatic alignment with Black organizations focused on eliminating prostate cancer disparities to augment existing efforts

Every cancer. Every life.