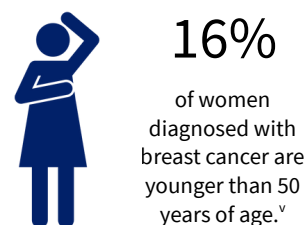
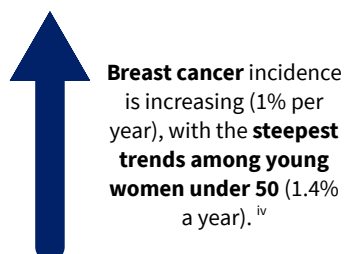
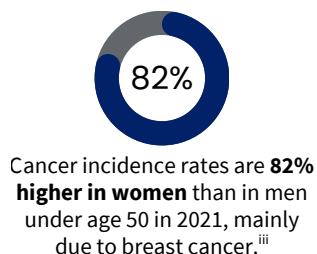


## Congress Should Reauthorize the Young Women's Breast Health Education and Awareness Requires Learning Young Act (EARLY ACT 2025)

Young women in the U.S. are increasingly being diagnosed with breast cancer. About 16% of all new cases of breast cancer in the U.S. are in women younger than 50.<sup>i</sup> The impact on young women's lives can be devastating, as breast cancer in young women is more likely to be found at a later stage, often more aggressive and harder to treat. Young breast cancer patients can have concerns about body image, fertility, mental health issues such as feelings of isolation and may struggle with the financial burden of treatment and care.<sup>ii</sup>



### ACS CAN Supports the Reauthorization of the EARLY Act

The EARLY Act Reauthorization of 2025 (H.R. 4541/S. 2339) - introduced by Representatives Debbie Wasserman Schultz (D-FL-25), Kathy Castor (D-FL-14), Debbie Dingell (D-MI-6), Mariannette Miller-Meeks (R-IA-1), Diana Harshbarger (R-TN-1), and Brian Fitzpatrick (R-PA-1) and Senators Amy Klobuchar (D-MN) and Mike Crapo (R-ID) - supports the Centers for Disease Control and Prevention's programs and services that address the unique needs of young women who have breast cancer or who are at risk for breast cancer. EARLY Act programs include:



#### Strategic Partnerships

Cooperative agreements signed in 2014 and 2019 led to the development of resources, tools and programs accessed by almost 920,000 young breast cancer survivors and their families combined. Current awardees are supporting innovative ways to provide psychosocial support resources to the young breast cancer survivor and metastatic breast cancer communities.



#### Bring Your Brave

The *Bring Your Brave* campaign amplifies stories of young women to raise awareness of breast cancer in young women (18-44). This innovative campaign uses search and social media combined with podcasts and digital streaming platforms, content creators and partnerships to reach more distinct audiences with tailored messages. To date, *Bring Your Brave* has over 231 million social media impressions, 12.4 million video views, 2 million social engagements, and drove over 2.9 million people to the *Bring Your Brave* website.



#### Health Care Provider Training & Education

The training and education component focuses on improving family medicine health care providers skills and confidence in managing patients who may have a higher risk of hereditary cancer due to genetic factors and uses *Bring You Brave* resources for training purposes. The training, developed in collaboration with the American College of Obstetricians and Gynecologists, is available to the public for free on [acog.org](https://www.acog.org).

i. American Cancer Society. Breast Cancer Facts & Figures 2025. Atlanta: American Cancer Society; 2024-2025.

ii. Centers for Disease Control and Prevention. Bring Your Brave: Breast Cancer In Young Women. <https://www.cdc.gov/bring-your-brave/breast-cancer-in-young-women/index.html>. Updated September 24, 2024 and accessed July 15, 2025.

iii. American Cancer Society. Cancer Facts & Figures 2025. Atlanta: American Cancer Society; 2024-2025.

i.IBID

v.IBID