

Before Event

- Draft 3 social media posts that you can later copy and paste.
 - Who do you want to reach?
 - What story are you trying to tell?
 - What is one fact you want people to know?
- Share your personal story related to our asks at Cancer Action Day the night before.
- Follow your lawmakers on social media

During Event

- If you can, post about what's happening in real time!
- Use #VTCAD26 and #VTPoli in every post.
- Thank lawmakers for meeting with us in a post and tag them in it. If possible, include a photo with the lawmaker for better engagement.

After Event

- Post pictures of lawmaker meetings and tag them. Remember to mention the legislation discussed and include #VTCAD26.
- Share engage with other volunteers posts. Like, share, and comment.
- Share ACS CAN Vermont posts on social media

Social Media, Continued



Sample Posts

- Tomorrow [@ACSCANVT](#) will be urging [#VT](#) lawmakers to improve [#HealthCare](#) access at [#VTCAD26](#) [#VTPoli](#)
- Thank you [[Lawmaker's name or social media account](#)] for making access to [#BiomarkerTesting](#) a top priority! [#VTCAD26](#) [#VTPoli](#)
- It was empowering to join fellow [@ACSCANVT](#) volunteers in Montpelier yesterday at [#VTCAD26](#) and advocate for my [#cancer](#) community. [#VTPoli](#)

[#VTCAD26](#)