


Volunteer Structure & 2023 campaigns



November 5, 2022



How did you get involved?



**What are volunteers
looking for?**

Team Capacity Building

Capacity Building



Is about our ability to deliver our mission effectively now and in the future.

It is to bring together a team of individuals who are interested in our work, passionate about the mission and can help get us to our goal/s.

**How will each of your states
achieve capacity building in each
of your target districts?**

**Study each of our campaign target communities:
Location/geographic makeup play a key role (*this helps
you narrow your search*)**

**Reach out community leaders in each of the target
districts; get to know the community through them.**

Diverse Communities & Geographic Assessment



1

Different states, different populations

2

Youth; seniors; professionals; blue collar; ethnicities; diverse languages; LGBTQIA+ communities

3

Urban/Rural/Suburban communities

How do we recruit and build capacity?



We will be breaking into state groups shortly to:

- 1. Look at campaign target districts & weak areas of the state**
- 2. What is the demographic makeup of your district?**
- 3. How will the group go about identifying members/groups in the community and reaching out?**

What we've covered:

- 1. The importance of capacity building**
- 2. The need to build a strong team**
- 3. How to create and utilize a district analysis**
- 4. Outreach to target communities & others**

Additional opportunities for engagement:

ACS CAN Affinity groups:

- 1. The Black Volunteer Caucus**
- 2. The LGBTQ+ & Allies Engagement Group**
- 3. The Asian & Pacific Islander Volunteer Advisory Group**
- 4. The Hispanic/Latino Volunteer Advisory Group**

THANK YOU!