# 2023 ACS CAN North Texas Cancer Summit

Addressing Opportunities and Challenges in Providing Cancer Screenings to All Texans

Thursday, December 7 McKesson Corporation Irving, TX



ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the nation's leading cancer advocacy organization working every day to make cancer priorities a state and national priority. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners.

We invite you and your organization to join us in the fight against cancer by attending this event, participating as a speaker, or becoming a sponsor of the North Texas Cancer Summit.

#### For more information, contact:

#### **James Gray**

Senior Government Relations Director, TX james.gray@cancer.org 512.919.1814 | m: 512.350.4152





### **Presenting Sponsor - \$10,000**

- Provide opening remarks at the event
- Platinum level recognition with logo on event website and materials
- 6 reserved tickets at VIP table
- Recognition on ACS CAN Texas Social Media as Presenting Sponsor; One dedicated post for sponsor recognition
- One Year Membership as a Corporate Friend in the ACS CAN Corporate membership program
  - o Issue briefings with ACS CAN Senior Leadership
  - o Complimentary invitation to annual National Forum on the Future of Health Care
  - o Receive ACS CAN's monthly outreach e-newsletter
  - Recognition at ACS CAN's headquarters, in annual Advocacy Accomplishments report and logo on the ACS CAN website (Fightcancer.org)

## Gold Sponsor - \$7,500

- Gold level recognition with logo on event website and materials
- 6 reserved tickets at VIP table
- Recognition on ACS CAN Texas Social Media as Gold Sponsor
- Membership as a Corporate Sponsor in the ACS CAN Corporate membership program
  - o Issue briefings with ACS CAN Senior Leadership
  - o Receive ACS CAN's monthly outreach e-newsletter
  - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website (Fightcancer.org)

# Silver Sponsor - \$5,000

- Silver level recognition with logo on website and name on event materials
- 4 tickets to the event
- Recognition on ACS CAN Texas Social Media as Silver Sponsor
- Membership as a Corporate Sponsor in the ACS CAN Corporate membership program
  - o Issue briefings with ACS CAN Senior Leadership
  - o Receive ACS CAN's monthly outreach e-newsletter
  - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website (Fightcancer.org)

### Bronze Sponsor - \$2,500

- Bronze level recognition with name on the event website and materials
- 2 tickets to the event
- Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website (Fightcancer.org)

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# Addressing Opportunities and Challenges in Providing Cancer Screenings to all Texans

The ACS CAN Texas Cancer Policy Forum is a premiere event that brings together leaders from the business, education, medical, government and research communities to advance the work of ACS CAN. The event not only unites those in Texas who are fighting to end cancer, it serves to support ACS CAN and its work.

A recent study by the American Cancer Society finds at least 42% of newly diagnosed cancers in the US – about 750,000 cases in 2021 – are potentially avoidable. The North Texas event will discuss what is being done across Texas to detect cancers early, increase equitable access to screenings and policy solutions to advance cancer prevention.

The panel discussion will include key stakeholders throughout the health community, including leaders in business, academia, public policy, patient advocacy, provider groups, as well as other key stakeholders – exploring the following questions:

- How are evidence-based screening programs improving cancer outcomes in Texas?
- How can we improve patient access to screenings to improve cancer mortality in Texas?
- What policies does ACS CAN advocate for that ensure access to quality cancer screening for all Texans?

