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**Sample Social Text**

**Twitter:** I’m joining ACSCAN’s 15th annual Lights of Hope event to honor and advocate for those impacted by cancer. I’m taking on the $100 in 100 hours challenge; can you help me get there? Every light matters. Every voice counts. Every dollar fuels change. Help me shine a light for those we love. Link in bio!

**Instagram/Facebook/etc:** This year marks the 15th anniversary of ACS CAN’s Lights of Hope event, a tribute to those whose lives have been impacted by cancer and a call to action for change. Today marks the start of the $100 in 100 hours challenge! My goal is to raise $100 in the next 100 hours… (insert personal connection here, family member, friend, survivor story, or simply to honor those whose lives that been touched by cancer. Also, if a volunteer has a personal goal they would like to reach, they can include that here as well). Lights of Hope is more than a fundraiser; it’s a symbol of hope, advocacy, and remembrance. Lets light the way together! Please consider donating using the link in my bio. (or insert link here)

**Twitter/shorter posts:** I'm lighting a path toward change; one bag, one donation, one voice at a time. Help me raise $100 in 100 hours for @ACSCAN’s Lights of Hope! Each donation supports our fight to end cancer. Donate now. Link in bio!

**Instagram/Facebook/etc:** This year marks the 15th anniversary of Lights of Hope, @ACSCAN’s powerful tribute to those impacted by cancer. Thousands of illuminated bags will line the National Mall, each one honoring a loved one and sending a message to lawmakers: we won't stop fighting. I’m participating in the $100 in 100 hours challenge to raise funds for cancer advocacy and honor the lives of those who have been impacted by cancer (could also include personal story here). Every donation helps ACS CAN push for policies that improve care, support families, and save lives. Help me reach my goal and light the way for change. Use the link in my bio to donate.

**Last minute push:**

Only 12 hours left in the $100 in 100 hour challenge for @ACSCAN’s (tag ACS CAN) Lights of Hope! Every donation supports cancer advocacy with @ACSCAN. I am just (x amount) away from my goal. Help me cross the finish line! Use the link in my bio to donate. (or link here).

12 hours. $100 goal. (X) donations to go.

Let’s finish this fight.

Donate now. Link in bio.

**Challenge completed:**

Thank you for your support! Together, we completed the $100 in 100 hours challenge, and we raised X donations for Lights of Hope and @ACSCAN.