

Before Event

- Draft 3 social media posts that you can later copy and paste.
 - Who do you want to reach?
 - What story are you trying to tell?
 - What is one fact you want people to know?
- Share your personal story related to our asks at Cancer Action Day the night before.
- Follow your lawmakers on social media

During Event

- Don't forget to post about what's happening in real time!
- Use hashtag #MECAD26 in every post.
- Post updates, pictures, and tag lawmakers who volunteers are visiting.
- Thank lawmakers for meeting with us in a post and tag them in it. If possible, include a photo with the lawmaker for better engagement.

After Event

- Post pictures of lawmaker meetings and tag their handles. Remember to mention the legislation or campaign discussed and include #MECAD26.
- Share engage with other volunteers posts. Like, share, and comment.
- Share ACS CAN Maine posts on social media

Social Media, Continued



Sample Posts

1 Week Before:

- In 1 week, I will join @ACSCANMaine volunteers to talk to lawmakers about issues that impact Maine cancer patients and their families. Check back for photos & updates!

#MECAD26

Day Of:

- Spending the day at the Maine Capitol with ACS CAN Maine asking lawmakers to make biomarker testing funding a priority! #MECAD26
- Today, we're sharing with our lawmakers that Mainers fighting cancer should be able to focus on healing- not worry that medical bills will define their future. #MECAD26
- Thank you [@LAWMAKERHANDLE] for making Maine Cancer Patients a top priority! #MECAD26
- Great meeting with [@LAWMAKERHANDLE] during #MECAD26 and discussing policies important for cancer patients and their families in Maine. Let them know why you think it's important, too!

#MECAD26