

Social Media Breakout Checklist

1. Set up/sign into your Facebook and/or Twitter accounts
2. Follow and/or like national ACS CAN accounts, your **state ACSCAN accounts**, your **federal lawmakers' accounts**, your **State Lead Ambassador**, and **Ambassador Constituent Team lead**
3. Turn on notifications (Twitter) or “favorite” (Facebook) the accounts mentioned above
4. Retweet and/or share ACS CAN’s most recent post
5. (If comfortable) add ACS CAN volunteering to: your LinkedIn experience, your Twitter bio, and on any other platforms you may have
6. Compose a post about your experience today! Ask your Grassroots Manager for help sourcing any links or photos you need for your post and consider trying to include your personal story in your message! Post ideas below:
7. Post about the biomarkers training session linking your state’s biomarker petition.
 - a. Example: *I’m excited to be with **(tag ACS CAN)** volunteers from around my region to learn how we can effectively advocate for improved access to biomarker testing in **Maine**. Join me by adding your voice to our petition today: <https://act.fightcancer.org/a/maine-biomarker>*
8. Post to recruit new volunteers from your network.
 - a. Example: *We need you to join our volunteer team so we can win campaigns for (your state)’s cancer patients and their loved ones in 2023. Join us today: <https://www.fightcancer.org/actions/volunteer-vermont>*
9. Post about the summit with a screenshot photo of your state team.
 - a. Example: *I’m thrilled to be here with my fellow **(tag your ACS CAN state page)** volunteers preparing to be the strongest cancer advocates we can be in 2023!*
10. Text 5 friends that might be interested in being a volunteer with the link to volunteer interest form **(insert state-specific link)**