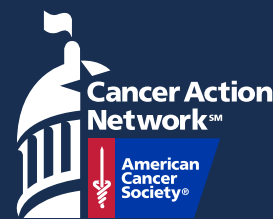


American Cancer Society Cancer Action Network

hOUR CHALLENGE



ACS CAN is making cancer a top priority at the federal, state and local levels by empowering advocates across the country to make their voices heard.



Donate **ONE billable hour**
to the American Cancer Society
Cancer Action Network

Your help can change the statistics:

- 80% of cancer patients have seen a delay in their healthcare.
- 33% are worried about the impact of COVID-19 on their ability to get treatment for cancer which jumps to 40% for those in active treatment.
- 20% higher overall cancer death rate among residents of the poorest US counties compared to the most affluent.
- Black women have 40% higher breast cancer death rates than non-Hispanic white women.
- Black people have the highest death rate and the lowest survival rate of any racial or ethnic group for most cancers.
- Cancer is the leading cause of death in Hispanics and Asian Americans.

ACS CAN advocated for
**3 OF THE
TOP 5**
health care bills
with the most House cosponsors.



ACS CAN
PROTECTED
access to cutting-edge therapies
for cancer patients and survivors on Medicare.

ACS CAN helped secure more than
\$829 MILLION
in appropriations
at the state and local levels . . .

Details

1. This program is targeted to Professional Services firms – Legal, Consulting, Accounting, Tax, etc. Professional Service firms make their revenue from billable hours charged to a client.
2. The success of this idea comes in the number of employees that participate. The individual donation is small but the numbers add up quickly.
3. This program can be executed in two ways:
 - Firm – Sell the program to a firm who will activate via Partners or HR across all employees.
 - Individual – Sell the program to a key individual who will activate their network for donations.
4. A letter template and a website can be customized. Check out this example www.fightcancer.org/onebillablehour

How It Works:

- Volunteers will use a recruitment letter with a unique url that links to a donation page on fightcancer.org.
- The link opens to a Donation Page that can be customized.
- The donation amount is customizable so the individual can self-choose the amount equivalent to their billable hourly rate.
- To get started reach out to Molly Waite at molly.waite@cancer.org

HOURLY CHALLENGE - Sample Donation Page

One Billable Hour to Advocate for Cancer Research



Customizable



Dear Professional Friends,

I hope this message finds you safe and healthy. I am writing to ask for your support of ACS CAN, the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society (ACS). It is a great source of pride to have been a part of Reinhart's 25-year history of annual campaigns that have resulted in donations totaling over \$500,000 to date from shareholders, associates, and staff.

Our 2020 Campaign takes on even more meaning to me as a member of National Board of Directors of ACS CAN.

This year, I am asking you to join me in contributing at least one billable hour so that, together, we can make a true financial impact at a time when it is most needed.

Why have professionals been so generous in the past?

- Because you want to honor family, friends, and coworkers who are fighting cancer, who are cancer survivors, or who passed away due to cancer
- Because research has made a measurable difference resulting in increased cancer survival rates
- Because ACS CAN advocacy has brought more cancer screening and care services to underserved rural and urban communities in Wisconsin and throughout the U.S.

Today, your generous support is needed more than ever because nonprofits like the American Cancer Society have seen significant shortfalls in budgeted fundraising because of cancellation of live events due to COVID-19. Recent ACS CAN survey findings – as referenced twice in just the last month in the [New York Times](#) – make starkly clear that cancer patients are dealing with increased barriers to accessing and affording the health care they need.

Thanks for your gift,
Phil O'Brien
Member, National Board of Directors
American Cancer Society Cancer Action Network

PLEASE WRITE AMOUNT:

My one billable hour rate / other gift is:

\$Other

I want to make this a recurring gift

BILLING INFORMATION

First Name*	Last Name*	
Street 1*		
City*	State*	ZIP/Postal Code*
Email Address*		

PAYMENT INFORMATION



Credit Card Number*	Expiration Date*	What is this?
<input type="text"/>	11 <input type="text"/> 2020 <input type="text"/>	CVV Number*

You'll receive email updates from ACS CAN. You can unsubscribe at any time.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible. All online contributions to ACS CAN are secured by GeoTrust. ACS CAN is committed to protecting the privacy and security of visitors to our websites. Learn more about our [privacy policy](#).

DONATE →



hOUR CHALLENGE - Sample Letter

Greetings Colleagues,

I am writing to you on behalf of the American Cancer Society Cancer Action Network, the #1 trusted advocacy organization whose mission is to end suffering and death from cancer. My request is that you donate ONE BILLABLE HOUR to ACS CAN.

Your generous support is needed more than ever because nonprofits like the American Cancer Society Cancer Action Network have seen significant shortfalls in budgeted fundraising because of cancellation of events due to the COVID-19 pandemic.

The American Cancer Society Cancer Action Network advocates for robust federal funding for cancer research. Since 2001, there has been an increase of over \$19 billion in funding for the National Institutes of Health (NIH) and over \$2 billion for the National Cancer Institute. Cancer can't wait so please donate the rate of just one hour!

Why Give?

- To honor family, friends, and coworkers who are fighting cancer, who are cancer survivors, or who passed away due to cancer.
- To make a measurable difference in research that will result in increased cancer survival rates.
- To bring equality to underserved rural and urban communities through increased cancer prevention, treatment and care services.

Donating in any amount is easy:

- Click and contribute via my donation page:

Personal URL Here

If you'd like to learn more about our cancer advocacy efforts, please learn more by visiting ACS CAN's website at <https://www.fightcancer.org>

Thank you for joining the fight!