

To support volunteer recruitment, we are looking to form relationships with a variety of community organizations -- whether that is a community center, library, school, church, etc. In the initial outreach, you will share information about ACS CAN and set up a time to discuss ways for their organization to get engaged. We want to express how fun, empowering, and impactful volunteering is with us, before getting into the nitty gritty (such as the details for Cancer Action Day). These email templates are intended to help with outreach, but feel free to personalize as you see fit!

Outreach to community-based organizations – general volunteer ask

Attach: What is ACS CAN

Hello NAME,

My name is NAME and I am a volunteer with the American Cancer Society Cancer Action Network (ACS CAN). We advocate for policy at the local, state, and federal level to end cancer as we know it, for everyone. We believe that all individuals must have a fair and just opportunity to prevent, detect, treat, and survive cancer.

As a volunteer with ACS CAN in Maryland, I take part in our advocacy efforts by telling my personal connection to cancer, taking direct action on our campaigns, connecting with my lawmaker via emails, calls, and in-person, and helping share information about ways to get involved. [Optional add: your experience as a volunteer, how it feels to meet with lawmakers and help pass legislation, why do you find it impactful].

That is why I am reaching out to you today! I know that ORG NAME plays a key role in the community, and I would love to share volunteer opportunities with your members. We are working hard to ensure that all Marylander have a voice in the fight against cancer. I have attached information that can be passed along, but it would be great to discuss ways to get your community members involved.

Please let me know if we can schedule time to connect this month. Thank you for your time and consideration.

Best,

NAME

ACS CAN Volunteer – Maryland
www.fightcancer.org/states/maryland