*To support volunteer recruitment, we are looking to form relationships with a variety of community organizations -- whether that is a community center, library, school, church, etc. In the initial outreach, you will share information about ACS CAN and set up a time to discuss ways for their organization to get engaged. We want to express how fun, empowering, and impactful volunteering is with us, before getting into the nitty gritty (such as the details for Cancer Action Day). These email templates are intended to help with outreach, but feel free to personalize as you see fit!*

**Outreach to community-based organizations – general volunteer ask**

*Attach: What is ACS CAN*

Hello NAME,

My name is NAME and I am a volunteer with the American Cancer Society Cancer Action Network (ACS CAN). We advocate for policy at the local, state, and federal level to end cancer as we know it, for everyone. We believe that all individuals must have a fair and just opportunity to prevent, detect, treat, and survive cancer.

As a volunteer with ACS CAN in New York, I take part in our advocacy efforts by telling my personal connection to cancer, taking direct action on our campaigns, connecting with my lawmaker via emails, calls, and in-person, and helping share information about ways to get involved. [Optional add: your experience as a volunteer, how it feels to meet with lawmakers and help pass legislation, why do you find it impactful].

That is why I am reaching out to you today! I know that ORG NAME plays a key role in the community, and I would love to share volunteer opportunities with your members. We are working hard to ensure that all New Yorkers have a voice in the fight against cancer. I have attached information that can be passed along, but it would be great to discuss ways to get your community members involved.

Please let me know if we can schedule time to connect this month. Thank you for your time and consideration.

Best,

NAME

ACS CAN Volunteer – New York

[www.fightcancer.org/NY](http://www.fightcancer.org/NY)

**Outreach to community-based organizations – Cancer Action Day specific ask**

*Attach: What is ACS CAN and Cancer Action Day Invite*

Hello NAME,

My name is NAME, and I am a volunteer with the American Cancer Society Cancer Action Network (ACS CAN). We advocate for policy at the local, state, and federal level to end cancer as we know it, for everyone. We believe that all individuals must have a fair and just opportunity to prevent, detect, treat, and survive cancer.

As a volunteer with ACS CAN in New York, I take part in our advocacy efforts by telling my personal connection to cancer, taking direct action on our campaigns, connecting with my lawmaker via emails, calls, and in-person, and helping share information about ways to get involved.

I am reaching out to invite you and members of ORG NAME to our upcoming [Cancer Action Day on Tuesday, May 7th](https://act.fightcancer.org/a/2024nycad) at the State Capitol in Albany. This is our annual lobby day where survivors, caregivers, and advocates come together to meet with lawmakers directly and help pass life-saving policy. [Optional add: your experience at CAD, why do you find it impactful].

We want to ensure that all New Yorkers have a voice in the fight against cancer, and we would love to have your community show up and lend their voices. We can’t do it alone!

I have attached more information about ACS CAN and Cancer Action Day. We welcome first-timers and provide training and resources in advance, as well as an optional mentorship program that folks can take part in. Please let me know what you think when you can!

Looking forward to hearing from you soon.

Best,

NAME

ACS CAN Volunteer – New York

[www.fightcancer.org/NY](http://www.fightcancer.org/NY)

**Email to existing, but non-active volunteers – from ACT Lead**

Hi NAME,

I'm NAME, the ACS CAN volunteer team leader for our district, and I’m reaching out to say hello and invite you to get engaged with our efforts this year. We have a lot of exciting campaigns going on – from our priority legislation to expand access to biomarker testing, to growing our volunteer team statewide, and more. There are chances to get involved right here in our community, online through digital actions, and in Albany at our annual [Cancer Action Day](https://act.fightcancer.org/a/2024nycad). We would love to have you engaged in whatever way you want!

It would be wonderful to reconnect and talk about what you want to accomplish as an ACS CAN volunteer. Let me know what your schedule is like this month, and we can set something up. Looking forward to connecting soon!

Thank you,

NAME

ACT Lead, District X

[www.fightcancer.org/NY](http://www.fightcancer.org/NY)