



2026 NYC Cancer Action Day Social Media Samples

During Cancer Action Day

1. Post what is happening in real time.
2. If possible, include a screenshot with the council member or staff in your post for better engagement.

Sample posts to use:

- Thank you for meeting with @ACSCAN_NY @NYCCouncilmemberName and listening to our priorities of #PaidTimeOffForScreening and ending the sale of menthol in NYC. #NYCFightsCancer.
- Spending the day at (LOCATION: i.e., home, coffee shop, etc.) participating with @ACSCAN_NY for the virtual Cancer Action Day in NYC. We are asking lawmakers to ensure and make #PaidTimeOffForScreening a priority! #NYCFightsCancer
- Me and fellow @ACSCAN_NY advocates are about to meet with NYC Council member @NAME to ensure they push legislation to benefit more New Yorkers with #PaidTimeOffForScreening. #NYCFightsCancer
- Thank you NYC Council member @NAME for making #PaidTimeOffForScreening a priority with our @ACSCAN_NY group today.

After Cancer Action Day

1. Post pictures of lawmaker meetings and tag their handles. Remember to mention the legislation or campaign discussed and include the event hashtag #NYCFightsCancer
2. Use your Cancer Action Day experience to invite others to join you in the work of cancer advocacy with **@ACSCAN_NY** by linking to our website: **fightcancer.org/newyork**
 - I was happy to meet with members of the @NYCCouncil today/yesterday/this week to ensure NYers have #PaidTimeOffForScreening and to discuss the importance of ending the sale of menthol cigarettes in NYC.
 - Check out this photo of **@ACSCAN_NY** volunteers talking to NYC Council member **@NAME** during our virtual Cancer Action Day in NYC #NYCFightsCancer!