

## Lights of Hope General Resources

Please continue to work with your staff partner to order Lights of Hope Bags for your at-home display. For other resources you will find printable links here:

- [2022 Lights of Hope Instructions](#)
- [2022 Lights of Hope fundraising Incentives](#)
- [2022 Lights of Hope Volunteer Launch \( 30 minutes\)](#)
- [CANRaiser Instructions](#)
- [ACS CAN Membership form](#)
- [How to Find Your Donors Bag Information](#)
- [Secret to a successful fundraiser](#)

## 2022 Sponsorship Opportunities

Your local community can support Lights of Hope through sponsorship. Please consider offering this opportunity to businesses in your network. If you are looking for ideas on who to add to your sponsor prospect list, check out this list of the [type of businesses](#) we already have committed.

### 2022 Sponsor Packet

[Sponsor cover letter](#) - with benefits listed

[Sponsor cover letter](#) - with no benefits listed

[Sponsor cover letter](#) - personal touch

\*Please make sure you check with your staff partner on recruiting sponsorships

Sponsors can easily commit by donating on your CANRaiser page electronically or by sending a check that will need to be tracked as an offline donation on CANRaiser. All sponsors must also be recorded at [www.fightcancer.org/LOHSponsorships](http://www.fightcancer.org/LOHSponsorships). If you are hoping to display sponsor signs for an event they must be ordered at least four weeks in advance of when you need them.

## Important Dates- 2022

- Volunteer Kick Off and Q & A with staff:
  - [Register TODAY! May 25, 2022 at 12:30pm & 7:30m ET](#)
- Lights of Hope Fundraising Panels:
  - June 1, 2022 at 7:30pm ET
  - August 9, 2022 at 7:30pm ET
  - September 1, 2022 at 7:30pm ET
- In person display in Washington D.C. for those traveling to Leadership Summit and Lobby Day:
  - September 13, 2022
- Fundraising Deadlines:
  - Fundraising Incentive Deadline: September 7, 2022 (11:59pm ET)
  - CANRaiser closing Deadline: September 30, 2022 (11:59pm ET)

## Other Resources

- Looking for tips to maximize your Lights of Hope CANRaiser page? Check out this great resource [here](#).
- Tips for using Social media to fundraise. Download [here](#) and get started today!
- [Create a QR code](#) to easily link donors to your fundraising page on their mobile device.
- Lights of Hope at home:
  - [Lights of Hope 2022 At Home Guide](#).
  - Thinking of hosting a community event to display your Lights of Hope? Read the guidance [here](#).
  - Download and print a Lights of Hope Across America Sign for your event with a local printer. Find your customized state sign and the instructions [here](#).
  - Download and print a [Lights of Hope Across America Poster](#). This poster can be used at your at home displays to explain what Lights of Hope is.
  - Promote Lights of Hope with the NEW [media toolkit](#).
  - Promote your at home event to neighbors using the Next Door App or with in your neighborhood Facebook groups. Find tips and instructions [here](#).

## Lights of Hope Fundraising Challenge Dates- 2022

Our fundraising challenges are a fun way we spark competition and continue mission critical funds through out the summer.

- Show Us your Hope: June 5-12, 2022
- 24 in 24 Hours: July 13, 2022
- \$100 in 100 Hours: August 11-14, 2022

## Photo Submission Link

Please [submit your best photo of your at-home displays using this form](#). The form only accepts one photo at a time so please select your best one or two to share. We're looking for photos depicting groups of Lights of Hope, rather than individual bags. Deadline to submit photos for the Lights of Hope America video compilation is September 7th, 2022. Deadline to submit photos to be part of the nationwide Lights of Hope album is September 30, 2022.