



Thank you for your interest in Lights of Hope 2026!

This Lights of Hope on Campus Guide contains everything you and your campus need to know to successfully participate in the 2026 Lights of Hope Across America.

What Is Lights of Hope?

Lights of Hope is ACS CAN's signature fundraising event dedicated to honoring those who have been touched by cancer and remembering those we've lost. During this event, participants raise donations, with every **\$10 contributing to a Lights of Hope bag**.

- These bags will be decorated to honor loved ones who have been affected by cancer.

Ultimately, these bags will be **displayed on your campus** as well as at homes, parks, and our biggest display, in Washington D.C. as part of ACS CAN's Leadership Summit and Lobby Day.

These displays send a visible reminder to Congress that more is needed to help fight this disease. Additionally, all proceeds will advance the advocacy efforts of ACS CAN in the fight against cancer.



Hosting an on-Campus Display

Setting up your Lights of Hope Fundraising Page:

1. Visit www.fightcancer.org/hope or download DonorDrive Fundraising Charity App and type in **2325-100-507** in the **Short Code text box** to set up your page
2. Create one page for your entire campus to keep things simple. When setting up your page use your campus name. For example, in the First name field you could use "University of" and in the last name field "Wisconsin--Madison."

3. More DonorDrive (where you track your donations) resources are available on our resource page: www.fightcancer.org/LOHResources

Campus Displays

Each campus participating in Lights of Hope is encouraged to showcase their display at a time and place that works best for them, ideally before **mid-October**.

Here are some guiding questions to consider:

- Is there a landmark or iconic location on campus that might make a nice backdrop for your display?
- Does your campus require reservations?
- What are the other logistics to consider?
- What is your rain plan?

Here is one great example of LOH on campus (more can be found [here](#))



Lights of Hope Bags

Place orders for Lights of Hope bags through your [Staff Partner](#). Please note that it can take **up to 10 business days** for them to arrive, so plan accordingly.

Once you receive the bags, plan to decorate them. Most campuses should have art supplies available. Get creative with your designs and make sure to post them.

Reminder: Per legal requirements, Relay For Life Luminaria bags **may not** be used for Lights of Hope.

Display Tips

- If your display is outdoors, **weigh down the bags**.
 - Weigh with sand, rocks, marbles, or working with a store to get canned goods donated. You can even then donate the canned goods to another charity in need.

- If you set up the display indoors or during daylight hours, **there is no need for lights**.
 - If you want to 'light' the bags: Amazon, Target, Party City, and most party supply stores will have tea lights. ACS CAN **will not** be shipping lights for your display.
 - There are likely campus orgs that you can borrow tea lights from.
- Showcase your sponsorship signs (if applicable). Make sure your sponsors see the display or share photos with them.
- Consider **creating a QR code** to share at your campus Lights of Hope display to your campus donation page for a day-of-event donation. Have a few extra bags on hand for these new donors to decorate.
 - *QR codes to your page are now available through the donor drive app!*

Money Collection

Each Lights of Hope bag is a **minimum of \$10**.

It *very important* that we keep track of all donations and ensure that all offline (cash/check) donations are turned in to ACS CAN promptly.

You have three options for collecting donations:

1. Online donations directly through your campus Lights of Hope page
2. Using the DonorDrive App to generate a QR code for you to send potential donors directly to your fundraising page.
3. Collecting offline donations (cash/check). You will need to work with your staff to batch and process offline donations.

Photo Sharing

We want to see all of your 2026 Lights of Hope photos! There are two ways to share photos with us—through our [photo submission tool](#) and on social media using **#LightsOfHope**.

Important Dates and Deadlines

- Sponsor signs **must be ordered 4 weeks before** you plan to display them.
- DonorDrive website closing : **October 16, 2026** (11:59pm ET).

Additional Resources

- The Lights of Hope resource page: www.fightcancer.org/LOHResources. Here you can find the sponsorship packet, meeting recordings, photos from past years, event flyers, social media graphics, and all the important dates and deadlines.
- Contact Rachael Eerdmans to be connected to your state's ACS CAN Grassroots Manager. Rachael.eerdmans@cancer.org