

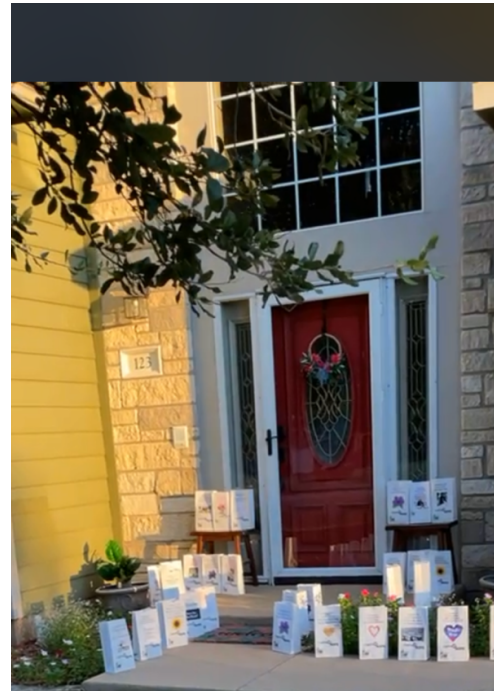


Lights of Hope ACROSS AMERICA

fightcancer.org

SEPTEMBER 2022

Partnership Opportunities



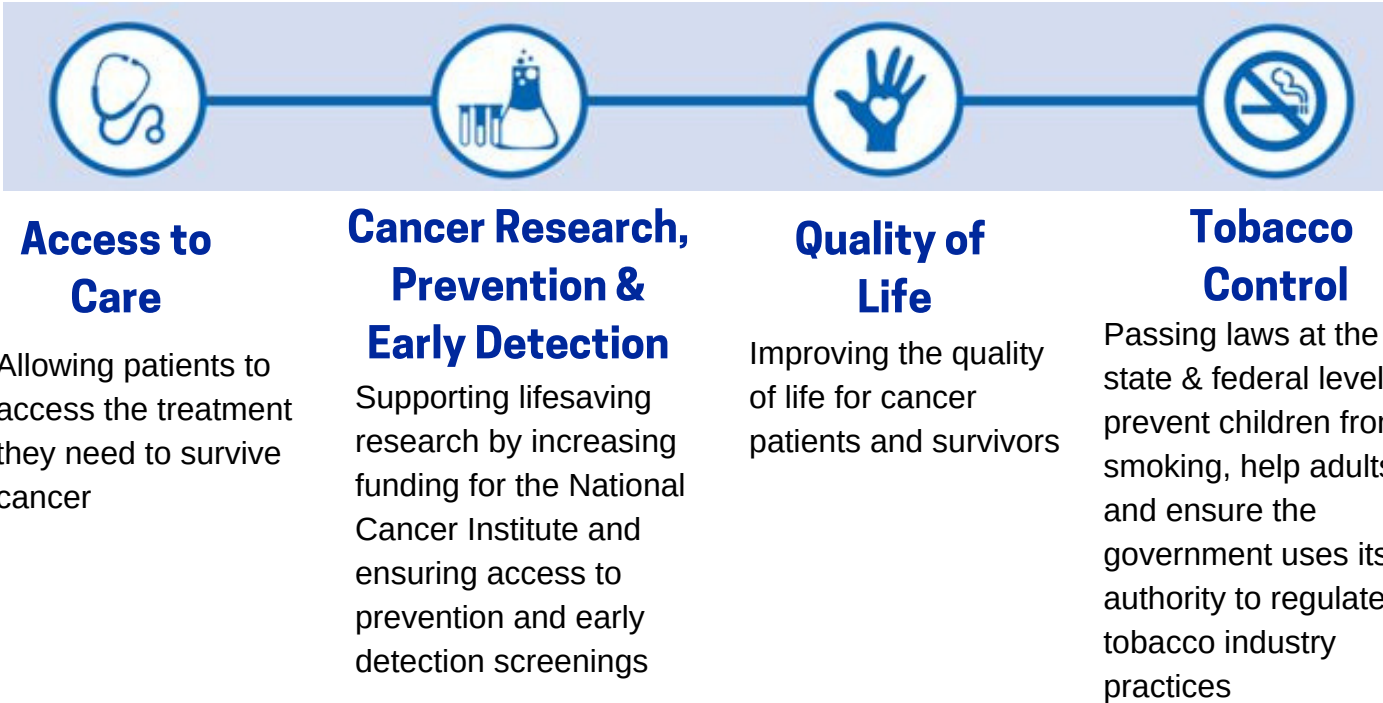
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ACS CAN is the leading patient advocacy group dedicated to passing evidence-based laws that help fight cancer. We educate the public, lawmakers and candidates about public policy issues that impact cancer patients. We use our expert lobbying, policy, grassroots and media advocacy capacity to advance evidence-based solutions that reduce death and suffering from cancer.

What ACS CAN Does



What ACS CAN Works on





The Event

In September 2022, the American Cancer Society Cancer Action Network (ACS CAN) will host its 12th annual Lights of Hope event.

Each Light of Hope honors loved ones who have survived cancer and remembers those we've lost. The displays in communities from coast to coast and in our nation's capital will send a clear and impactful message to lawmakers that fighting cancer must be a national priority – from increasing funding for lifesaving cancer research to ensuring that all Americans in all communities have access to quality, affordable cancer care.

A look back at 2021:

- We displayed over 55,000 Lights of Hope at hundreds of at home displays
- We raised over \$765,000
- More than 650 participants fundraised for the event
- We received donations from thousands of contributors, including more than 200 local sponsorships

Sponsorship Opportunities

Champion Sponsor | \$5,000

- Up to 500 Lights of Hope bags to be personalized
- Logo featured on four lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Opportunity for name recognition in local press release
- Opportunity to speak at local event, where applicable
- Recognized as a Corporate Sponsor in ACS CAN's Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website



Diamond Sponsor | \$2,500

- Up to 250 Lights of Hope bags to be personalized
- Logo featured on three lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report
- Opportunity for name recognition in local press release

Platinum Sponsor | \$1,000

- Up to 100 Lights of Hope bags to be personalized
- Logo featured on two lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report
- Opportunity for name recognition in local press release



Sponsorship Opportunities

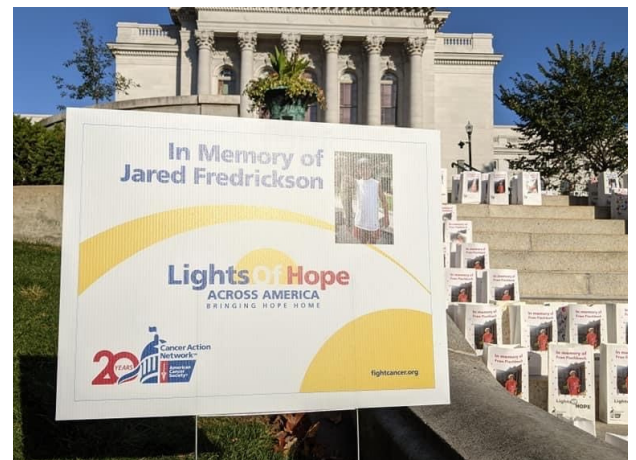
Gold Sponsor | \$500

- Up to 50 Lights of Hope bags to be personalized
- Logo featured on lawn sign to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



Family Sponsor | \$500

- Lawn sign with one picture and family name to be displayed
- Up to 50 Lights of Hope bags to be personalized
- Listed as Family Sponsor on ACS CAN STATE social media



Silver Sponsor | \$350

- Up to 35 Lights of Hope bags to be personalized
- Name featured on lawn sign to be displayed in your community
- Name Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report

Bronze Sponsor | \$200

- Up to 20 Lights of Hope bags to be personalized
- Recognition on ACS CAN STATE social media