Leadership Summit and Lobby Day social for volunteers

Leadership Summit and Lobby Day is an extraordinary opportunity to network, learn, and most of all to represent the millions of people across our country who are impacted by cancer. During the **Leadership Summit** we prepare volunteers and staff to advocate for cancer patients and their families on Capitol Hill and plan for the year ahead. On **Lobby Day**, volunteers meet with their congressional delegation to make specific asks to address the needs of cancer patients, their caregivers, and families.

As we make these specific asks, it is more important than ever that members of Congress hear from constituents like you! Join ACS CAN by tweeting on Tuesday, September 13 for #CancerLobbyDay to urge your lawmakers to take action and make cancer a national priority.

Social copy

<u>General</u>

Take a selfie and post that photo with your tweet!

 It's #CancerLobbyDay! I'm joining hundreds of @ACSCAN volunteers to urge Congress to support:

Increased funding for cancer research to continue to make finding cures a reality

Critical prevention programs and treatment of cancer

Equitable access to cancer care

- Today I'm joining @ACSCAN volunteers from across the country in meeting with nearly every Member of Congress. Cancer is nonpartisan and we must work together to reduce the cancer burden in all communities. #CancerLobbyDay
- Looking forward to a great day of meetings with [tag your ACS CAN state] and our lawmakers to talk about important cancer issues on this #CancerLobbyDay. Let's make our voices heard loud and clear!
- Excited to be a part of the @ACSCAN blue shirt wave on Capitol Hill for #CancerLobbyDay! I'm joining hundreds of volunteers to call on Congress to make cancer a national priority. [tag your ACS CAN state]
- I'm participating in #CancerLobbyDay because [share your reason/story briefly]. [tag your lawmakers]

Lawmaker meetings

• Thank you [tag your lawmaker] for meeting with [tag your ACS CAN state] advocates today! We appreciate your ongoing support of [cancer research and prevention/equitable access to cancer care/other subject]. #CancerLobbyDay

- We had a great meeting with [tag your lawmaker] on #CancerLobbyDay! Thank you for supporting [all three of our asks/insert other ask] and standing with @ACSCAN advocates in the fight against cancer.
- Thanks to [tag your lawmaker] for meeting with @ACSCAN advocates from [state name]! We had a great discussion about [cancer clinical trials/other subject]. #CancerLobbyDay
- Thank you [tag your lawmaker] for your support of [cancer research and prevention/equitable access to cancer care/other subject]! We appreciate your work to make cancer a national priority. #CancerLobbyDay

<u>Awards</u>

- Proud to see [tag your lawmaker] from [state] receive the [award name]! Thank you for your ongoing support of [cancer research and prevention/equitable access to cancer care/other subject]. #CancerLobbyDay
- Congratulations to [tag your lawmaker] from [state] on your [award name] for your leadership in the fight against cancer. Thanks for all you do to make cancer a national priority! #CancerLobbyDay

Helpful tips and reminders

- 1. Use the **#CancerLobbyDay and #LightsOfHope** hashtags on Twitter and Instagram so we can track everyone's efforts and reshare.
- 2. Follow the <u>#CancerLobbyDay</u> and <u>#LightsOfHope</u> hashtags on Twitter to join the conversation.
- 3. Tag your **Members of Congress** in your posts!
- 4. Tag your local ACS CAN chapter (Such as @ACSCANTexas).
- 5. Tune in to the social media wall to keep up with live updates: <u>https://acscan.everwall.com/</u>