Leadership Summit and Lobby Day social for state accounts/staff

Social copy

General

 It's #CancerLobbyDay! Hundreds of @ACSCAN advocates converge on Capitol Hill urging Congress to support:

Increased funding for cancer research to continue to make finding cures a reality



Critical prevention programs and treatment of cancer

Equitable access to cancer care

- Today, @ACSCAN volunteers from across the country will meet with nearly every Member of Congress. Cancer is nonpartisan and we must work together to reduce the cancer burden in all communities. #CancerLobbyDay
- Looking forward to a great day of meetings with [tag your ACS CAN state] and lawmakers to talk about important cancer issues on this #CancerLobbyDay. Let's make our voices heard loud and clear!
- #CancerLobbyDay is important because [share your story briefly]. [tag your lawmakers]

Lawmaker meetings

- Thank you [tag your lawmaker] for meeting with [tag your ACS CAN state] advocates today! We appreciate your ongoing support of [cancer research and prevention/equitable access to cancer care/other subject]. #CancerLobbyDay
- We had a great meeting with [tag your lawmaker] on #CancerLobbyDay! Thank you for supporting [all three of our asks/insert other ask] and standing with @ACSCAN advocates in the fight against cancer.
- Thanks to [tag your lawmaker] for meeting with @ACSCAN advocates from [state name]! We had a great discussion about [cancer clinical trials/other subject]. #CancerLobbyDay
- Thank you [tag your lawmaker] for your support of [cancer research and prevention/equitable access to cancer care/other subject]! We appreciate your work to make cancer a national priority. #CancerLobbyDay

Awards

- Congratulations to [tag your lawmaker] from [state] on your [award name] for your leadership in the fight against cancer. Thanks for all you do to make cancer a national priority! #CancerLobbyDay
- We're proud to honor [volunteer name] from [state] with the [award name]! Your advocacy has helped us influence change and impact the future of cancer. #CancerLobbyDay

• Congratulations to [staff name] on your [award name]! Thank you for your hard work & dedication toward ending suffering and death from cancer. #CancerLobbyDay

Helpful tips and reminders

- 1. Use the **#CancerLobbyDay and #LightsOfHope** hashtags on Twitter and Instagram so we can track everyone's efforts and reshare.
- 2. Follow the <u>#CancerLobbyDay</u> and <u>#LightsOfHope</u> hashtags on Twitter to join the conversation.
- 3. Tag your Members of Congress in your posts!
- 4. Tag your local ACS CAN chapter (Such as @ACSCANTexas).
- 5. Tune in to the social media wall to keep up with live updates: <u>https://acscan.everwall.com/</u>