



The Future of Cancer Care Forum

*Advancing Cancer Research, Innovation and Health Equity
Across New York*

Hard Rock Cafe, New York City, December 2nd, 8-10am

Join the **American Cancer Society Cancer Action Network (ACS CAN)** on Friday, December 2, 2022 for the ACS CAN Annual **Future of Cancer Care Forum** where we will convene leaders from life sciences, government, business, health care, research, and non-profit organizations to share progress and ongoing needs to advance cancer research, innovation, and health equity across New York.

Cancer remains a critical public health problem and how new cures are discovered and delivered will continue to change. Getting new and affordable cancer therapies from the research lab to the patient will require collaborative solutions from researchers, business leaders, providers, and policymakers.

Discussion Points

Research and Innovation.

- ✓ Advancements in medical research have unleashed new and improved diagnostics and therapies that are revolutionizing cancer care.
- ✓ Researchers from New York institutions play a key role in these advancements, but what does the future hold for federal investment in medical research?
- ✓ Is the discovery pipeline growing to meet the demand of finding and treating cancer at the earliest stage?
- ✓ What's next for cancer research and treatment?

Health Equity.

- ✓ The pandemic has exposed health disparities that exist in communities across the country.
- ✓ The cancer death rate is 20% higher for individuals from the poorest U.S. counties compared to affluent counties.
- ✓ The 5-year relative survival rate is lower among Blacks than Whites for every stage of diagnosis in the four most common cancer sites.
- ✓ What is health equity and what public policies need to be considered to close the gap for all cancer patients?

American Cancer Society Cancer Action Network

ACS CAN is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society and is the leading voice of people with cancer and their families nationwide who are advocating for public policies that help defeat cancer. ACS CAN is committed to ensuring that our progress on critical policy issues is achieved in collaboration with key partners. We invite you and your organization to join us in the fight against cancer by attending this event and becoming a sponsor of the 2022 **Future of Cancer Care Forum**.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.
American Cancer Society Cancer Action Network |  @ACSCAN |  FB/ACSCAN | fightcancer.org

ACS CAN is committed to ensuring that our progress on critical policy issues continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by sponsoring this year's event. We are pleased to offer your organization the following benefits.

Presenting Sponsor — \$50,000

- Recognized as Presenting Sponsor during forum & all event print materials, event website and on event signage
- Provide 2-3 minutes opening remarks at the event (approved by ACS CAN)
- Sixteen (16) reserved seats at two tables with distinguished guests
- Full page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Recognition and logo on event website
- Corporate Membership at the **Ally** level for one year
 - Annual strategy meeting with ACS CAN Senior Leadership
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
 - Logo placement at annual Leadership Summit and Lobby Day
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Gold Sponsor — \$25,000

- Recognized as Gold Sponsor during forum & all event print materials, event website and on event signage
- Twelve (12) reserved seats with distinguished guests
- Half page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Recognition and logo on event website
- Corporate Membership at the **Hero** level for one year
 - Annual strategy meeting with ACS CAN Senior Leadership
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
 - Logo placement at annual Leadership Summit and Lobby Day
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Silver Sponsor — \$10,000

- Recognized as Silver Sponsor during forum & all event print materials, event website and on event signage
- Eight (8) reserved seats at one table
- Quarter page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Friend** level for one year
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

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Bronze Sponsor — \$5,000

- Recognized as Bronze Sponsor during forum & all event print materials, event website and on event signage
- Six (6) reserved seats
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Sponsor** level for one year
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition at ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website

Advocate Sponsor — \$3,000

- Recognized as an Advocate Sponsor during forum & all event print materials, event website and on event signage
- Four (4) reserved seats
- Multiple social media mentions highlighting sponsorship
- Recognition in ACS CAN's annual *Advocacy Accomplishments* report

Shalini Vallabhan | shalini.vallabhan@cancer.org | 617-955-7572