

# Fundraising for ACS CAN

**Michael Brady, MPH**  
Grassroots Manager, Pennsylvania

**Molly Waite**  
Senior Development Manager,  
Peer – to – Peer Fundraising

**Donna Kemberling**  
State Lead Ambassador, Pennsylvania



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# 2022 Fundraising

## ACS CAN (Lights of Hope)

\$876,836.79

## North Atlantic (Lights of Hope)

\$107,678

## North Atlantic (Sponsorship)

\$20,550



# Goals for Today

**1**

Learn why its important to fundraise for ACS CAN

**2**

Hear about an exciting new online fundraising tool

**3**

Lights of Hope and Sponsorships in 2023

**4**

Discussion and Collaboration



Your **\$10 donation** helps fund ACS CAN's efforts to encourage more people to fight back against cancer. ACS CAN is building the largest grassroots movement of cancer advocates and we need your donations to continue this lifesaving movement.



Your **\$50 donation** can help educate ACS CAN members about who their elected officials are and can send them action alerts so they can let their elected officials know the importance of supporting cancer-related legislation.



Your **\$100 donation** can help fund the collection of tens of thousands of signatures on a petition to call on Congress to increase cancer research funding and save more lives from this devastating disease.



Your **\$250 donation** can help ACS CAN host a candidate forum so that the public gets a chance to see where their elected officials and candidates stand on cancer-related issues.



Your **\$1,000 donation** can help ACS CAN send a volunteer to Leadership Summit and Lobby Day to be trained on how to become a better cancer advocate and meet with their federal elected officials to implore them to do more in the fight against cancer.

Many of the most important decisions about cancer are made by your state legislature, in Congress, the White House and of course at the state/local level.

ACS CAN and volunteers are part of the growing national movement that is fighting back against cancer.

Your lifesaving donations and fundraised dollars to ACS CAN make a difference in many ways, such as:

# We are moving to DonorDrive

[www.acscan.donordrive.com](http://www.acscan.donordrive.com)



## Create Your Own Event

Get creative by organizing a party, host a bake sale or celebrate a birthday

FUNDRAISE



## Honor/ Memorial

Recognize someone special or honor a loved one's memory

FUNDRAISE



## Cancer Research

Fundraise with us to help our campaign increase federal funding for cancer research

FUNDRAISE



## Relay For Life

Recruit ACS CAN members for your Relay



## Lights of Hope

Recognize a loved one with a Lights of Hope

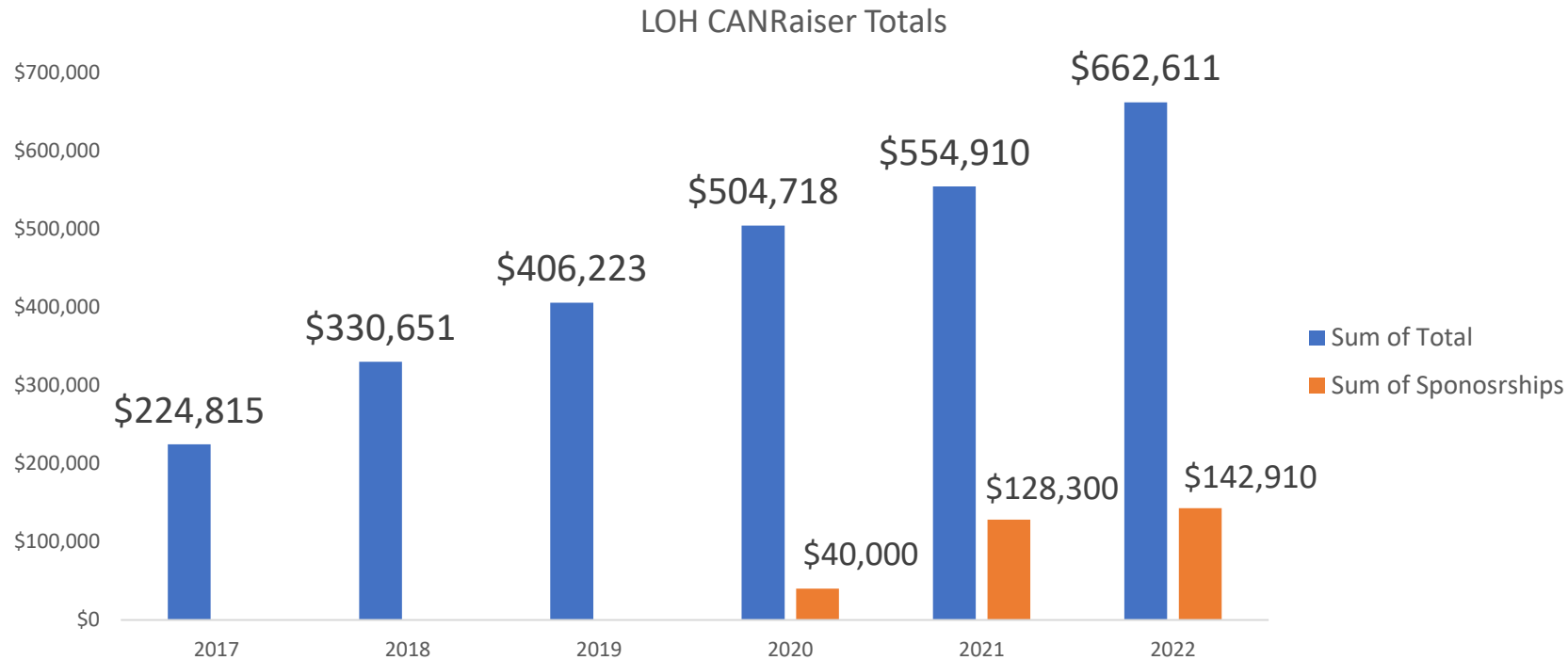
COMING IN JANUARY 2023!



## Making Strides Against Breast Cancer

Recruit ACS CAN members for MSABC

# Sponsorships for Lights of Hope – Growth



Sponsorships make up 21% of raised Lights of Hope dollars.

In 2021 we raised \$128,300 in sponsorships and that grew to \$142,910 in 2022

# Sponsorships for Lights of Hope

## Gold Sponsor | \$500

- Up to 50 Lights of Hope bags to be personalized
- Logo featured on lawn sign to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



## Family Sponsor | \$500

- Lawn sign with one picture and family name to be displayed
- Up to 50 Lights of Hope bags to be personalized
- Listed as Family Sponsor on ACS CAN STATE social media



Sponsorship packet with levels and benefits – **coming January 2023**

Sample solicitation letters and emails to ask for sponsorships

List of companies who sponsored Lights of Hope nationwide

**What**

**Next?**



# Peer to Peer Fundraising



# Partnerships & Sponsorship Opportunities



# Leveraging Donor Drive and ACS CAN Resources



# Simplifying Fundraising

Donna Kemberling

pampered|chef.

tastefully**simple.**



# Any Last Questions?

# Thank You