

ACT Lead Basics

John Tramontin, SLA Emeritus
volunteer

Patti Bossert, Director of Grassroots
Organizing





Length of Service

- 6 months or less
- More than 6 months but less than one year
- More than one year





Icebreaker

What excites
you about
being an
ACT Lead?





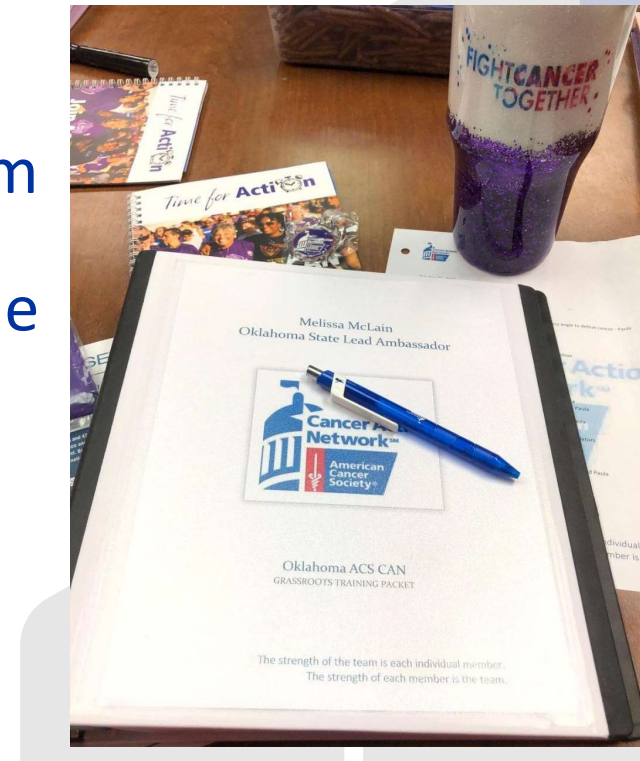
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What is an ACT Lead?

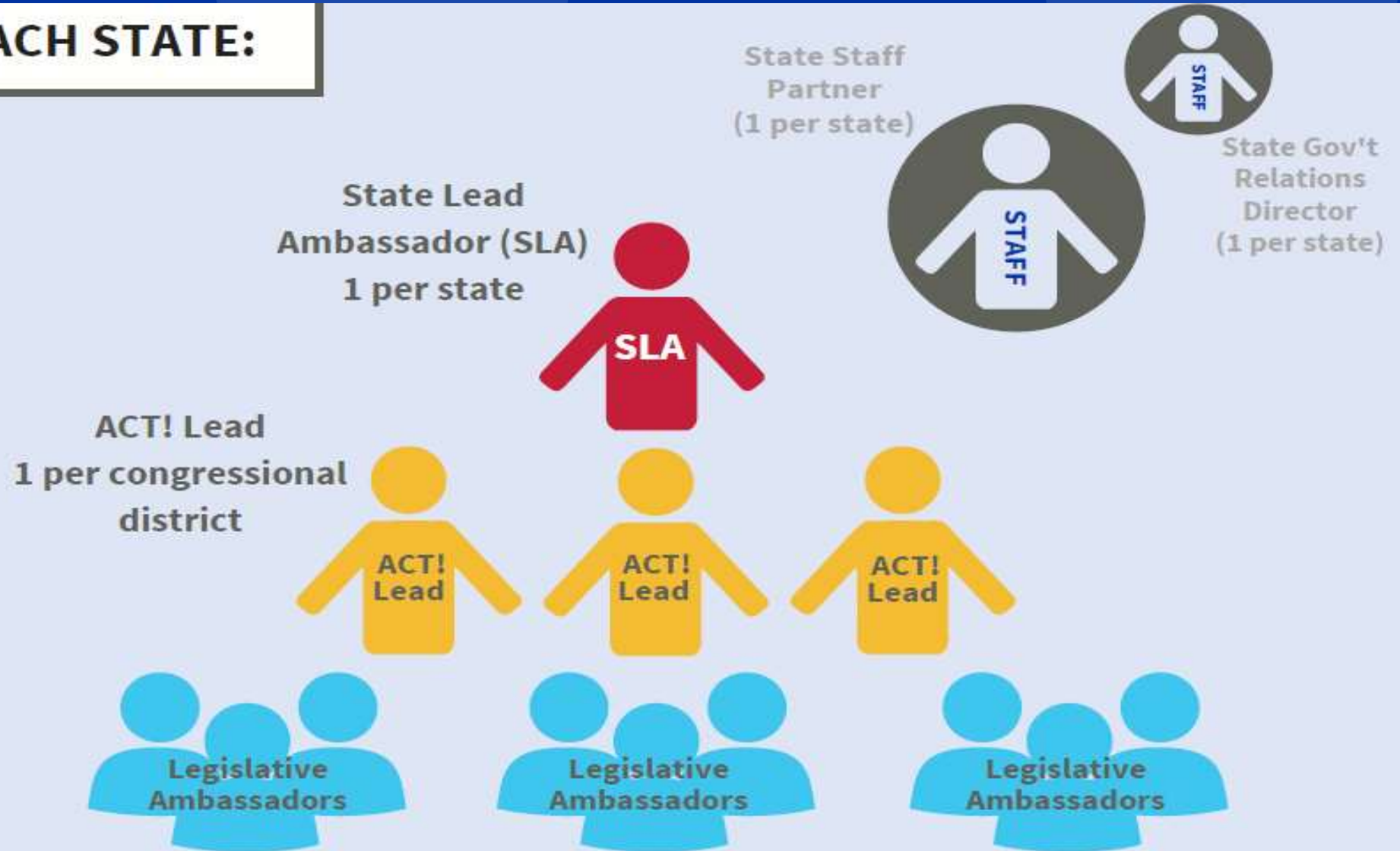


ACT = Ambassador Constituent Team

- **Ambassador** = You represent ACS CAN to your elected officials
- **Constituent** = You vote in the elected official's district. You are important to them
- **Team** = You are part of a larger group made up of other volunteer advocates, cancer patients & caregivers, who work to end cancer



IN EACH STATE:





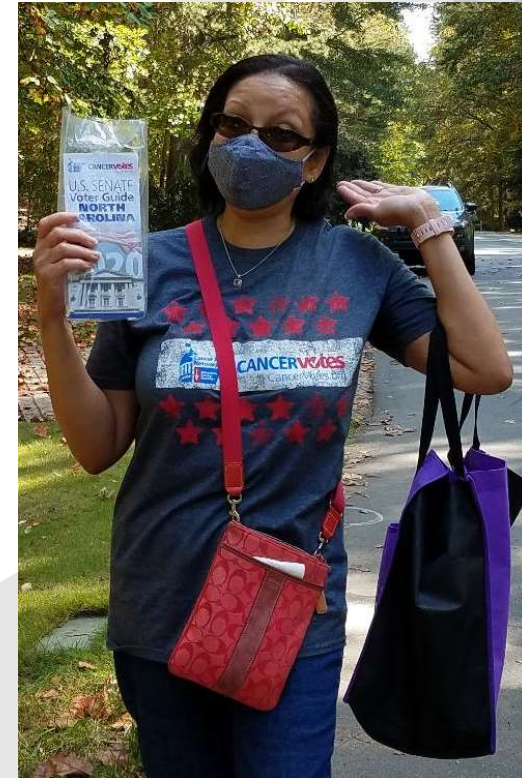
Volunteer & Staff Roles

ACS CAN Staff

- Partner with our volunteers to provide resources, guidance, support, training & information

State Lead Ambassador (SLA)

- Leads and mentors ACT Leads
- Recruits additional volunteers
- Develops partnerships and connections
- Key volunteer contact for US Senators in their state



Volunteer & Staff Roles



ACT Lead

- You are 1 of 435 in the nation!
- Build/Lead your team
- Primary contact for your member of Congress

Legislative Ambassadors

- Participates in local advocacy activities, attends legislative meetings, assists with campaign activities, media and fundraising, and recruiting new team members



Resources



Main volunteer website: fightcancer.org/volunteerhome

- **Volunteer Community**- Your one stop resource to search for volunteer opportunities in your community and access assigned trainings.
- **Volunteer Handbook**
- **Download these customizable volunteer business cards to share as you connect in your community!**
- **Legislative Ambassador Welcome Training Video**
- **New SLA Check List**
- **ACT Lead Toolkit:**

Module 1: The Beginning of Your Journey as an ACT Lead With ACS CAN

Module 2: Building a Relationship With Your Lawmakers

Module 3: Building Your Team

Module 4: Generating Media

Module 5: Connecting with Partners

Module 6: CAN Raising

Module 7: Your Onboarding Next Steps

- **State Lead Ambassador Toolkit**
- **Mentoring** – Our volunteer mentor program is a powerful resource to share skills and knowledge

Fundraising

- **Lights of Hope Resource Page**- This page houses everything you need to become a successful fundraiser through Lights of Hope.
- **Volunteer Fundraising Toolkit** – We have all the tools you need to promote ACS CAN through your personal fundraisers
- **Start an ACS CAN Fundraiser** - Set up your 2022 Lights of Hope Page (COMING SOON) or another fundraiser to benefit ACS CAN.
- **ACS CAN Fundraising Resources**
- **ACS CAN Membership** can easily be renewed online. Make sure your annual membership is up to date and invite others to join. Any donation of \$10 or more makes the donor a member.
- **Relay For Life ACS CAN CANraiser pages**. Set up a page to recruit memberships through your event.





Sharing Your Progress

- **Ambassador Action Center Training Materials** - Materials to help you learn how to use the Ambassador Action Center (AAC).
- **Ambassador Action Center**- Track your volunteer activity to give ACS CAN valuable insight into your work and earn recognition.

Connecting With Your Team

- **2022 Volunteer Call Schedule** - Join us, monthly (SLA's) or quarterly (All Leads), to hear the latest news from Capitol Hill, learn about new resources, and stay in the loop to make your volunteer job easier.
- **Volunteer Position Descriptions.**
- Volunteer Partnership Agreements:
 - **ACT Leads**
 - **SLA**
 - **Vice SLA**
- Quarterly All Leads Calls
 - **August 2, 2022 All Leads Call Recording**

Impacting Lawmakers

- **Visit our Leadership Summit and Lobby Day 2022 website here.**
- Visit [here](#) and enter your zip code to find your lawmaker.
- Complete an **analysis** of your Congressional District to help improve your advocacy work.
- Looking for an upcoming Congressional Recess to plan in district meetings? Check out the **House** and **Senate** Calendars.

Earning Media Coverage and Social Media

- **ACS CAN Connection**- Join our Facebook group of active volunteers to connect with volunteers from across the country, share ideas, and hear about inspiring wins. Be sure to answer the three screening questions when you request membership into the group.
- **Patch.com**- You can use Patch.com to publish stories about your advocacy work in your local community for free.



Resources



- National monthly SLA calls are held on the 1st Tuesday of every month at 7:30pm ET; National Quarterly all Lead calls (Nov 1)
- State volunteer calls (usually monthly), volunteer update emails
- Staff – Grassroots Manager, Government Relations Director, regional and national staff
- Mentoring opportunities – if you would like to be assigned a mentor, reach out to your Grassroots Manager



Ambassador Action Center

<https://www.fightcancer.org/ambassador-action-center>



Quantifies the IMPACT our volunteers have, allows us to measure it and recognize achievements.

- **Impact lawmakers:** How we work with and build relationships with lawmakers
- **Build/lead our team:** How we grow the organization
- **Generating media:** How we amplify our voices
- **Connecting with partners:** How we build relationships with other organizations that share our objectives
- **Fundraising:** How we pay for all of it





Building & Leading your Team

- Volunteer recruitment
- Communicate with and lead your team



Impacting Lawmakers



- Campaign tactics
- Building relationships





I can't wait to try this!



Questions?