## Commercial Tobacco and LGBTQ+ People

- Higher smoking rates among LGBTQ+ people are often in response to intense stress caused by homophobia, transphobia, and discrimination coupled with Big Tobacco's unjust targeting of the community.
- People who identify as lesbian and gay (27%) and bisexual (66%)
  are more likely to smoke cigarettes than heterosexual people.
- People who identify as transgender are more likely than cisgender people to smoke cigarettes (17% versus 14%).
- About 36% of LGBT people that smoke use menthol cigarettes compared to 29% of heterosexual people that smoke cigarettes.
   Menthol flavoring makes it are easier to start smoking and harder to quit.
- Cigarette smoking increases the risk of lung cancer by 25-fold and increases the risk of at least 11 other cancers.

For information on quitting tobacco:



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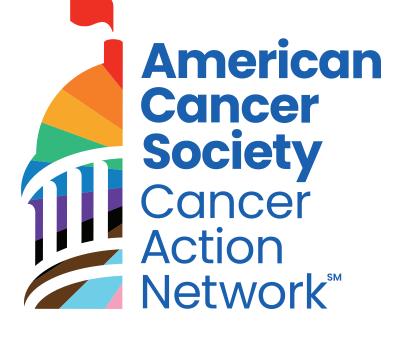
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