

# 15<sup>th</sup> Annual ACS CAN Research & Health Equity Breakfast

Boston Marriott Cambridge, October 14, 2022, 7:30-9:30am



*1 in 2 men and 1 in 3 women in the United States will be diagnosed with cancer in their lifetime*

Join the **American Cancer Society Cancer Action Network (ACS CAN)** on October 14, 2022 for the **15<sup>th</sup> Annual ACS CAN Research & Health Equity Breakfast** where we convene leaders from government, research, life sciences, academia, and non-profits to identify ways to work together to accelerate research and reduce cancer disparities

## The program will explore:

- Why do we need strong and sustainable research and innovation ecosystems?
- How do we break down barriers that prevent cancer patients from accessing timely and quality cancer care, including access to clinical trials?
- Which public policies are needed to strengthen the innovation ecosystems and improve health equity?

## *Advancing Research, Innovation, and Health Equity*

Scientific discovery is powering a revolution in cancer screening, early detection, diagnostics, and treatments.

However, the pandemic continues to disrupt cancer research and clinical trials. What can be done to make up for lost time? What lessons can we learn from the pandemic?

The pandemic also exposed entrenched health disparities that exist in communities across the country.

- The 5-year relative survival rate is lower among Blacks/African-Americans than Whites for every stage of diagnosis in the four most common cancer sites.
- Studies show that individuals from the poorest U.S. counties have a 20% higher cancer death rate than affluent counties.

*As our tools to detect and treat cancer advance, we must also increase our efforts to ensure that everyone has a fair and just opportunity to prevent, detect, treat, and survive cancer.*

The 15<sup>th</sup> Annual ACS CAN Research & Health Equity Breakfast program includes:

- **Keynote Speaker: Dr. Lola Fashoyin-Aje, deputy division director, Oncology Center of Excellence, Food & Drug Administration**
- **Honoree: Dr. Robert (Bob) Tepper, co-founder, Third Rock Ventures**
- **Network with leaders from life sciences, health care, business, policymaking and more than 30 American Cancer Society funded cancer researchers**

Corporate and health system sponsorship and individual leadership gift opportunities are available. For up-to-date information on the Research & Health Equity Breakfast, to sponsor the event, or make a leadership gift, please visit [www.fightcancer.org/ACSCANBreakfast](http://www.fightcancer.org/ACSCANBreakfast) or contact Shalini Vallabhan at [Shalini.Vallabhan@cancer.org](mailto:Shalini.Vallabhan@cancer.org).

The **American Cancer Society Cancer Action Network (ACS CAN)**, the advocacy affiliate of the American Cancer Society, is working every day across 50 states and in Washington, DC to pass public policies that advance research, innovation, and health equity so that together, we save more lives from cancer.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.

American Cancer Society Cancer Action Network | 655 15th St NW, # 503, Washington, DC 20005 | [@ACSCAN](https://twitter.com/ACSCAN) [f](https://www.facebook.com/ACSCAN) FB/ACSCAN | [fightcancer.org](http://fightcancer.org)

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## ***Corporate and Health System Sponsorship Opportunities***

Imagine more targeted treatments for cancer patients who need it. Or diagnostics and devices that find cancer at the earliest stage possible. More voices speaking up to break down barriers to cancer care for all. For 20 years, ACS CAN has advocated successfully to increase funding for the National Institutes of Health and the National Cancer Institute, improve access to care, reduce tobacco use, reduce cancer disparities, and advance health equity. We will not rest until everyone has timely and affordable access to the most effective care for their cancer.

We invite you to join us in this fight by sponsoring the **15<sup>th</sup> Annual ACS CAN Research & Health Equity Breakfast**

### **Presenting Platinum Sponsor — \$100,000**

- Recognized as Presenting Platinum Sponsor during event & all print materials, signage and on event website
- Provide 2-3 minutes opening remarks at the event (approved by ACS CAN)
- Sixteen (16) reserved seats at two tables with distinguished guests
- Full page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Champion** level for one year
  - Annual strategy meeting with ACS CAN President & Senior Leadership
  - Quarterly calls with ACS CAN regional directors, state and local campaigns team and policy team
  - Issue briefings with ACS CAN Senior Leadership
  - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
  - Logo placement at annual Leadership Summit and Lobby Day
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

### **Presenting Sponsor — \$50,000**

- Recognized as Presenting Sponsor during event & all print materials, signage, and on event website
- Sixteen (16) reserved seats at two tables with distinguished guests
- Full page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Ally** level for one year
  - Annual strategy meeting with ACS CAN Senior Leadership
  - Issue briefings with ACS CAN Senior Leadership
  - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
  - Logo placement at annual Leadership Summit and Lobby Day
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

**Shalini Vallabhan | [shalini.vallabhan@cancer.org](mailto:shalini.vallabhan@cancer.org) | 617-955-7572**

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## Gold Sponsor — \$25,000

- Recognized as Gold Sponsor during event & all print materials, signage and on event website
- Twelve (12) reserved seats with distinguished guests
- Half page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Hero** level for one year
  - Annual strategy meeting with ACS CAN Senior Leadership
  - Issue briefings with ACS CAN Senior Leadership
  - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
  - Logo placement at annual Leadership Summit and Lobby Day
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

## Silver Sponsor — \$10,000

- Recognized as Silver Sponsor during event & all print materials, signage and on event website
- Eight (8) reserved seats at one table
- Quarter page ad in event program book
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Friend** level for one year
  - Issue briefings with ACS CAN Senior Leadership
  - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition at ACS CAN's headquarters, in annual *Advocacy Accomplishments* report and logo on the ACS CAN website

## Bronze Sponsor — \$5,000

- Recognized as Bronze Sponsor during event & all print materials, signage, and on event website
- Six (6) reserved seats
- Multiple social media mentions highlighting sponsorship
- Corporate Membership at the **Sponsor** level for one year
  - Issue briefings with ACS CAN Senior Leadership
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition at ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website

## Advocate Sponsor — \$3,000

- Recognized as an Advocate Sponsor during event & all event print materials, signage, and on event website
- Four (4) reserved seats
- Multiple social media mentions highlighting sponsorship
- Recognition in ACS CAN's annual *Advocacy Accomplishments* report

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## *Individual Leadership Gift Opportunities*

For those individuals who would like to make a personal donation and have a greater impact on ACS CAN's mission to accelerate discovery and innovation, improve access to care, and advance cancer health equity, please consider joining ACS CAN's leadership giving circles. Imagine more targeted treatments for cancer patients who need it. Diagnostics and devices that find cancer at the earliest stage possible. Significant progress to advance cancer health equity. Together, we can save more lives from cancer.

For more information, please contact Shalini Vallabhan, strategic director, Advocacy Alliance Development, at 617-955-7572 or at [Shalini.Vallabhan@cancer.org](mailto:Shalini.Vallabhan@cancer.org).

### **Chair's Circle (\$10,000)**

- Recognized during forum & promotional/marketing materials as Chair's Circle Sponsor
- Eight (8) reserved seats with distinguished guests
- Chair's Circle ACS CAN Lapel Pin.
- Verbal sponsorship recognition during program
- Invitation to attend ACS CAN Corporate Membership monthly briefings, hosted virtually, which offer a deep dive into ACS CAN's work including the release of new reports such as Survivor Views data
- Invitation to attend ACS CAN's National Leadership Summit and Lobby Day and participate in a special President's Circle Breakout Session along with a dinner with ACS CAN's President
- Monthly Advocacy Update from ACS CAN President
- Recognized in ACS CAN's headquarters and in annual Advocacy Accomplishments report

### **President's Circle (\$3,000)**

- Recognized during forum & promotional/marketing materials as President's Circle Sponsor
- Six (6) reserved seats with distinguished guests
- President's Circle ACS CAN Lapel Pin
- Verbal sponsorship recognition during program
- Invitation to attend ACS CAN Corporate Membership monthly briefings, hosted virtually, which offer a deep dive into ACS CAN's work including the release of new reports such as Survivor Views data
- Invitation to attend ACS CAN's National Leadership Summit and Lobby Day and participate in a special President's Circle Breakout Session along with a dinner with ACS CAN's President
- Monthly Advocacy Update from ACS CAN President
- Recognized in ACS CAN's headquarters and in annual Advocacy Accomplishments report

### **Champion's Circle (\$1,000)**

- Name recognized during program and in printed program
- Four (4) reserved seats
- Champion's Circle ACS CAN Lapel Pin
- Exclusive ACS CAN journal notebook
- Recognized in ACS CAN's annual Advocacy Accomplishments report

### **Hero's Circle (\$500)**

- Name recognized in printed program
- Two (2) reserved seats
- Hero's Circle ACS CAN Lapel Pin
- Exclusive ACS CAN journal notebook
- Recognized in ACS CAN's annual Advocacy Accomplishments report

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.