



MEMORANDUM

TO: INTERESTED PARTIES
FROM: ELIZABETH HARRINGTON, PUBLIC OPINION STRATEGIES
JEFF HORWITT, HART RESEARCH
CC: AMERICAN CANCER SOCIETY CANCER ACTION NETWORK
DATE: AUGUST 27, 2024
SUBJECT: KEY FINDINGS – NEVADA STATEWIDE SURVEY

KEY FINDINGS

1. **More than half of Nevada voters (55%) say their state has gotten off on the wrong track.** This is a bit more negative than voters nationally (49% wrong track) when asked about their state.
2. **The most important issue to voters in Nevada is consistent with what is most important to voters nationally – inflation and the cost of living (39% first choice / 58% combined 1st/2nd choices).** The top issues for most demographic audiences in Nevada are the cost of living, protecting democracy, and immigration/border security.

Access to affordable, comprehensive health coverage is a top 3 issue for Independents (10% first choice / 20% combined 1st/2nd choices) and voters ages 18-44 (8% first choice / 19% combined 1st/2nd choices).

3. **More than 8 in 10 voters (85%) in Nevada say a candidate’s position on access to affordable, comprehensive health coverage is important to them when deciding who to vote for, including 53% who say a candidate’s position is very important to them.** Majorities of Republicans (73%), Independents (86%) and Democrats (97%) say a candidate’s position on access to affordable comprehensive health care is an important factor in their vote decision.
4. **A majority of Nevada voters (60%) do not believe the health care system is meeting the needs of most Nevada residents.** Conversely though, a majority of voters (64%) say the health care system is meeting the needs of their family.
5. **The most important health care issues for voters in Nevada is the ability to find doctors that accept their health plan and health insurance costs: 1) Ability to find doctors that accept your health insurance plan (20% first choice / 32% combined 1st/2nd choices), 2) Out-of-pocket health insurance costs, such as copays & deductibles (18% first choice / 41% combined 1st/2nd choices) and 3) The cost of monthly health insurance premiums (18% first choice / 34% combined 1st/2nd choices).** The ability to find doctors that accept their health plan is the top health care issue for Independents (29% first choice), Hispanic/Latino voters (27% first choice), and women (24% first choice).

- 6. Majorities of voters say these should be high or very high priorities to improve the health care system at the state level:**
- a. Making sure all health insurance plans cover medical tests, screenings, preventive care and treatments recommended by a patient's doctor (80% very high/high priority all voters, 66% Republicans, 82% Independents, 92% Democrats).
 - b. Lowering the cost of what residents pay monthly and out-of-pocket for health insurance premiums, copays, and deductibles (75% very high/high priority all voters, 62% Republicans, 79% Independents, 85% Democrats).
 - c. Ensuring all residents have access to affordable, comprehensive health insurance coverage (69% very high/high priority all voters, 47% Republicans, 71% Independents, 89% Democrats).
- 7. Medical debt is prevalent in Nevada. Majorities (62%) of voters report they or an immediate family member currently have or have had medical debt.** Virtually all voters (97%) believe medical debt is experienced by at least a few people in Nevada, including 70% who say it is experienced by many.
- 8. Roughly 8 in 10 (79%) Nevada voters believe access to medical care is a problem where they live.** This includes 32% saying it is a “major problem” where they live. The groups most likely to say access to medical care is a problem where they live include Hispanic/Latino voters (84% total problem), those with a college and above education (82% total problem) and caregivers (82% total problem).
- 9. Access to affordable health coverage in the communities where they live is an even bigger problem for voters in Nevada (86% total problem/42% major problem).** The groups most likely to say access to affordable health coverage or health plans is a problem where they live include Independents (92% total problem) and those with a college and above education (91% total problem).
- 10. There is overwhelming support for each of the health care policy proposals we tested. Majorities of Nevada voters across party support each of the health care policy proposals.**

<i>Ranked by %Total Support – All Voters</i>	All Voters	GOP	Ind	Dem
Ensuring patients who qualify receive the full benefits from financial assistance or drug discount programs	90%	83%	90%	98%
Increasing and expanding patient access to services and programs that address medical debt	90%	81%	92%	98%
Increasing federal funding to make cancer screenings and diagnostic tests free for patients	88%	77%	90%	98%
Increasing federal funding for cancer research for the discovery of new treatments, therapies, and cures	86%	75%	89%	96%
Making permanent the enhanced premium tax credits the federal government provides to help working adults who qualify purchase an Affordable Care Act Marketplace health insurance plan	80%	64%	83%	95%

11. Majorities of Nevada voters say they would be more likely (59%) to vote for a political candidate who supports this proposal to make permanent the ACA enhanced premium tax credits. Only 14% say they would be less likely to vote for a candidate who supported this and 27% say it would not impact their vote one way or the other.

- Majorities of Democrats (82%), Hispanic/Latino voters (69%), and women (66%) say they would be more likely to vote for a candidate who supported making permanent the enhanced premium tax credits.
- A majority of Independents (57% more likely, 14% less likely, 29% no impact) say they would be more likely to vote for a candidate who supported this proposal.
- A plurality of Republicans (40%) say it would not impact their vote, while 37% say they would be more likely to vote for a candidate that supports it and 23% less likely say they would be less likely to vote for a candidate that supports it (a +14 net positive impact).

METHODOLOGY

On behalf of American Cancer Society Cancer Action Network, Public Opinion Strategies and Hart Research conducted a Nevada statewide mixed mode survey (phone and text-to-web) of N=600 registered voters. This survey was conducted as a statewide survey in Nevada with regional and demographic statewide quotas based on the Census and voter file population statistics. This survey includes N=9 interviews that were conducted July 11-16, 2024 in the state as part of ACS CAN's national telephone survey of registered voters, with the remaining N=591 interviews conducted July 20-24, 2024 via a mix of phone interviewing and text-to-web interviewing. The statewide survey results have a margin of error of +/- 4.0 percentage points.