**ACS CAN Relay For Life Sample Video script**

Hi, everyone! Thank you for all you do for the American Cancer Society and for being a part of this awesome virtual Relay For Life event today. You are making a difference!

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_and I am \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_( include who you are, your role with the event/ACS and share a two or three sentences about why you advocate and Relay).

While separate organizations, the American Cancer Society and the American Cancer Society Cancer Action Network or ACS CAN share the same mission: to save lives, celebrate lives, and lead the fight for a world without cancer.

ACS CAN works for a world free from the pain and suffering of cancer through public policy because so many decisions that impact the lives of cancer patients and the fight against cancer take place not only in doctors’ offices, but in the halls of Congress and in state houses across the country. ACS CAN and our volunteer advocates talk to lawmakers at the federal level in Washington DC, the state level here in \_\_\_\_\_\_\_\_\_\_\_\_\_\_ (state name), and at the local level in communities across our state. I’ll give you a few examples of the work that we do.

At the federal level, one of our top issues that we’re always advocating for is reliable, sustained increases to cancer research funding at the National Institute of Health and the National Cancer Institute because we know that research is the only way we are going to find new cures and innovative ways to prevent and treat cancer.

This year in\_\_\_\_\_\_\_\_\_\_ (state name) we’re working to ensure that ( specific issue or campaign ).

Just like ACS has volunteers that help push our joint mission forward, ACS CAN does too. Our volunteer advocates make their voices heard by talking with their lawmakers and sharing their personal stories of how cancer has impacted their lives, and why cancer issues are important to them.

I want to give a shout out to any of you who are already an ACS CAN member or volunteer. We couldn’t do our work without you!

As I said earlier, ACS and ACS CAN work together to achieve the same mission. And ACS CAN needs Purple Power to help move that mission forward! \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (include ask here, this could be taking action on a petition, signing up to volunteer, sharing their story, or joining ACS CAN. See samples below.)

THANK YOU

**Potential asks to include**

**Sign the Federal Petition:** This year we are calling on Congress to increase funding for cancer research by $3 billion (yes, billion with a B). Please go online right now to [www.fightcancer.org/fundcancercures](http://www.fightcancer.org/fundcancercures) and sign the petition today.

**Become an ACS CAN Volunteer:** We are looking for volunteers that want to join ACS CAN in fighting for public policy that moves our mission forward. If you have 3 to 5 hours a month to work on advocacy efforts sign up today at [www.cancer.org/involved/volunteer](http://www.cancer.org/volunteer) and choose the ACS CAN option. No experience necessary…you’ll be trained and supported each step of the way.

**Share Your Cancer Story:** Everyone one of you has a story, a reason why you are part of Relay. It’s your story that has the impact on our lawmakers. It’s your story that they remember when they vote on how much money to put into cancer research each year or decide who should have access to healthcare. Please text STORY to 40649 today and share your story with ACS CAN. Your story has the POWER to change lives.

**Join ACS CAN:** As an organization there are two ways you can have power over a lawmaker: by giving them money or by showing them their constituents support the work you’re doing. As a non-partisan organization, we don’t endorse candidates or donate to them. Everything we do is through the lens of the cancer patient. Our power as an organization comes from our members that live in our lawmakers’ districts. Please visit [www.fightcancer.org/jointoday](http://www.fightcancer.org/jointoday) right now and become an ACS CAN member. For an annual donation of only $25 you’ll become a member and receive a special gift. Don’t have $25 to give? That’s ok, memberships start at just $10. As a member you’ll be able to take action on cancer policy issues that are important to you and know that you’re doing one more thing to help end this disease.