

Join ACS CAN Together we can Advance Research, Remove Barriers to Care and Achieve Health Equity

Imagine more targeted treatments for cancer patients who need it. Or diagnostics that find cancer at the earliest stage possible. More voices speaking up for cancer patients for federal research funding and proven prevention strategies. To address the COVID19 pandemic we need to accelerate cures, improve access to care and reduce health disparities. Cancer patients need this too – during and after the pandemic.

Imagine more people surviving cancer, getting the best care possible from diagnosis to survivorship – no matter where they live or what their circumstances.

You can help make that happen. And you can ensure that the phenomenal progress we've made at fighting cancer not only does not stop, but accelerates and benefits everyone. With your help, our fight will not stop.

Investing in the American Cancer Society Cancer Action Network (ACS CAN) saves lives. Your leadership gift through a monetary donation, corporate membership or event sponsorship is needed now, more than ever, to ensure that our impact does not stop because lives are at stake. Please contact <u>Shalini.Vallabhan@cancer.org</u> for more information.

Leadership Gifts begin at \$500 and go up to \$20,000.

Corporate Membership

Health systems and businesses are uniquely positioned to work with us to help further our mission. Leaders know that cancer is not just a health issues, but also a core business issue that helps ensure a healthier workforce and community. The Corporate Membership program gives health systems and businesses the opportunity to invest in ACS CAN's proven success, exchange ideas around public policy priorities, and network. Corporate membership begins at \$5,000 with additional benefits available up to \$100,000.

Event Sponsorship for Reigniting Research (Oct. 26) or the Future of Cancer Care (Nov. 20)

Fight Cancer Sustainers Circle (\$25,000)

For **one** virtual event of the sponsor's choosing:

- Recognition during event, on event website and promotional materials as Fight Cancer Sustainers Circle
- Display ad shown during event (supplied by sponsor)
- Verbal sponsorship recognition during event
- Clickable company logo on event home screen
- Company logo on waiting room welcome screen
- Multiple mentions on social media
 highlighting sponsorship
- Unlimited event attendance

Cancer Changemaker (\$10,000)

For **one** virtual event of the sponsor's choosing:

- Recognition during event, on event website and promotional materials as Cancer Changemaker
- Display ad shown during event (supplied by sponsor)
- Verbal sponsorship recognition during event
- Company logo on event waiting room welcome screen and home screen
- Event-day social media mention and individual sponsors announcement prior to event
- Unlimited event attendance

Luminary of Hope (\$5,000)

For **one** virtual event of the sponsor's choosing:

- Recognition during event, on event website and promotional materials as Luminary of Hope
- Verbal sponsorship recognition during event
- Company name on event waiting room welcome screen
- Day of event mention on social media and group sponsorship announcement prior to event
- Unlimited event attendance

Advocate (\$3,000)

For **one** virtual event of the sponsor's choosing:

- Recognition during event, on event website and promotional materials as Advocate
- Verbal sponsorship recognition during event
- Company name on event waiting room welcome screen
- Day of event mention on social media
- Unlimited event attendance

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.