



## Bringing Hope Home

This year we are bringing hope home. Each volunteer with a Lights of Hope CANraiser page will have the opportunity to display the Lights of Hope you collect in your own backyard. Or front yard. Or neighborhood park. Or balcony. Or sidewalk. Or courtyard. You get the point. Be creative and help us build Lights of Hope across America in 2020. By encouraging Lights of Hope at home for every participant, we know our criteria of a safe, accessible, and an affordable event are met.

## Lights of Hope Across America

Lights of Hope Across America will happen on Saturday, September 12, 2020. You will be asked to set up your display sometime during morning or early afternoon. Please share pictures so they can be featured on social media and potentially the livestream event using #LightsofHope. If you are interested and able, you can leave your display set up as night falls and light the bags. If you continue your display into the evening, please be sure to take more pictures and share using #LightsofHope.

## Ceremony of Hope

An afternoon ceremony will live stream for all to see and share. The livestream is still being planned and will possibly come to you from the Lincoln Memorial with a small Lights of Hope display as a backdrop. The ceremony will include recognition for top fundraisers, an opportunity to give, stories of hope from across the country, sponsor acknowledgement, and more.

## Sharing our Stories with Lawmakers

There will be a special section of the ACS CAN website with several opportunities to engage in advocacy activities to maintain the important outreach to lawmakers this event provides. We will share template tweets and posts so you can take the picture of your display and communicate it directly to lawmakers through social media. We will also provide an action alert and an opportunity to donate.

## Community Involvement

By bringing this event to your community, we have the potential to involve neighbors, family members, and others who have not had the chance to be involved in the past. This is an opportunity to share the power of Lights of Hope beyond those who traditionally attended Leadership Summit and Lobby Day. This also opens the possibility of more state-based sponsors and local media coverage.

## Celebrating 10 years of Lights of Hope

Because of your determination, resilience, and creativity we will celebrate 10 years of Lights of Hope in 2020. Your passion and your energy will show the world that the stories of your loved ones are more important than where their bag is placed. The needs of cancer patients, survivors, and caregivers are more important than the sounds of a few bagpipers. And making sure the voices of our loved ones who have died from this disease or continue to fight will be loud enough, powerful enough and impactful enough to be heard and seen by our members of Congress from hundreds or even thousands of miles away from the US Capitol.

