We are an **ACS CAN** Club **Relay For Life** event.

Nationwide ACS CAN CLUB PROGRAM

The Nationwide ACS CAN CLUB program is an excellent way for Relay For Life events and teams to get recognized for ACS CAN membership recruitment. This program is a proven successful strategy to increase our grassroots power in the fight against cancer and therefore ACS CAN CLUB is going to be available to ALL Relay For Life events in 2013. Divisions may decide to roll this program out to a targeted number of events based on additional standards that meet the needs of their Relay For Life overall strategy. The primary purpose of the ACS CAN CLUB is to provide an incentive to help events reach their goals and to reward events that EXCEED their ACS CAN recruitment goals.

Why ACS CAN?

The American Cancer Society Cancer Action Network (ACS CAN) is the leading advocacy organization; giving a voice to cancer patients and their families at the local, state and federal levels of government. Decisions are made EVERY DAY that could help us prevent, treat and find cures for cancer — ACS CAN is the grassroots movement that will do what ever it takes to put an end to cancer as we know it. Donations and membership dues help ACS CAN fund national and statewide campaigns to encourage candidates and lawmakers to become champions for cancer research and policies that will help prevent and treat cancer more effectively.

ACS CAN CLUB National Standards

Below is a brief list of **MINIMUM** standards that are required for event level of recognition.

ACS CAN CLUB: Event Level Recognition

The ACS CAN CLUB program is easy to implement and will give your Relay For Life events a significant role in helping to reach the mission of our organization. The standards listed below are **MINIMUM** standards. Communities/Events/States/Divisions may increase the goals set if desired.

★ Designate a volunteer or staff member to track results and distribute ACS CAN CLUB materials*

★ Recruit at least 40 ACS CAN members per event

*If there is a Relay/Advocacy Chair in place, this individual should be assigned this responsibility.
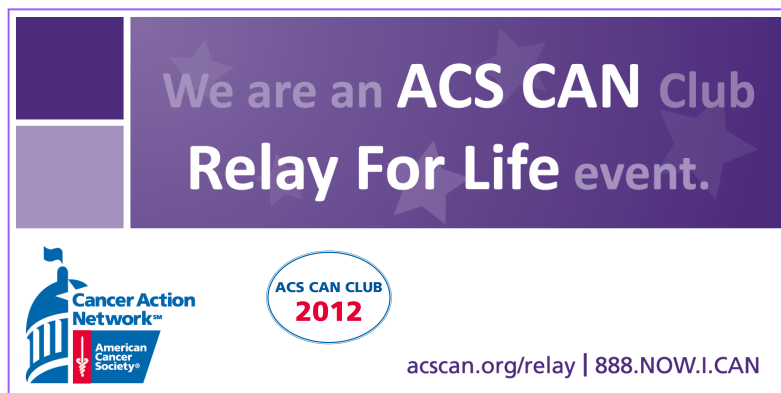
Contributions or gifts to ACS CAN, Inc. are not tax deductible

acscan.org/relay

Nationwide ACS CAN CLUB Recognition Program

All events that reach the MINIMUM standards for the ACS CAN CLUB program will receive the banner pictured below and starting in 2013, will receive a sticker that indicates the year of the accomplishment. Events that reach the ACS CAN CLUB standards in progressive years, will receive a sticker each year they achieve the goals set by the program. The sticker (pictured below) will include the appropriate year each year the standards are met. In addition, events that reach 100 ACS CAN members will receive a certificate signed by the ACS CAN President and events that exceed 200 will be acknowledged at the National Relay For Life Leadership Summit during the ACS CAN presentation.

Nationwide recognition will be standardized, however, if communities/states/divisions have other ways to recognize ACS CAN CLUB teams and events that are NO COST options (such as an ACS CAN CLUB lap, mention on event webpage, etc.), that is perfectly acceptable and encouraged.

ACS CAN CLUB Tracking Guidelines

The next page is a very simple tracking form for ACS CAN Club Event recognition. This form will be posted to the LINK and the acscan/relay webpage. Additionally, staff should use the Event Management Tool (EMT) to track raw numbers of ACS CAN membership at the event level.

Nationwide ACS CAN CLUB Recognition Program: Event Tracking Form

Event Name: _____ Staff Partner and Phone #: _____

	ACS CAN Member Name	Gift Amount
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		

Contributions or gifts to ACS CAN, Inc. are not tax deductible

Event Name: _____ Staff Partner and Phone #: _____

	ACS CAN Member Name	Gift Amount
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		
35		
36		
37		
38		
39		
40		

Contributions or gifts to ACS CAN, Inc. are not tax deductible