

Today, we are asking for your support on three priorities:

Ensure Access to Colorectal Cancer Screenings:

HB 1969 HD2

- Colorectal cancer is often preventable through screening.
- Colorectal cancer is the second leading cause of cancer deaths in Hawai'i and the nation when men and women are combined.
- Hawai'i ranks 12th highest of NEW CRC cases in the US between 2019 to 2023.
- Cost is a barrier to preventive screening such as cost-sharing, affordability or lack of insurance.
- Funding for screening for uninsured and underinsured residents ensures people can still access colorectal cancer screening, especially as many may lose health coverage due to Medicaid cuts.

Hawaii Tumor Registry (HTR): HB 1970 HD2

- Federal cuts have impacted the state's tumor registry program.
- HTR is the state's only cancer surveillance in our islands.
- Provides information for clinicians, researchers, and policymakers to:
 - Target cancer screening programs in underserved communities
 - Rapid response to cancer clusters
 - Identify emerging trends and other urgent public health concern
 - Guide prevention strategies
- Cancer is the second leading cause of death in Hawaii
- Over 9,400 new diagnoses and over 2,400 deaths this year.

Biomarker Testing: SUPPORT HCR 35, SCR76

- Biomarker testing can be used to determine the best treatment for a patient and is key to getting patients the right treatment at the right time.
- Insurance coverage for biomarker testing is failing to keep pace with innovation and advancement in treatment.
- 43% of the 198 oncology drugs approved between 1998 and 2022 require biomarker testing prior to use.
- Twenty-three states have passed legislation to expand coverage of comprehensive biomarker testing.

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HB= House members supported
SB= Senate supported

THE HOOK: Introduce yourself and the group
THE LINE: Why you care! Include 1 talking point on the issue.

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THE SINKER:

ASKS:

- Will you support HB 1969 HD2 to help ensure more Hawai'i residents receive timely, life-saving colorectal cancer screenings?
- Will you support HB 1970 HD2 to prevent cuts to Hawai'i's cancer surveillance system and protect critical public health data?
- Will you support an auditor's study to assess the social and financial impacts of biomarker testing coverage, HCR 35, SCR76?

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Response:

Response options depending on response lawmaker gives to your asks:

- If answer is YES: "Thank you so much for your support and for meeting with us today."
- If answer is UNSURE: "Can we get you any more information on the issue to gain your support? Can I leave my contact information in case you have further questions when deciding how you will vote?"
- If answer is NO: "Thank you for your time and consideration today, please don't hesitate to contact me if you have further questions prior to your final vote on this important issue."

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THE CLOSE:

- Thank the lawmaker!
- Snap a photo!

REPORT BACK:



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