



Today, we are asking for your support on three priorities:

- **Biomarker Testing: SUPPORT HCR 35, SCR 29**
 - Biomarker testing can be used to determine the best treatment for a patient and is key to getting patients the right treatment at the right time.
 - Insurance coverage for biomarker testing is failing to keep pace with innovation and advancement in treatment.
 - 43% of the 198 oncology drugs approved between 1998 and 2022 require biomarker testing prior to use.
 - Twenty states have passed legislation to expand coverage of comprehensive biomarker testing.
- **Ensure Access to Colorectal Cancer Screenings: HCR 36 and SCR 28**
 - Colorectal cancer (CRC) is often preventable through screening.
 - Colorectal cancer is the second leading cause of cancer deaths in the U.S. when men and women are combined and 3rd most diagnosed and deadliest cancer in Hawai'i.
 - Hawai'i ranks 12th highest of NEW CRC cases in the US between 2019 to 2023.
 - Barriers, including financial barriers such as cost-sharing or affordability may prevent access to screening.
- **Tobacco Tax & Cancer Research: HB 441**
 - Support increasing the cigarette tax by \$1.00 per pack, or 5 cents per stick, to support the Hawai'i cancer research special fund which supports the UH Cancer Center.
 - Cancer is the second leading cause of death in Hawaii.
 - Tobacco use is the # 1 preventable cause of cancer.
 - The cigarette tax has not increased since 2011.
 - \$1 cigarette tax increase would help kids from starting and help adults quit.



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HB= House members supported
SB= Senate supported

THE HOOK: Introduce yourself and the group

THE LINE: Why you care! Include 1 talking point on the issue.

THE SINKER:

Will you...

- Will you support an auditor study to assess the effects of health insurance coverage for biomarker testing, HCR 35 and SCR 29?
- Will you support an auditor's study requiring Medicaid to cover colorectal cancer screenings, including the colonoscopy required after a positive non-invasive stool test, without cost sharing for uninsured and underinsured patients, HCR 36 and SCR 28?
- Will you support a healthier Hawaii and increase cigarette taxes by \$1 per pack and support the UH Cancer Center, HB 441?

Response:

Response options depending on response lawmaker gives to your asks:

- If answer is YES: "Thank you so much for your support and for meeting with us today."
- If answer is UNSURE: "Can we get you any more information on the issue to gain your support? Can I leave my contact information in case you have further questions when deciding how you will vote?"
- If answer is NO: "Thank you for your time and consideration today, please don't hesitate to contact me if you have further questions prior to your final vote on this important issue."

THE CLOSE:

- Thank the lawmaker!
- Snap a photo!

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