



SEPTEMBER 2025  
**PARTNERSHIP  
OPPORTUNITIES**



## What is ACS CAN?

The American Cancer Society Cancer Action Network (ACS CAN) makes cancer a top priority for policymakers at every level of government. ACS CAN engages volunteers across the country to make their voices heard to ensure that our cities, our states and our nation adopt evidence-based policies that improve the lives of people with cancer and their families. We believe everyone should have a fair and just opportunity to prevent, detect, treat, and survive cancer.

Since 2001, as the American Cancer Society's nonprofit, nonpartisan advocacy affiliate, ACS CAN has successfully advocated for billions of dollars in cancer research funding, expanded access to quality affordable health care, and advanced proven tobacco control measures. We stand with our volunteers, working to change public policy to end cancer as we know it for everyone.

## Our Priorities

- Cancer Research Funding
- Access to Healthcare
- Cancer Prevention
- Patient Quality of Life
- Medicaid Covers Us
- Tobacco Control
- Reducing Health Disparities

## Our Impact



**62.3%**

of the U.S. population protected from secondhand smoke exposure by local or statewide smoke-free laws.



**33%**

decline in cancer death rates from 1991–2021



**33.5 million**

people benefited from expanded access to health insurance





## The Event

In September 2025, the American Cancer Society Cancer Action Network (ACS CAN) will host its 15th annual Lights of Hope event. Each Light of Hope honors loved ones who have survived cancer and remembers those we've lost.

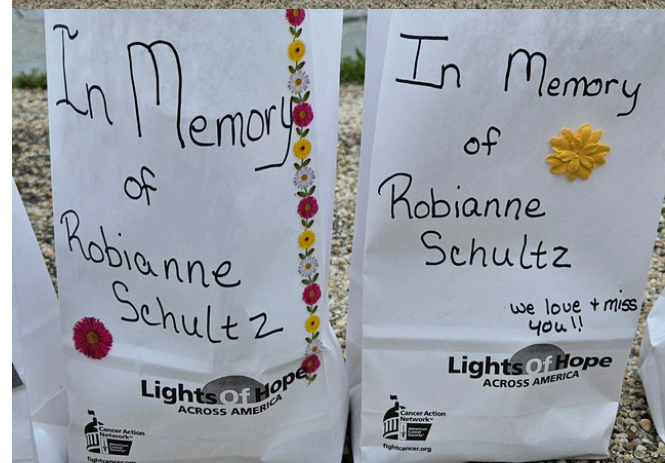
The displays in communities from coast to coast and in our nation's capital will send a clear and impactful message to lawmakers that fighting cancer must be a national priority – from increasing funding for lifesaving cancer research to ensuring that all Americans in all communities have access to quality, affordable cancer care.

A look back at 2024:

- We displayed over 80,000 Lights of Hope at hundreds of at-home displays
- We raised over \$834,225
- 2.8 thousand posts using #lightsofhope on our social media
- 189 television hits on Lights of Hope

This event is very powerful and meaningful to all. Your support will help us light hope across America.

We invite you to support the Lights of Hope event in the following ways:





# Sponsorship Opportunities

## State Premier Sponsor | \$10,000



- Up to 250 Lights of Hope bags to be personalized at the sponsors discretion
- Logo featured on four lawn signs to be displayed across your state
- Logo recognition as STATE section sponsor at the DC Hope Walk
- Recognition on ACS CAN STATE social media pages
- Opportunity for name recognition in local press release
- Recognition included in video compilation at DC hope walk and on the Lights of Hope website
- Recognized as a Corporate Friend in ACS CAN's Corporate Membership Program
  - Issue briefings with ACS CAN Senior Leadership
  - Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website



## Champion Sponsor | \$5,000

- Up to 200 Lights of Hope bags to be personalized at the sponsors discretion
- Logo featured on four lawn signs to be displayed across your state
- Logo Recognition on ACS CAN STATE social media pages
- Opportunity for name recognition at DC Hope Walk and in local press release
- Opportunity to speak at local event, where applicable
- Recognized as a Corporate Sponsor in ACS CAN's Corporate Membership Program
  - Issue briefings with ACS CAN Senior Leadership
  - Receive ACS CAN's monthly outreach e-newsletter
  - Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website.



## Diamond Sponsor | \$2,500

- Up to 150 Lights of Hope bags to be personalized at the sponsors discretion
- Logo featured on two lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report and at DC Hope Walk
- Opportunity for name recognition in local press release





## Sponsorship Opportunities Cont.



### Platinum Sponsor | \$1,000

- Up to 100 Lights of Hope bags to be personalized
- Logo featured on two lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report and at DC Hope Walk
- Opportunity for name recognition in local press release



### Gold Sponsor | \$500

- Up to 50 Lights of Hope bags to be personalized
- Logo featured on lawn sign to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



### Silver Sponsor | \$350

- Up to 35 Lights of Hope bags to be personalized
- Name featured on lawn sign to be displayed in your community
- Name Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



### Bronze Sponsor | \$200

- Up to 20 Lights of Hope bags to be personalized
- Recognition on ACS CAN STATE social media



### Family Sponsor | Starting at \$350

Families can come together and sponsor your at-home event. As a family, you can place a photo of a loved one and the family name in place of a logo. The family would receive the benefits at the appropriate level.