



Lights of Hope Instructions

This September, the American Cancer Society Cancer Action Network (ACS CAN) will celebrate the 14th year of Lights of Hope. Lights of Hope is ACS CAN's signature fundraising event, dedicated to honoring those who have been touched by cancer and remembering those lost to the disease. Funds raised through Lights of Hope enable ACS CAN to continue its mission to make fighting cancer a priority with lawmakers in your community, at your state legislature and in Congress. We look forward to seeing over 65,000 Lights of Hope displayed at local events all across America, including in our nation's capital.

Support ACS CAN by setting up your DonorDrive page and help us send a visible reminder to Congress that they need to do more to help fight this disease. **Sign up today to start your fundraising for Lights of Hope at www.FightCancer.org/Hope**

Easy Steps To Track Donations & Bags

- 1. SET UP:** Set-up your DonorDrive fundraising page at www.fightcancer.org/hope. While on your personal page, take a moment to personalize the home page, adding in your story and a personal photo. New this year, you can visit your DonorDrive page on your desktop or mobile app.
- 2. ORDER:** Place orders for Lights of Hope bags through your ACS CAN staff partner. All Lights of Hope fundraisers should be prepared to decorate all their Lights of Hope bags for their own Lights of Hope displays. Electronic material, instructions, sponsorship packets and more are available at www.fightcancer.org/LOHresources. Donors will also get the option to create their own virtual Lights of Hope on the thank you page after donating.
- 3. COLLECT:** Collect donations for Lights of Hope bags for a *minimum* donation of \$10 per bag. You have two options for collecting donations: by inviting friends and family to visit your DonorDrive page to make their donations online or accepting the donation via cash/check (offline donation).
- 4. TRACK:** ALL donations and bags must be entered onto your personal DonorDrive page so we can track our nationwide progress. All online donations to your personal page will automatically be entered. All offline donations need to be entered by you in the "offline donations" section. Ensure all of your donations are logged onto your DonorDrive before the INCENTIVE deadline of **September 5, 2024**.
- 5. SUBMIT:** Turn in all donations to your staff partner for processing. Donations must be turned in by **September 5, 2024** for all Lights of Hope related recognition. DonorDrive pages will close **October 4, 2024**.

Per legal requirements, Relay For Life Luminaria bags may not be used for Lights of Hope.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc are not tax deductible.



Lights of Hope Additional Information

Lights of Hope Across America

This fall, each volunteer with a Lights of Hope DonorDrive page will have the opportunity to display the Lights of Hope you collect in your own backyard, your balcony, a neighborhood park, your town square, or courtyard. Be creative and help us build Lights of Hope Across America in 2024.

By bringing this event to your community, we have the potential to involve neighbors, family members, and others who have not had the chance to be involved in the past. This is an opportunity to share the power of Lights of Hope beyond those who traditionally attended Leadership Summit and Lobby Day. This also opens the possibility of more state-based sponsors and local media coverage.

For staff and volunteers traveling to Washington D.C. for Leadership Summit and Lobby Day in September 2024, a modified in person activity will be hosted on September 17, 2024. This activity and display will complement the hundreds of local Lights of Hope displays.

Photos

Please submit your Lights of Hope photos [here](#) to be included in our 2024 event photo album and share your photos on public social media pages using #LightsofHope. The Lights of Hope photo deadline to be included in our video compilation is **September 5, 2024**. Photos can be submitted until October 4, 2024, to be included in the 2024 album.

Important Deadlines

Incentive Deadline- **September 5th, 2024** at 11:59pm ET

*This is the deadline to receive any incentive benefits such as Hope Level, Cure Level, Grand Champion of Hope, Hope Hero, and/or Top Ten.

Fundraising Deadline- **October 4th, 2024** at 11:59pm ET

*This is when our Lights of Hope website will officially close. There is a delay between the two dates to allow for donations to be received during at home displays hosted throughout the month of September.

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