

Dear NAME,

In September 2022, the American Cancer Society Cancer Action Network (ACS CAN) will host its 12th annual Lights of Hope event. Each light of hope represents a loved one’s cancer story—a survivor, someone in treatment, someone who passed from cancer, or someone who served as a caregiver.

The displays in communities across America, including one on the National Mall in Washington D.C. will send a clear and impactful message to lawmakers that fighting cancer must be a national priority – from increasing funding for lifesaving cancer research to ensuring that all Americans in all communities have access to quality, affordable cancer care.

This event is very powerful and meaningful to all. Your support will help us light hope in our local community. We invite you to support the Lights of Hope event in the following ways:

**Champion Sponsor - $5,000**

* Up to 500 Lights of Hope bags to be personalized
* COMPANY LOGO or ONE NAME with PHOTO featured on each of four lawn signs for your display
* Logo or Name Recognition on ACS CAN STATE social media pages
* Opportunity for company/name recognition in local press release
* Opportunity to speak at local event, where applicable
* Individuals are recognized as members of the ACS CAN President’s Circle
  + Invitation to attend Corporate Membership monthly briefings with ACS CAN Senior Leadership
  + Invitation to attend ACS CAN’s National Leadership Summit and Lobby Day and participate in special President’s Circle Break Session along with a dinner with ACS CAN’s president
  + Recognition in ACS CAN’s annual Advocacy Accomplishments report
* Companies are recognized as Corporate Sponsors in ACS CAN’s Corporate Membership Program
  + Issue briefings with ACS CAN Senior Leadership
  + Receive ACS CAN’s monthly outreach e-newsletter
  + Recognition in ACS CAN’s annual Advocacy Accomplishments report and on the ACS CAN website

**Diamond Sponsor - $2,500**

* Up to 250 Lights of Hope bags to be personalized
* COMPANY LOGO or ONE NAME with PHOTO featured on each of three lawn signs for your display
* Logo or Name Recognition on ACS CAN STATE social media pages
* Recognition in ACS CAN's annual Advocacy Accomplishments Report
* Opportunity for company/name recognition in local press release

**Platinum Sponsor - $1,000**

* Up to 100 Lights of Hope bags to be personalized
* COMPANY LOGO or ONE NAME with PHOTO featured on each of two lawn signs for your display
* Logo or Name Recognition on ACS CAN STATE social media pages
* Recognition in ACS CAN's annual Advocacy Accomplishments Report
* Opportunity for name recognition in local press release

**Gold Sponsor - $500**

* Up to 50 Lights of Hope bags to be personalized
* COMPANY LOGO or ONE NAME with PHOTO featured on one lawn sign for your display
* Logo or Name Recognition on ACS CAN STATE social media pages
* Recognition in ACS CAN's annual Advocacy Accomplishments   
  report

**Silver Sponsor - $350**

* Up to 35 Lights of Hope bags to be personalized
* Name featured on one lawn sign for your display
* Name Recognition on ACS CAN STATE social media pages
* Recognition in ACS CAN's annual Advocacy Accomplishments Report

**Bronze Sponsor – $200**

* Up to 20 Lights of Hope bags to be personalized
* Recognition on ACS CAN STATE social media pages

Thank you for considering this request. Please contact me if you have any questions or would like additional information.

With regards,  
  
NAME  
TITLE  
PERSONAL PAGE URL