

Power OF THE PURSE



2020
ACS CAN
Making Strides
Campaign

[Fightcancer.org/makingstrides](http://fightcancer.org/makingstrides)



Join ACS CAN

Set up a CANRaiser page to collect ACS CAN memberships by visiting fightcancer.org/canraisersabc

Everyone who donates \$20+ dollars will receive the 2020 purse pin pictured here. Pins will be sent via mail to donors.

**TELL CONGRESS FUND
BREAST CANCER
RESEARCH**

**Text
Breast Cancer
to 40649 to
Take Action!**



fightcancer.org/makingstrides

Fund Cancer Research

Congress holds the purse strings to fund cancer research. They can make the difference in ending cancer as we know it – including breast cancer. We are calling on them to maintain the momentum and to increase funding for lifesaving cancer research.

You can take action and tell Congress to make research funding a priority by texting Breast Cancer to 40649. This track sign helps you spread the word.

The power of the Purse

- Congress holds the purse strings to fund cancer research. They can make the difference in ending cancer as we know it – including breast cancer.
- We are asking Congress for a \$3 Billion Increase to fund the National Institutes of Health where cutting-edge cancer research is leading to improved treatments that have the potential to save the lives of millions of Americans.
- Its time for Congress to put the Power of the Purse behind cancer research funding.



Virtual Presentation

Use the 2020 virtual PowerPoint presentation and script to share how the American Cancer Society Cancer Action Network is impacting cancer research funding, share our story, and encourage participants to support our Power of the Purse campaign.

USE THE **POWER OF THE PURSE**
TO FUND CANCER RESEARCH



In the Fight Against Breast Cancer,
EVERY VOICE MATTERS
JOIN ACS CAN



Post on Social

Use share graphics to encourage joining ACS CAN as well as texting to take action.