

2020 CORPORATE EVENT SPONSORSHIP OPPORTUNITIES



Sponsor Benefits	Bronze Sponsor (\$1,500)	Silver Sponsor (\$2,500)	Gold Sponsor (\$5,000)	Diamond Sponsor (\$10,000)	Presenting Sponsor (\$15,000) (one per industry sector)
Unlimited Attendance & Verbal Recognition	✓	✓	✓	✓	✓
Program Screen & Welcome Slide	Name recognition on welcome slide	Name on welcome slide & program screen	Logo on welcome slide & program screen	-Logo on welcome slide -Logo with clickable link on program screen	-Logo on welcome slide -Logo with clickable link on program screen
Digital Save the Date	Name recognition only	Name recognition only	Logo Recognition	Logo Recognition	Logo & Presenting Sponsor recognition
Event website	Name recognition on website	Name recognition on website	Logo on website	Logo on website	Logo & Presenting Sponsor recognition on website
Social Media		Day of event mention on social media	Day of event mention on social media and individual announcement prior to the event	-Multiple mentions on social media highlighting sponsorship -Individual announcement prior to the event	-Multiple mentions on social media highlighting sponsorship -Individual announcement prior to the event
Recognition in the ACS CAN Advocacy Accomplishments report	✓	✓	✓	✓	✓
Program Participation				Opportunity to participate in the event program	Opportunity to participate in the program & deliver welcoming remarks (1-2 min.)
ACS CAN Corporate Membership Level			Corporate Sponsor	Corporate Friend	Corporate Friend

*Ad & logo needed by October 15, 2020 to guarantee recognition in program.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.