

ACS INFORMATION



American Cancer Society Information



Help for Patients, Survivors, and Caregivers

The American Cancer Society offers support in your community and online to help you during and after cancer treatment. Below are just some of the resources we provide. Visit cancer.org or call us at **1-800-227-2345** for more information.

24/7 cancer helpline

The American Cancer Society's cancer helpline provides 24/7 support when you're dealing with cancer by connecting you with trained cancer information specialists who can answer questions about your diagnosis and provide guidance and a compassionate ear. We will connect you with American Cancer Society programs and services and provide you with referrals to other national resources. Call us at **1-800-227-2345** or visit cancer.org to live chat with us. We can assist in English, Spanish, and more than 200 other languages via a translation service.

Educational materials about cancer

Our materials can help you and your loved ones understand your diagnosis, treatment, and potential side effects, and provide detailed information on our programs and services. To request materials, call **1-800-227-2345** or visit cancer.org and live chat with a staff member.

Places to stay during treatment

Our Hope Lodge® program provides a free, nurturing home away from home for cancer patients and their caregivers when they have to travel for treatment. To find a Hope Lodge community near you, contact your doctor, social worker, or patient navigator or visit cancer.org/hopelodge.

Rides to treatment

When transportation to treatment is a concern, we may be able to help provide the rides. Our Road To Recovery® volunteer drivers provide free rides to cancer patients who would otherwise have difficulty getting to their cancer-related appointments. In some areas, we also offer community transportation grants to health systems to help patients get to treatment. Visit cancer.org/roadtorecovery to learn more.

Connecting cancer survivors

Our Cancer Survivors NetworkSM (CSN) provides a safe online connection where cancer patients and caregivers can find others with similar experiences and interests. As a CSN member, you can participate on discussion boards, join a chat room, and build your own support network. To become a member, visit csn.cancer.org.

Breast cancer support

Our Reach To Recovery® program connects breast cancer patients with trained volunteers to receive peer-to-peer support on everything from practical and emotional issues to helping them cope with their disease, treatment, and long-term survivorship issues. To learn more, visit reach.cancer.org.

Hair-loss and mastectomy products

Cancer and cancer treatment can have profound effects, including some that alter a patient's appearance, such as hair loss. The American Cancer Society's "tlc" Tender Loving Care® program helps women with appearance-related side effects by offering them a variety of affordable wigs, hats, and scarves as well as a full range of mastectomy products. These items can be purchased from the privacy of their own home by calling **1-800-850-9445** or visiting the "tlc"™ website at tlcdirect.org.

American Cancer Society books

We publish books that help patients and their caregivers when they are dealing with a cancer diagnosis and treatment. They range from patient education, quality of life, and caregiving issues to healthy living. Visit cancer.org/bookstore to learn more; our books also are available through major book retailers.

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Survivorship guidelines and additional resources

We have materials and resources for survivors to help with quality-of-life and other needs during and after cancer treatment. Our cancer survivorship guidelines for specific cancers help doctors manage the unique needs of survivors, and our nutrition and physical activity guidelines for survivors help you know how to live your best life and reduce your risk for cancer coming back. Visit cancer.org/survivorshipcenter for more information.

Caregiver support resources

As part of our commitment to support family members and friends providing care to loved ones with cancer, the American Cancer Society developed the *Caregiver Resource Guide* (cancer.org/caregiverguide). In addition to information about the caregiving process and what to expect with a cancer diagnosis and its treatment, this tool focuses on caregiver self-care, communication, coping, and caregiver resources. Another helpful resource is our *Caregiver Support Video Series* (cancer.org/caregivervideos), which provides educational support to caregivers as they assist with everyday needs of loved ones and provides self-care techniques to improve their own quality of life.

Clinical trials

If you would like to learn more about clinical trials that might be right for you, start by asking your doctor if your clinic or hospital conducts clinical trials or contact us at **1-800-227-2345** and speak with one of our caring, trained staff. You can also visit cancer.org/clinicaltrials for more information.

cancer.org

Our website offers access to the most recent and accurate cancer information and helps you find programs and services in your area. A few pages of note are:

- **cancer.org/survivors** – a hub for support and treatment topics, as well as treatment and survivorship tools
- **cancer.org/videos** – features to-the-point videos on cancer-related topics, including cancer basics, cancer treatments, clinical trials, American Cancer Society programs and services, the effects of survivorship, personal stories, and more
- **cancer.org/treatmentdecisions** – cancer treatment decision tools and resources to help you get through cancer diagnosis and treatment
- **cancer.org/support** – more information about the American Cancer Society and other programs and services in your area
- **cancer.org/languages** – links non-English speakers to cancer information in other languages
- **cancer.org/phm** – information and tracking worksheets to help you organize and navigate your cancer experience
- **cancer.org/hopelodge** – find a Hope Lodge community near you
- **Live chat** with our caring, trained staff simply by going to cancer.org and clicking on “Live Chat.”



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What is Relay For Life?

Relay is a team fundraising event where team members take turns walking around a track or designated path. Each event is 6-24 hours in length and each team is asked to have a member on the track at all times to signify that cancer never sleeps. Cancer patients don't stop because they're tired, and for one night, neither do we.

Each team sets up a themed campsite at the event and continues their fundraising efforts by collecting donations for food, goods, games, and activities. This money will count towards their overall team fundraising goal. Visit www.fightcancer.org/relay for more information.



What is Making Strides Against Breast Cancer?



The American Cancer Society Making Strides Against Breast Cancer walks raise awareness and funds to save lives from breast cancer. Each event is a noncompetitive 3 to 5 mile walk that brings people together to make a difference for everyone who has been touched by breast cancer. The events raise money to fund innovative research, provide free information and support, and to help people reduce their breast cancer risk or find it early when it's most treatable.

From the opening ceremony to the post-walk entertainment, a Making Strides event is a celebration of survivors and opportunity to remember loved-ones lost. It's a day that shouldn't be missed and won't be forgotten.

OUR COMMUNITY OUTLOOK **FOR 2018**



Will be diagnosed with breast cancer.



Will participate in Making Strides events.



Will be raised during Making Strides events.

HOW YOUR SUPPORT **MAKES A DIFFERENCE**



More than \$62 Million are currently invested in breast cancer research grants.



In 2016, we provided more than 335,000 rides to and from treatment.



Last year patient navigators helped guide nearly 45,000 patients through the health care system.



More than 11,000 one-on-one support services were provided to breast cancer patients in 2016.



More than 36,000 women learned how to manage the appearance-related side effects of treatment.



ACS & ACS CAN

Stronger Together

We know that, together, we are stronger than cancer. These numbers show us just how true that is.



These numbers might surprise you:

- Income at American Cancer Society events is **higher** when more donors are also paid members of ACS CAN.
- Paid members of ACS CAN have a **higher lifetime donation average to the American Cancer Society and its events** than those who aren't ACS CAN members.

What's the secret? Engagement. ACS CAN members are likely to have a greater understanding of our overall mission and be presented with more opportunities to save lives from cancer – including ways that don't require making a donation.

Encouraging your event volunteers to learn more about – and join – ACS CAN is a win-win-win. Good for the volunteer. Good for your event income. Great for helping advance our mission.



Team Captains

give **592% bigger** donations

Cancer Survivors

give **1,419% bigger** donations

Team Members

give **1,335% bigger** donations

to Relay For Life events and the American Cancer Society if they are also an ACS CAN member*



Participants

give **1,690% bigger** donations

Breast Cancer Survivors

give **2,342% bigger** donations

Pacesetters

give **89% bigger** donations

to Making Strides Against Breast Cancer events and the American Cancer Society if they are also an ACS CAN member*

(*Data are over a three-year revenue cycle.)