

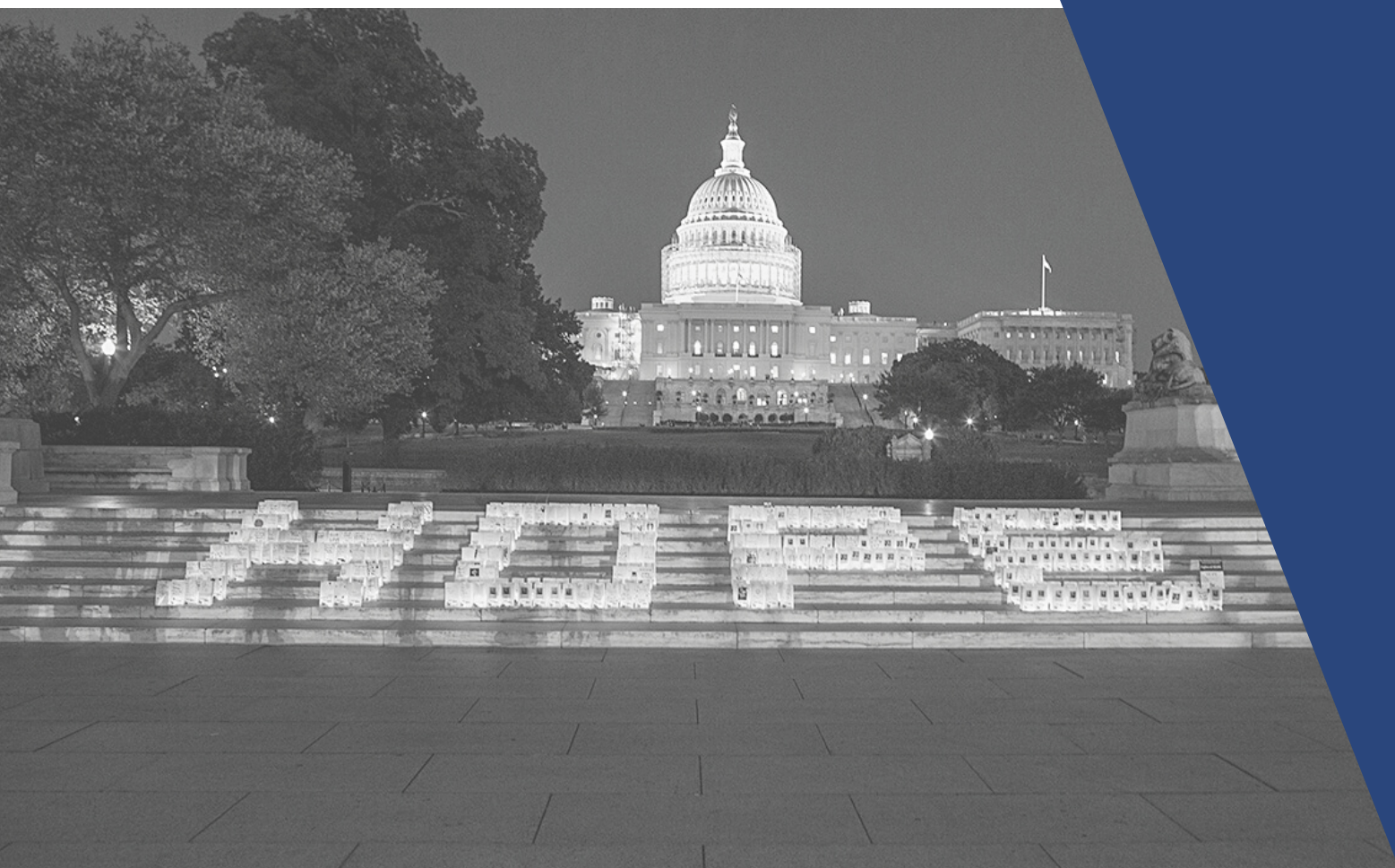
2021 PARTNERSHIP OPPORTUNITIES



ACS CAN MARYLAND FORUM ON COLORECTAL CANCER



For more information, please contact Jocelyn Collins at jocelyn.collins@cancer.org or at (301)254-0072



CANCER ADVOCACY



At the American Cancer Society Cancer Action Network (ACS CAN), we believe that winning the fight against cancer won't just happen in the doctor's office or the research lab. The fight must start in the statehouse and in the halls of Congress.

Our fight is led by volunteer advocates - regular people whose lives have been impacted by cancer - rallying together to demand change from their elected officials. We are the organization empowering volunteers to do just that - influence change and impact the future of cancer.

From gaining dramatic increases in funding for cancer research to ensuring all Americans have access to affordable cancer care, our work is saving lives and leading to innovative breakthroughs in how we fight this disease.

We hope you will join us in support of this lifesaving mission.

**OUR VALUES
OUR MISSION
OUR WORK**

POLICY PRIORITIES

We engage with policymakers at both the state and federal level to advance the fight against cancer.

We are working with Congress to:

- Increase federal funding for cancer research
- Improve access to and increase diversity in clinical trials
- Protect access to affordable health care coverage

And, in Maryland we are working with state policymakers to:

- Overturn Governor Hogan's veto on HB 732—in which, includes line items for increases on the State's cigarette tax by \$1.75 per pack with an increase in the tax on some other tobacco products, including taxing electronic smoking devices for the first time.
- Advocate to maintain funding for the state Breast and Cervical Cancer Diagnosis and Treatment Program (BCCDT) and the state Breast and Cervical Cancer Program (BCCP) at \$13.2 million.
- Prioritize the education of policymakers about the role of biomarker testing in precision medicine which uses information about a person's own genes or proteins to prevent, diagnose or treat diseases like cancer and can improve cancer treatment and survival.

To learn more about ACS CAN policy priorities, visit www.fightcancer.org/md

WORKING TO MAKE CANCER A NATIONAL PRIORITY

**FOR MORE INFORMATION, CONTACT JOCELYN COLLINS AT
JOCELYN.COLLINS@CANCER.ORG OR (301)254-0072**

PARTNERSHIP OPPORTUNITIES

The American Cancer Society Cancer Action Network (ACS CAN) will host its annual Maryland forum on September 16, 2021. This event will bring together key leaders and decision makers in government, research and academia to discuss the burden of colorectal cancer in Maryland and the path forward through research, oncology, education, and public policy.



2021 ACS CAN MARYLAND FORUM ON COLORECTAL CANCER

OVERVIEW: This annual event explores the burden of colorectal cancer in Maryland, and discusses the path forward through the intersection of research, oncology, education, and public policy.

DATE: September 16, 2021

TIME: 9:00am to 10:00am FORUM, 10:00am to 10:30am VIP Breakout

LOCATION: VIRTUAL

AUDIENCE: 100+ participants, including state policymakers, providers, health advocates, and industry partners.

ENGAGEMENT: Speaking/panelist opportunities; host committee

SUPPORT: Sponsorship ranging from \$1,000 - \$10,000

Interested in sponsorship?

Please contact Jocelyn Collins at jocelyn.collins@cancer.org or at (301)254-0072



SUPPORTING THE MISSION



Our work can not continue without your support. Below are opportunities to support and partner with ACS CAN in **Maryland**

2021 ACS CAN Maryland Forum on Colorectal Cancer

SUPPORTING THE MISSION: POLICY FORUM

Presenting Sponsor — \$10,000

- Opportunity to give welcoming remarks during virtual event
- Opportunity to provide speaker in program
- Presenting recognition with logo featured prominently at the virtual event, event website and registration website
- Clickable company logo linked to your company website on the home screen of virtual event and company logo on slide before meeting starts
- Logo in the electronic Save The Date, Invitation and/or See You Tomorrow email
- Social media feature/spotlight with company logo (Facebook, Instagram, Twitter)
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to the annual National Forum on the Future of Health Care in Washington, DC
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition at ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Platinum Sponsor — \$7,500

- Platinum recognition with logo at the virtual event, including logo on event website
- Logo on the home screen of virtual event
- Logo in the electronic Save The Date, Invitation and/or See You Tomorrow email
- Social media feature/spotlight with company logo (Facebook, Instagram, Twitter)
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website

Gold Level Sponsor— \$5,000

- Gold recognition with company name at virtual event
- Social media feature/spotlight with company logo 1 week prior and day of event (Facebook, Instagram, Twitter)
- Company name on event website
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website

Silver Sponsor— \$2,500

- Silver recognition with name at virtual event
- Social media feature/spotlight with company name on day of event (Facebook, Instagram, Twitter)
- Company Name on virtual event website
- Recognition in ACS CAN's annual *Advocacy Accomplishments Report*

Bronze Level Sponsor — \$1,000

- Bronze recognition with company name at virtual event
- Recognition in ACS CAN's *annual Advocacy Accomplishments Report*

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible



2021 Corporate Membership Program

Corporate Champions (\$100,000 annually)

- Annual one-on-one meeting with ACS CAN President and Senior Leadership
- Quarterly calls with ACS CAN Regional Directors, State and Local Campaign team leadership and Policy team
- Issue briefings with ACS CAN Senior Leadership
- Complimentary invitation to high-profile ACS CAN events, including the annual Leadership Summit and Lobby Day and National Forum on the Future of Health Care, receptions and briefings
- Logo placement at annual Leadership Summit and Lobby Day
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition at ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Corporate Allies (\$50,000 annually)

- Annual one-on-one strategy meeting with ACS CAN Senior Leadership
- Issue briefings with ACS CAN Senior Leadership
- Complimentary invitation to annual Leadership Summit and Lobby Day and National Forum on the Future of Health Care in Washington, DC
- Logo placement at annual Leadership Summit and Lobby Day
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition at ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Corporate Heroes (\$25,000 annually)

- Annual strategy meeting with ACS CAN Senior Leadership
- Issue briefings with ACS CAN Senior Leadership
- Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
- Logo placement at annual Leadership Summit and Lobby Day
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition at ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Corporate Friends (\$10,000 annually)

- Issue briefings with ACS CAN Senior Leadership
- Complimentary invitation to annual National Forum on the Future of Health Care in Washington, DC
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition at ACS CAN's annual *Advocacy Accomplishments* report and logo on the ACS CAN website

Corporate Sponsors (\$5,000 annually)

- Issue briefings with ACS CAN Senior Leadership
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition in ACS CAN's annual *Advocacy Accomplishments* report and on the ACS CAN website

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