



2021 ACS CAN Connecticut Virtual Forum

The Future of Health Care: Achieving Health Equity in Cancer Care

Corporate Sponsorship Opportunities

On November 10th, the American Cancer Society Cancer Action Network (ACS CAN) will host, in a virtual format, our 6th annual forum in Connecticut to examine health equity and its impact on access to care in the cancer space. Participants will include diverse stakeholders in our communities – patient advocates, payors, health systems, business leaders, and lawmakers to discuss the health disparities in Connecticut and plan to bring policy change to begin to resolve these issues.

ACS CAN is committed to ensuring that our progress on critical policy issues continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by becoming a sponsor through the 2021 ACS CAN Connecticut Virtual Forum on Achieving Health Equity in Cancer Care. Please see below for sponsorship opportunities and benefits.

Presenting Sponsor - \$10,000

- Opportunity to give welcoming remarks during virtual event *2-3 minutes approved text
- Opportunity to provide speaker in program
- Presenting sponsorship recognition with clickable company logo displayed throughout virtual event that links to your company website.
- Company logo on event website as a Presenting Sponsor
- Logo in the electronic Save The Date, Invitation and/or See You Tomorrow email
- Logo on Registration Website
- Verbal sponsorship recognition during program
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Complimentary invitation to annual National Forum on the Future of Health Care
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual Advocacy Accomplishments report and logo on ACS CAN's website

Platinum Sponsor- \$7,500

- Opportunity to provide speaker in program
- Platinum sponsorship recognition with clickable company logo displayed throughout virtual event that links to your company website.
- Company logo on event website as a Platinum Sponsor
- Name on registration website
- Verbal sponsorship recognition during program
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual Advocacy Accomplishments report and on ACS CAN's website

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax-deductible



Gold Sponsor - \$5,000

- Opportunity to provide speaker in program
- Gold sponsorship recognition with company logo displayed throughout virtual event.
- Company logo on event website as a Gold Sponsor
- Verbal sponsorship recognition during program
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
 - Issue briefings with ACS CAN Senior Leadership
 - Receive ACS CAN's monthly outreach e-newsletter
 - Recognition in ACS CAN's annual Advocacy Accomplishments report and on ACS CAN's website

Silver Sponsor - \$2,500

- Silver sponsorship recognition with company logo displayed throughout virtual event
- Company name on event website as a Silver Sponsor
- Verbal sponsorship recognition during program
- Recognition in ACS CAN's annual Advocacy Accomplishments report

Bronze Sponsor – \$1,000

- Bronze Sponsorship recognition with company name displayed throughout virtual event
- Company name on event website as a Bronze Sponsor
- Verbal name recognition during program
- Recognition in ACS CAN's annual Advocacy Accomplishments report

Health systems and businesses are uniquely positioned to work with us to help further our mission. Leaders know that cancer is not just a health issue, but also a core business issue that helps ensure a healthier workforce and community. The Corporate Membership program gives health systems and business partners the opportunity to invest in ACS CAN's proven success, exchange ideas around public policy priorities, and network.

Individual level sponsorship and support opportunities are available. To sponsor or for questions, please contact Bryte Johnson at bryte.johnson@cancer.org