

# TEXAS CANCER POLL 2017

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Commissioned by:



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# Methodology

Public Opinion Strategies is pleased to present the key findings of a statewide telephone survey conducted in Texas. The survey was completed December 10-13, 2016, among 800 registered voters, including 320 cell phone respondents, and has a margin of error of  $\pm 3.46\%$ .

Glen Bolger was the principal researcher on this project. Kyle Clark was the project director, and Victoria Van de Vate provided analytical support.



TEXAS CANCER POLL 2017

# About the American Cancer Society Cancer Action Network (ACS CAN)

ACS CAN is the nation's leading cancer advocacy organization dedicated to making cancer issues a national and state priority.

Created in 2001 as the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society, ACS CAN educates the public, elected officials, and candidates about cancer's devastating impact on public health and encourages them to make fighting cancer a top priority.



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# The Cancer Prevention and Research Institute of Texas

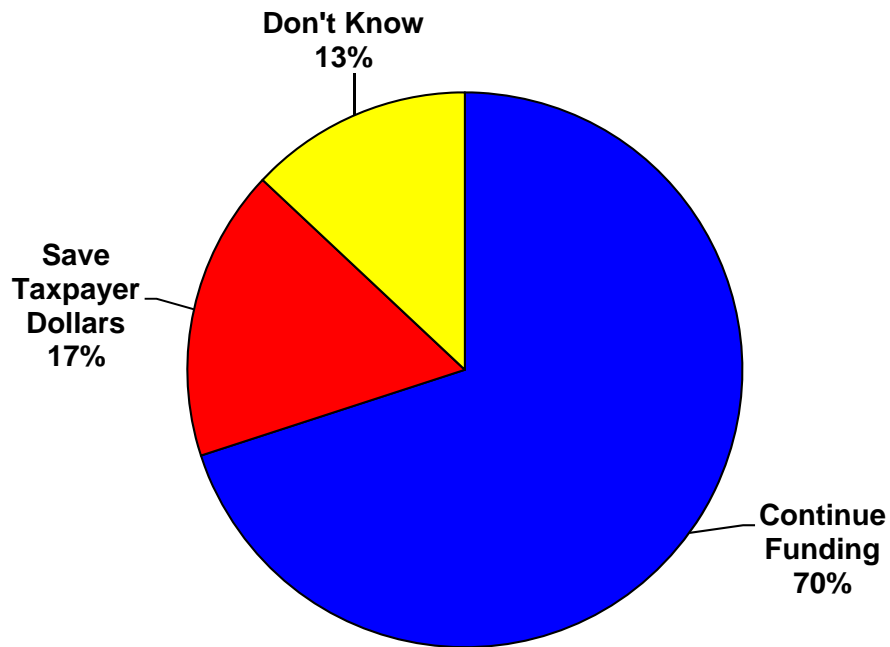


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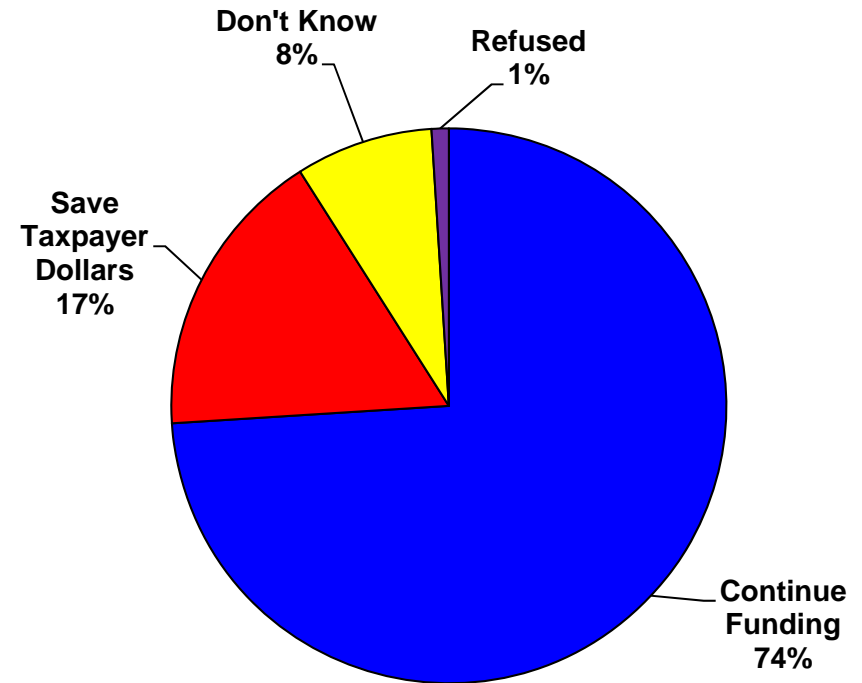
# Almost three quarters of voters say that it is more important to continue funding CPRIT than to save tax dollars.

*“As you may know, the Cancer Prevention and Research Institute of Texas will lose its state funding in 2021 after ten years. Do you think it is...more important to continue funding the cancer research and prevention work that the Cancer Prevention and Research Institute of Texas is doing through state tax dollars, or more important to end the program to save taxpayer dollars?”*

2014



2016

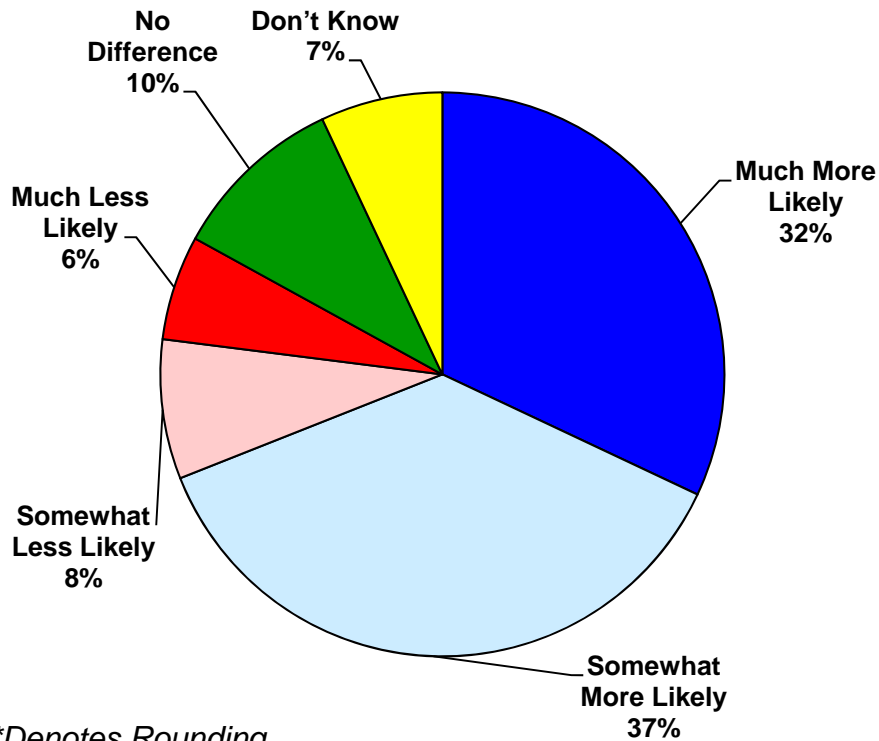


# An overwhelming number of voters would be more likely to vote for a state legislator who supports funding CPRIT.

*“As you may know, voters supported ten years of funding for the Cancer Prevention and Research Institute of Texas, which will end in the next few years. Would you be more likely or less likely to vote for your state legislator if they vote to continue state funding for the Cancer Prevention and Research Institute of Texas beyond the initial ten year-commitment?”*

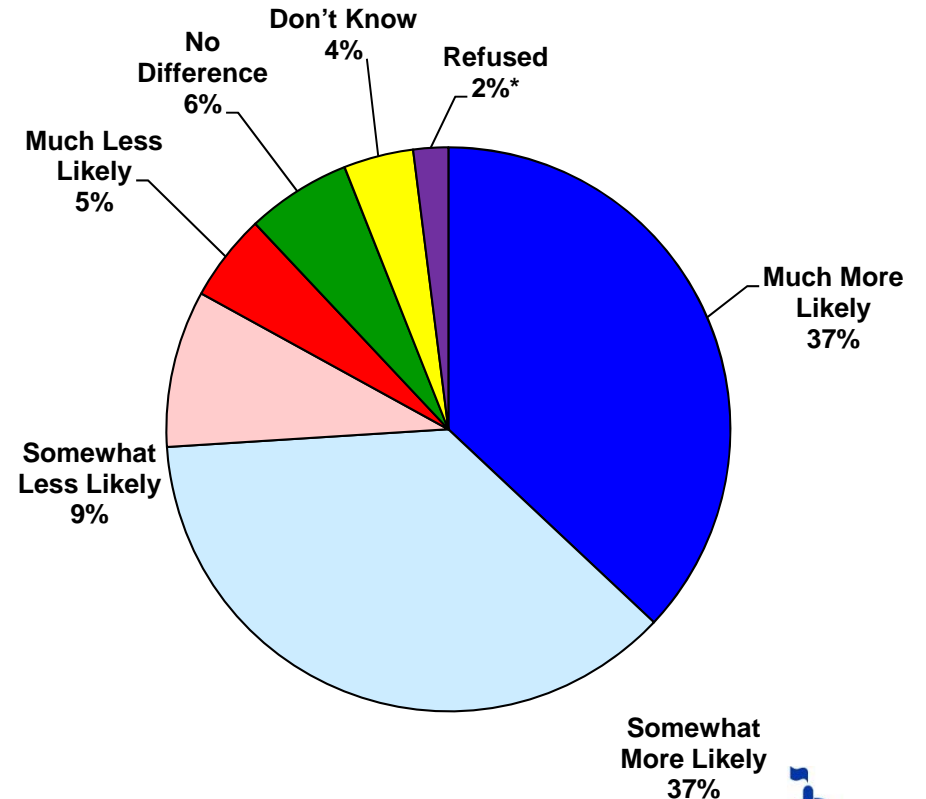
**2014**

**Total More Likely: 68%\***  
**Total Less Likely: 14%**



**2016**

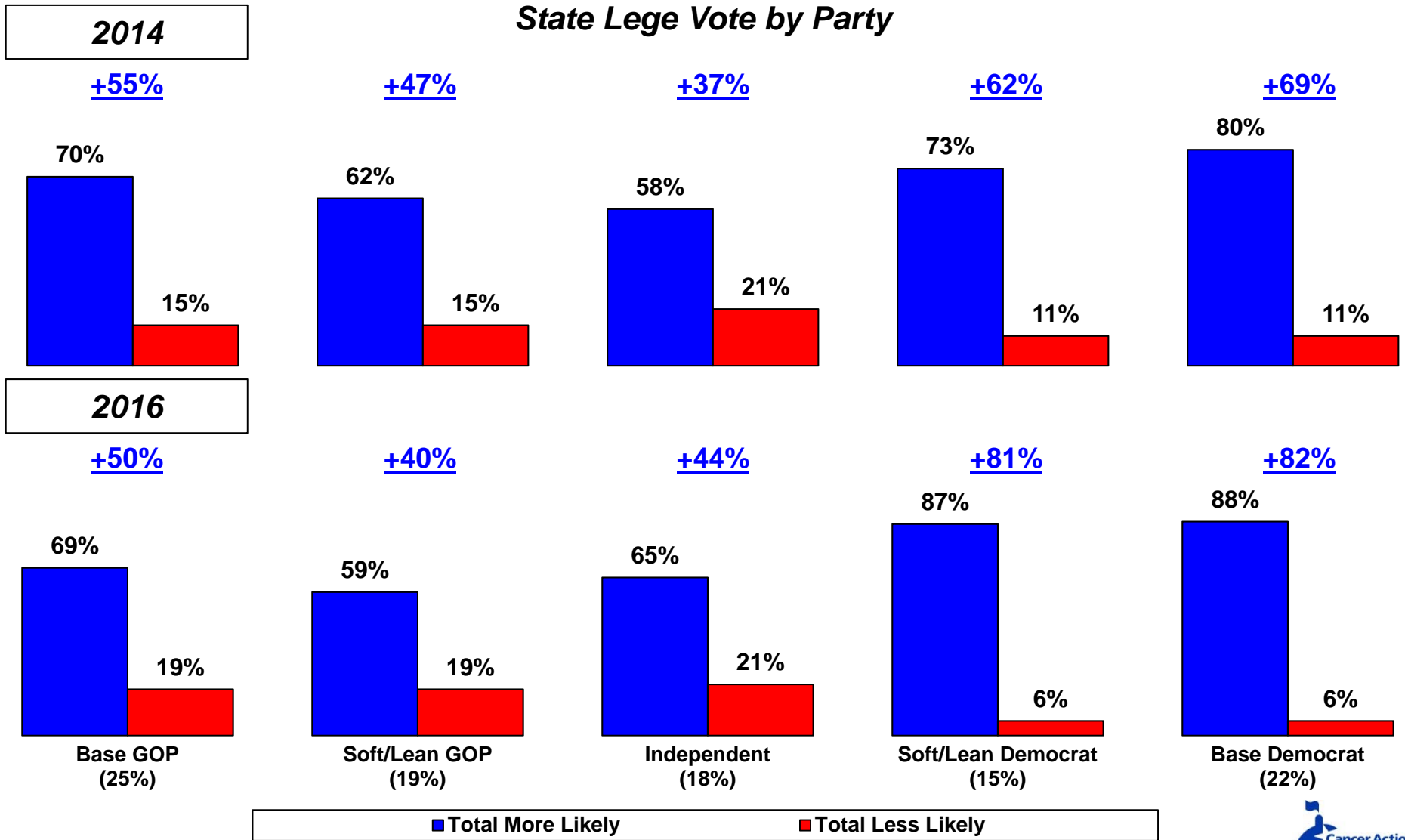
**Total More Likely: 74%**  
**Total Less Likely: 14%**



\*Denotes Rounding



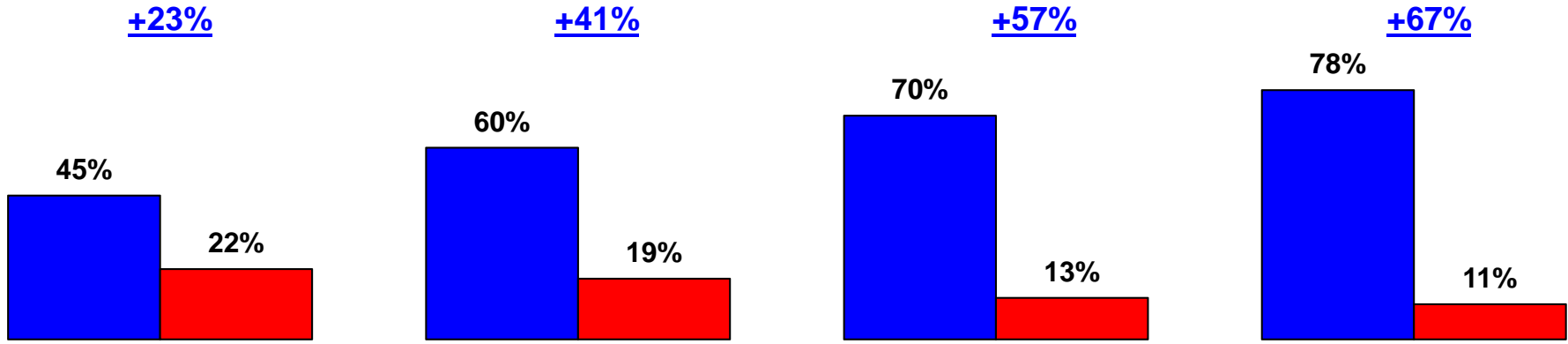
# Voters across the partisan spectrum are more likely to support a state lege candidate who supports continuing the funding.



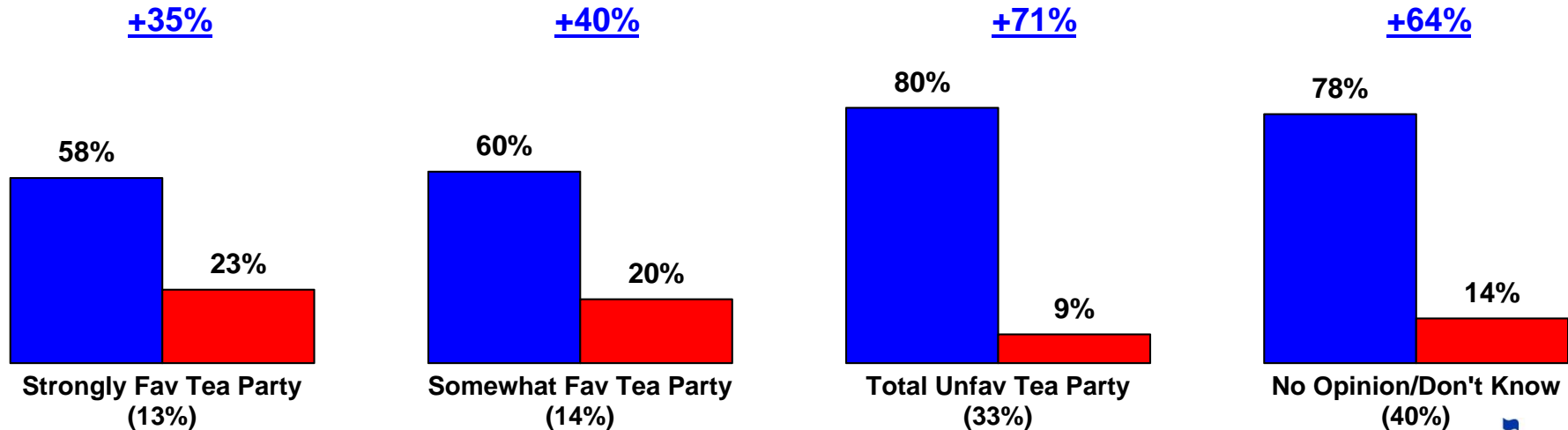
# A majority of Tea Party supporters say they would be more likely to vote for a pro-funding candidate.

2014

By Tea Party



2016



■ Total More Likely ■ Total Less Likely



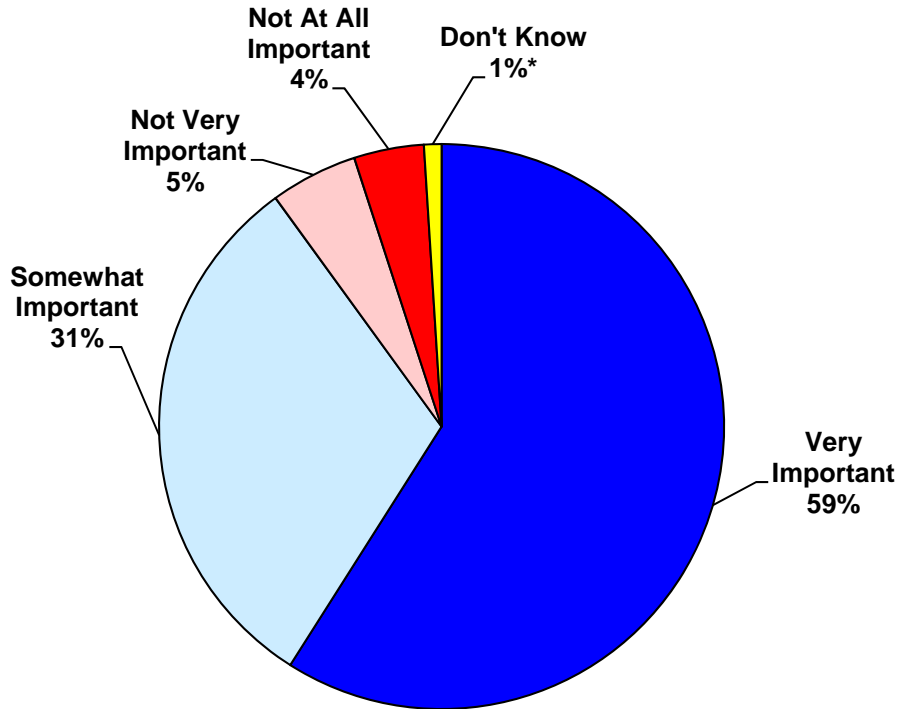


# Texas voters continue to think its very important that the Lone Star State remains a leader in cancer research by funding CPRIT.

*“Thinking about cancer specifically, how important do you think it is for Texas to remain a national leader in cancer research and prevention by providing state funds for the Cancer Prevention and Research Institute of Texas...”*

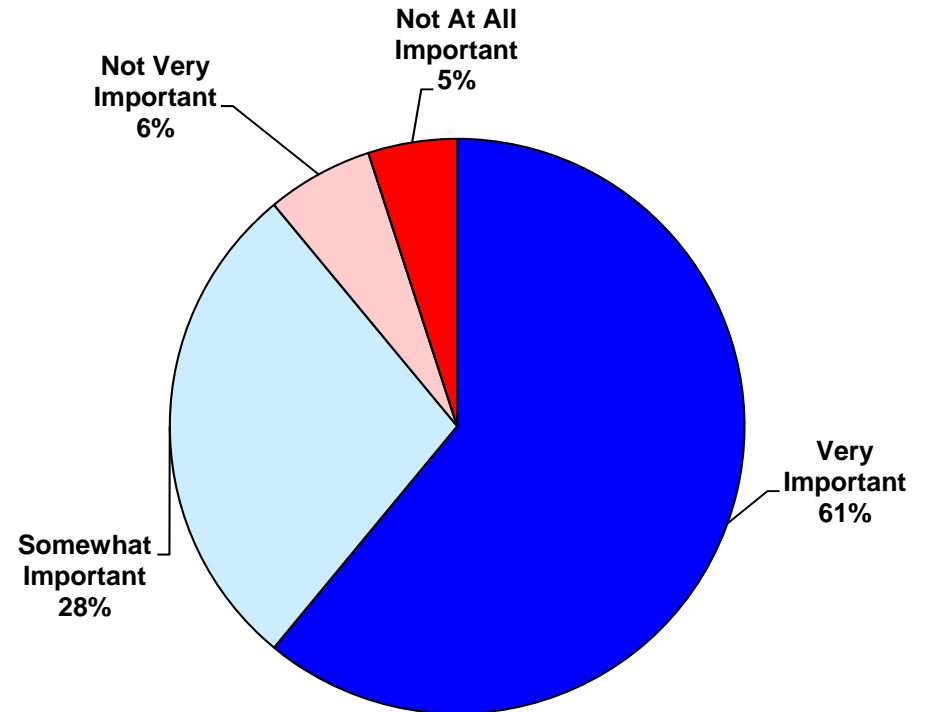
**2014**

**Total Important: 89%\***  
**Total Not Important: 9%**



**2016**

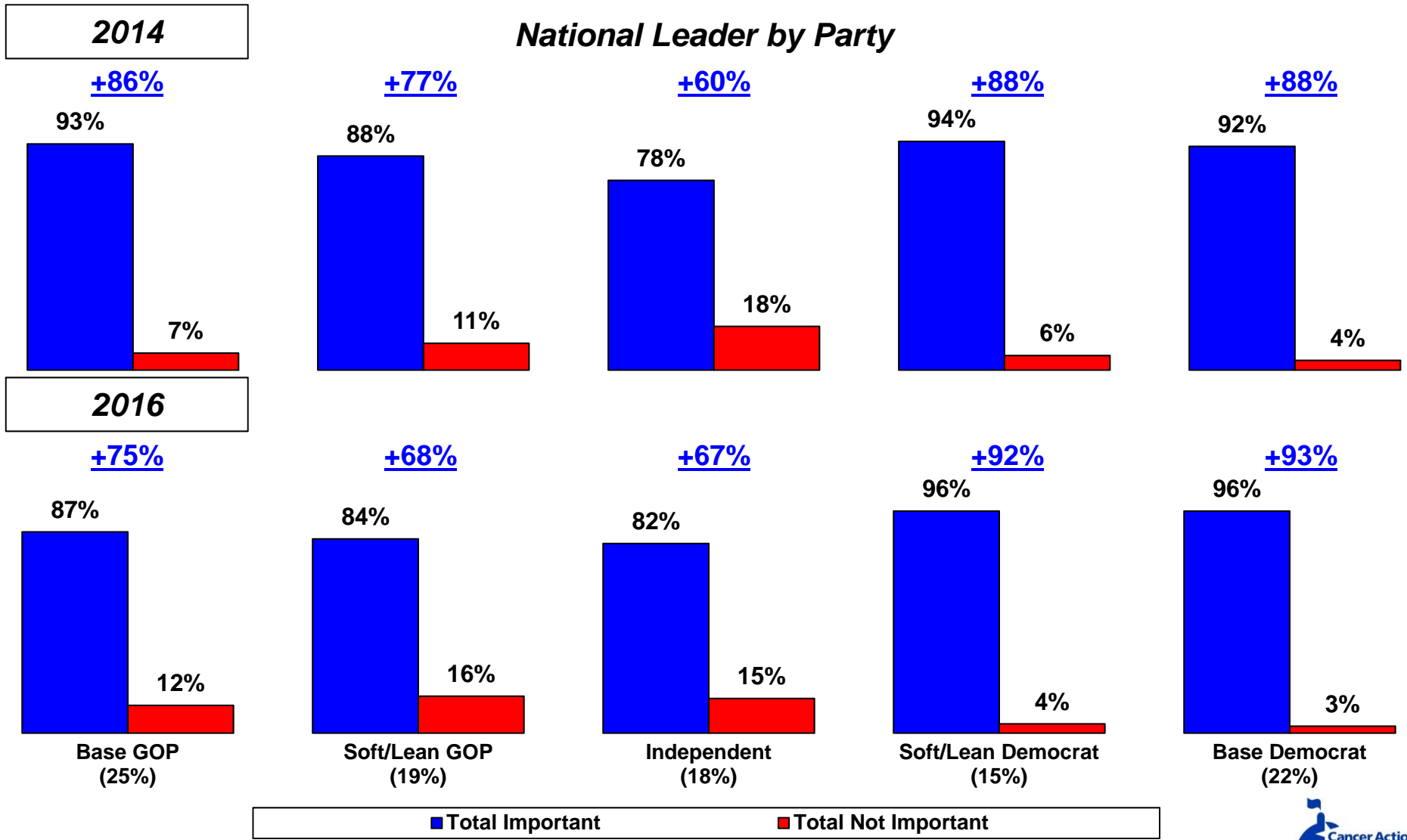
**Total Important: 89%**  
**Total Not Important: 10%\***



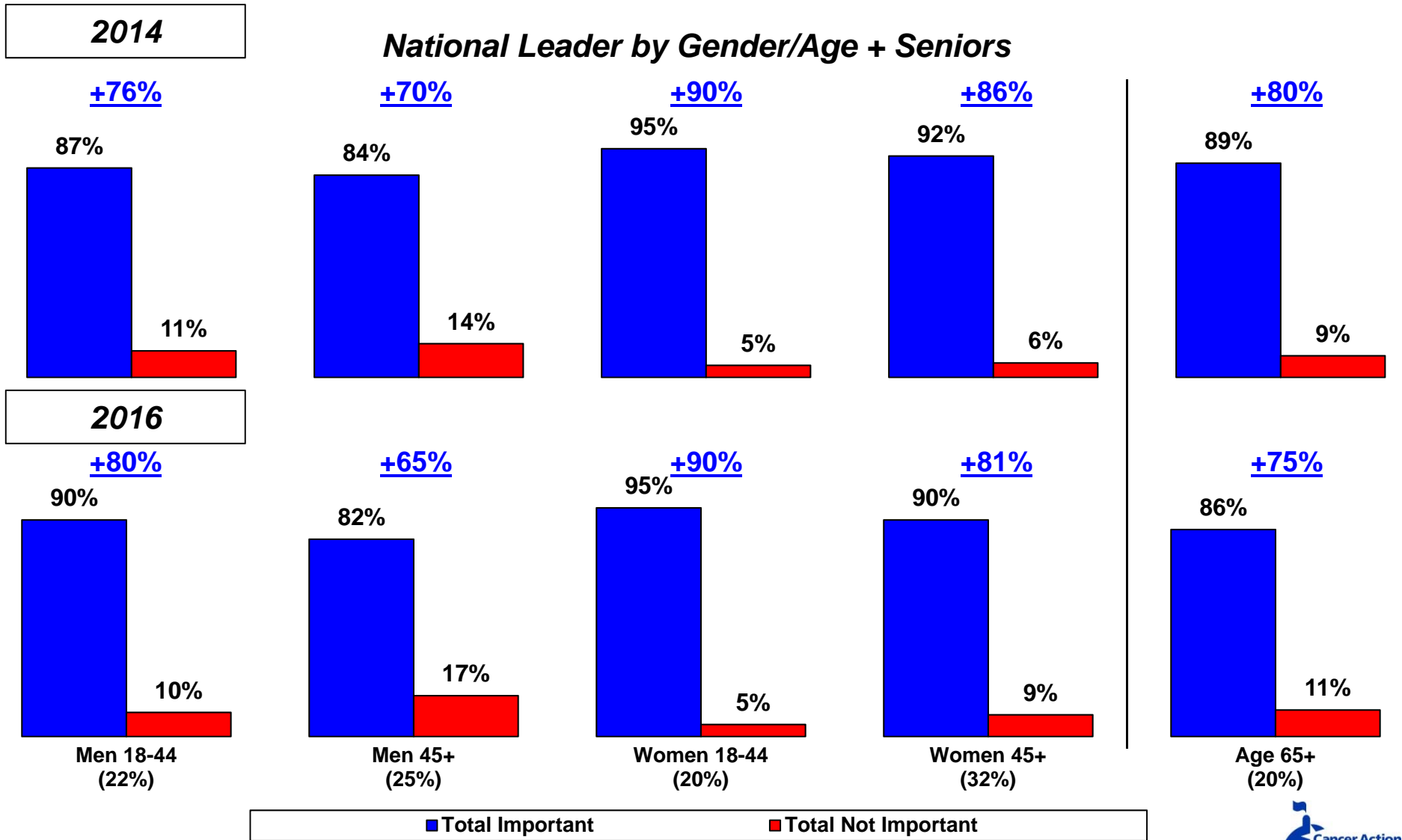
\*Denotes Rounding



# The importance of remaining a national leader in cancer research stretches across party lines.



# Across gender/age groups, Texas voters say its important to continue leading the country in cancer prevention research.



## **For more information about ACS CAN's work on Texas Legislative Issues:**

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**TEXAS CANCER POLL 2017**