CANCER HASN’T STOPPED. So neither have we.

The COVID-19 pandemic has upended lives and the economy. As this disease grips the nation, cancer is ever present; 1 in 2 men and 1 in 3 women in the United States will be diagnosed with cancer in their lifetime.

The American Cancer Society Cancer Action Network (ACS CAN) is the nation’s leading advocacy and public policy organization working every day to make issues facing cancer patients a national and state priority.

Research at Risk: Scientific discovery and innovation saves lives and stimulates the economy. The COVID-19 pandemic has disrupted research and clinical trials. The National Institutes of Health (NIH), stands to lose $10 billion worth of currently funded research due to the pandemic.

Increased Barriers to Care: Cancer patients have long faced significant barriers to accessing care. COVID-19 has magnified these barriers, with 46% of cancer patients and survivors reporting a change in their ability to pay for care due to the pandemic, and 79% experiencing delays in active treatment.

Health Disparities: The pandemic has also shone a spotlight on health disparities across populations. The cancer death rate is 20% higher for individuals from the poorest U.S. counties compared to affluent counties, and the 5-year relative survival rate is lower among Blacks than Whites for every stage of diagnosis in the four most common cancer sites.

While policymakers are addressing acute needs related to COVID-19, cancer patients need policies that accelerate cures, expand access to care and drive towards health equity to relieve suffering during the pandemic and beyond.

TAKE ACTION, MAKE AN IMPACT

Eliminating cancer relies as much on public policy as it does on science and care. Join us for two virtual leadership gatherings and action days where we will convene leaders from business, government, health care and life sciences to learn about current challenges and actions we can take to save more lives.

Reigniting Research: A Call to Action to Advance Cancer Research and Innovation

Keynote Speaker: Dr. Ned Sharpless, National Cancer Institute Director

October 26, 2020

The Future of Cancer Care: A Call to Action to Remove Barriers to Care and Achieve Health Equity

November 20, 2020

Corporate and individual sponsorship opportunities are available.

For more information, please visit fightcancer.org/reignitingresearch and fightcancer.org/futureofcancercare, or contact Shalini.Vallabhan@cancer.org.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.
THE AMERICAN CANCER SOCIETY CANCER ACTION NETWORK DIFFERENCE

Investing in Medical Research Catalyzes Scientific Discovery

ACS CAN achieved the bold One Degree Campaign goal to increase the NIH budget by $6 billion and continues to successfully advocate for increased investment in research. The breakthroughs we are seeing in cancer diagnostics and treatments are rooted in decades of investment in basic science. This funding also has a positive economic impact. In 2019, NIH research funding supported nearly 476,000 jobs and more than $81 billion in economic activity. ACS CAN is advocating for NIH to receive $10 billion to jumpstart COVID-19 impacted research and a $3 billion increase to NIH's Fiscal Year 2021 budget.

Removing Barriers to Care is Key to Achieving Health Equity

ACS CAN has successfully advocated for access to care by fighting for strong patient protections in the Affordable Care Act (ACA), like coverage for individuals with preexisting conditions, and working to achieve Medicaid Expansion in 36 states. Nearly 20 million people gained access to health insurance coverage as a result of the ACA. But despite this progress, there continue to be disparities in who has access to insurance coverage, particularly in states that have not expanded Medicaid. Given innovations in personalized medicine, ACS CAN advocates to ensure patients have timely and affordable access to the most effective diagnostics and treatments for their cancer.

ACS CAN understands that our ability to save more lives from cancer depends on advancing science while also eliminating disparities so that all people have equitable access to quality cancer care and an equal opportunity to live a healthy life.

JOIN US IN THIS CRITICAL MOMENT

The Covid-19 Pandemic has shaken our health care system, communities and economy. As policymakers address immediate pandemic needs, we have the opportunity to advocate for solutions that relieve suffering for cancer patients now and in the future.

We invite you to be part of a group of sustaining supporters enabling ACS CAN's work to achieve health equity, catalyze scientific discovery and accelerate cures. With your help, our advocacy will not stop. Join us and together we can save lives and lead the fight for a world without cancer.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.
Join ACS CAN Together we can Advance Research, Remove Barriers to Care and Achieve Health Equity

Imagine more targeted treatments for cancer patients who need it. Or diagnostics that find cancer at the earliest stage possible. More voices speaking up for cancer patients for federal research funding and proven prevention strategies. To address the COVID19 pandemic we need to accelerate cures, improve access to care and reduce health disparities. Cancer patients need this too – during and after the pandemic.

Imagine more people surviving cancer, getting the best care possible from diagnosis to survivorship – no matter where they live or what their circumstances.

You can help make that happen. And you can ensure that the phenomenal progress we’ve made at fighting cancer not only does not stop, but accelerates and benefits everyone. With your help, our fight will not stop.

Investing in the American Cancer Society Cancer Action Network (ACS CAN) saves lives. Your leadership gift through a monetary donation, corporate membership or event sponsorship is needed now, more than ever, to ensure that our impact does not stop because lives are at stake. Please contact Shalini.Vallabhan@cancer.org for more information.

**Leadership Gifts begin at $500 and go up to $20,000.**

**Corporate Membership**

Health systems and businesses are uniquely positioned to work with us to help further our mission. Leaders know that cancer is not just a health issues, but also a core business issue that helps ensure a healthier workforce and community. The Corporate Membership program gives health systems and businesses the opportunity to invest in ACS CAN’s proven success, exchange ideas around public policy priorities, and network. Corporate membership begins at $5,000 with additional benefits available up to $100,000.

**Event Sponsorship for Reigniting Research (Oct. 26) or the Future of Cancer Care (Nov. 20)**

**Fight Cancer Sustainers Circle ($25,000)**
For one virtual event of the sponsor’s choosing:
- Recognition during event, on event website and promotional materials as Fight Cancer Sustainers Circle
- Display ad shown during event (supplied by sponsor)
- Verbal sponsorship recognition during event
- Clickable company logo on event home screen
- Company logo on waiting room welcome screen
- Multiple mentions on social media highlighting sponsorship
- Unlimited event attendance

**Cancer Changemaker ($10,000)**
For one virtual event of the sponsor’s choosing:
- Recognition during event, on event website and promotional materials as Cancer Changemaker
- Display ad shown during event (supplied by sponsor)
- Verbal sponsorship recognition during event
- Company logo on event waiting room welcome screen and home screen
- Event-day social media mention and individual sponsors announcement prior to event
- Unlimited event attendance

**Luminary of Hope ($5,000)**
For one virtual event of the sponsor’s choosing:
- Recognition during event, on event website and promotional materials as Luminary of Hope
- Verbal sponsorship recognition during event
- Company name on event waiting room welcome screen
- Day of event mention on social media and group sponsorship announcement prior to event
- Unlimited event attendance

**Advocate ($3,000)**
For one virtual event of the sponsor’s choosing:
- Recognition during event, on event website and promotional materials as Advocate
- Verbal sponsorship recognition during event
- Company name on event waiting room welcome screen
- Day of event mention on social media
- Unlimited event attendance

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.