

# ONLINE FUNDRAISING



## SET UP A CANRAISER PAGE

The first step to online fundraising is to set up a personal page. Choose from Lights of Hope, Create Your Own Event, Honor/Memorial or Cancer Research.



### LIGHTS OF HOPE

Recognize a loved one with a Light of Hope

Get Started



### CREATE YOUR OWN EVENT

Organize a party, have a bake sale or host a fundraiser

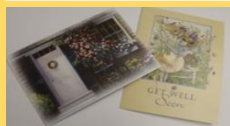
Get Started



### CANCER RESEARCH

Fundraise with us to help our campaign increase federal funding for cancer research

Get Started



### HONOR OR MEMORIAL

Recognize someone special or honor a loved one's memory

Get Started

To learn more visit, [www.fightcancer.org/canraiser](http://www.fightcancer.org/canraiser)



## GET CREATIVE

The next step is to decide your online fundraiser. Popular options include:

- Lights of Hope virtual bag decorating competition.
- Virtual "Miles in a Week" competition,
- Creative nail decorating competition
- Celebrating a milestone like a cancer free anniversary



## ENGAGE OTHERS

Now you need to spread the word. Its best to start with family and friends and then expand into other groups

- Neighborhood Facebook groups
- Community listservs
- Community service organizations (Rotary clubs, Lions clubs)
- Challenge friends to repost your page to reach their network

## QUICK TIPS

- Engage your neighborhood. If you want to host a virtual lights of hope decorating party, drop bags off to neighbors or set up a table at the end of your driveway for pick up
- Make a pitch on a local Relay for Life call
- Share your ideas with other volunteers in your state
- If you need help, email [acscanraiser@cancer.org](mailto:acscanraiser@cancer.org)