

# Lead by example and join ACS CAN today!

## ACS CAN Discussion: Workshop or Event leadership Team Meeting

Supplies:

- Attached Event leadership Team flyer
- ACS CAN Membership Forms
- Charm Key Rings (premium member gifts)
- Ability to play video from YouTube

How many of you have heard about ACS CAN?

How many of you are members of ACS CAN?

We are going to spend a little bit of time today talking about how, as a Relay committee, you can help strengthen the partnership with ACS CAN and why the partnership is so important in our effort to end cancer. Before we get into that discussion, let's watch a short video that is a tool that can be used this year to help promote ACS CAN at kick-offs, team captain meetings, or other Relay For Life gatherings this upcoming year.

**SHOW VIDEO-** <http://youtu.be/94SnQQnZKXA>

For those of you who are already members, you know that ACS CAN is dedicated to making cancer a top priority with our elected officials. As Relay For Life participants, we are committed to raising money for cancer research – but did you know that the Federal Government is the largest funder of cancer research? Last year alone, the Federal Government spent \$5 BILLION for cancer research which is why it is so important our voices are heard when elected leaders are making decisions that will impact the lives of cancer patients and their families.

It's only \$10.00 for an annual membership, for \$20 you get an annual membership PLUS this charm Key ring which is a visual reminder that we are spreading the HOPE– on the Relay track and in the halls of government. If our event recruits 40 or more members to ACS CAN, we will get recognized as an ACS CAN CLUB event – as committee members you CAN be the first to show support for this effort. [Pass out recruitment forms] We will take two minutes for those of you who are interested to fill out and turn in the forms and we will start keeping a tally of how many join so we can work to become an ACS CAN CLUB event.

[Short Discussion Questions]:

- How can this committee help promote ACS CAN?
- Does anyone have ideas on how to integrate ACS CAN into our event year round (team captain meetings, pre-event fundraisers, bank night)?
- How can we be successful in becoming an ACS CAN CLUB event?

## Lead by example and join ACS CAN today!

Congratulations on being selected as a leader for your Relay For Life event. As an Event Leadership Team member you will have the opportunity to impact a number of goals and priorities for your community. ACS CAN is one of those priorities. By becoming a member of ACS CAN, you join a nationwide grassroots organization dedicated to eliminating cancer. Together with our members, we are working to make sure elected officials are doing all they can in the fight against cancer.

### Participate in the Event Leadership Team ACS CAN Membership drive in 3 easy steps:

1. Join ACS CAN. Membership is \$10 or you can join at the \$20 level and receive our premium gift (charm keyring).
2. Spread the word. Make sure your entire Relay For life community has the opportunity to join ACS CAN and let their voices be heard!
3. Celebrate! You are leading by example and fighting cancer on all fronts.



ACS CAN Membership Drive- Event Leadership Team



**ACSCAN.ORG/RELAY**