



Lights of Hope

ACROSS AMERICA
BRINGING HOPE HOME

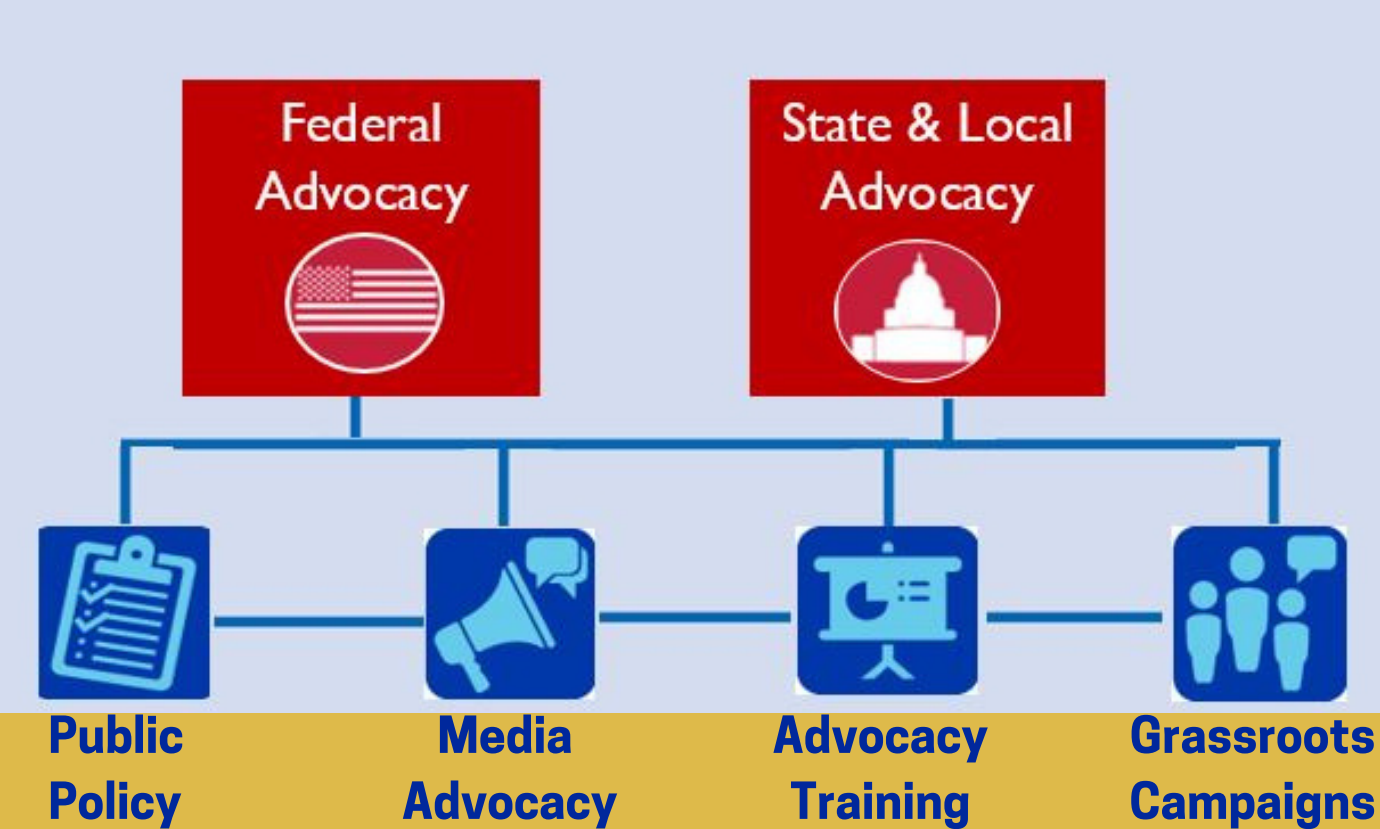
SEPTEMBER 2021

Partnership Opportunities







ACS CAN is the leading patient advocacy group dedicated to passing evidence-based laws that help fight cancer. We educate the public, lawmakers and candidates about public policy issues that impact cancer patients. We use our expert lobbying, policy, grassroots and media advocacy capacity to advance evidence-based solutions that reduce death and suffering from cancer.

What ACS CAN Does



What ACS CAN Works on

 Access to Care Allowing patients to access the treatment they need to survive cancer	 Cancer Research, Prevention & Early Detection Supporting lifesaving research by increasing funding for the National Cancer Institute and ensuring access to prevention and early detection screenings	 Quality of Life Improving the quality of life for cancer patients and survivors	 Tobacco Control Passing laws at the local state & federal levels that prevent children from smoking, help adults quit and ensure the government uses its authority to regulate tobacco industry practices
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The Event

On September 18, 2021 the American Cancer Society Cancer Action Network (ACS CAN) will host its 11th annual Lights of Hope event. This year will be truly special as we celebrate ACS CAN's 20th anniversary.

Each Light of Hope honors loved ones who have survived cancer and remembers those we've lost. The displays in communities from coast to coast will send a clear and impactful message to lawmakers that fighting cancer must be a national priority – from increasing funding for lifesaving cancer research to ensuring that all Americans in all communities have access to quality, affordable cancer care.

A look back at 2020:

- We displayed over 52,000 Lights of Hope across America shining at hundreds of at home displays.
- We raised over \$722,000
- 19,600 views and counting of the Lights of Hope Across America Live broadcast
- 1,857 public posts on Twitter and Instagram for our social media wall using #LightsofHope

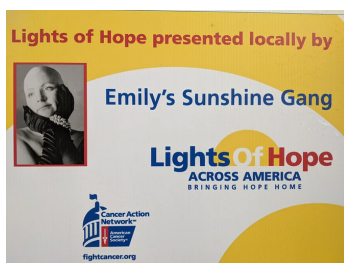
Sponsorship Opportunities

Platinum Sponsor | \$1,000

- 100 Lights of Hope bags to be personalized
- Company name listed as Platinum Sponsor on STATE webpage
- Logo featured on two lawn signs to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report
- Opportunity for name recognition in local press release

Gold Sponsor | \$500

- 50 Lights of Hope bags to be personalized
- Company name listed as Gold Sponsor on STATE webpage
- Logo featured on lawn sign to be displayed in your community
- Logo Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report



Family Sponsor | \$500

- Lawn sign with one picture and family name to be displayed
- 50 Lights of Hope bags to be personalized
- Listed as Family Sponsor on ACS CAN STATE social media

Silver Sponsor | \$350

- 35 Lights of Hope bags to be personalized
- Name featured on lawn sign to be displayed in your community
- Name Recognition on ACS CAN STATE social media pages
- Recognition in ACS CAN's annual Advocacy Accomplishments Report

Bronze Sponsor | \$200

- 20 Lights of Hope bags to be personalized
- Recognition on ACS CAN STATE social media