



This September, the American Cancer Society Cancer Action Network (ACS CAN) will celebrate the 11th year of Lights of Hope. Lights of Hope is ACS CAN's signature fundraising event, dedicated to honoring those who have been touched by cancer and remembering those lost to the disease. With tens of thousands of Lights of Hope displayed across America, we'll be hosting a live event to bring everyone together virtually for a fabulous program. We hope to collect more than 50,000 bags that will shine all across America as we bring hope home in 2021.

Join our efforts by setting up a CANraiser page and help us send a visible reminder to Congress that they need to do more to help fight this disease. **Sign up today to start your fundraising for Lights of Hope: [FightCancer.org/Hope](https://fightcancer.org/hope)**

Funds raised through Lights of Hope enable ACS CAN to continue its mission to make fighting cancer a priority with lawmakers in your community, at your state legislature and in Congress.

Easy Steps To Track Donations & Bags

- 1. SET UP:** Set-up your CANraiser fundraising page at fightcancer.org/hope. While on your personal page, take a moment to personalize the home page, adding in your story and a personal photo. Don't forget to change the URL to make it easier for family and friends to donate to your page.
- 2. ORDER:** Place orders for Lights of Hope bags through your ACS CAN staff partner. All Lights of Hope fundraisers should be prepared to decorate all their Lights of Hope bags for their own Lights of Hope displays. Electronic kit materials are available at FightCancer.org/LOHresources.
- 3. COLLECT:** Collect donations for Lights of Hope bags for a *minimum* donation of \$10 per bag. You have two options for collecting donations: by inviting friends and family to visit your CANraiser page to make their donations online or accepting the donation via cash/check (offline donation).
- 4. TRACK:** ALL donations and bags must be entered onto your CANraiser page so we can track our nationwide progress. All online donations to your personal page will automatically be entered. All offline donations need to be entered by you in the "offline donations" section.
- 5. SUBMIT:** Turn in all donations to your staff partner for processing on or before the fundraising deadline September 20, 2021.

Per legal requirements, Relay For Life Luminaria bags may not be used for Lights of Hope.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc are not tax deductible.



Bringing Hope Home

This year we are bringing hope home. Each volunteer with a Lights of Hope CANRaiser page will have the opportunity to display the Lights of Hope you collect in your own backyard. Or front yard. Or neighborhood park. Or balcony. Or sidewalk. Or courtyard. You get the point. Be creative and help us build Lights of Hope Across America in 2021.

Lights of Hope Across America

Lights of Hope Across America will happen on Saturday, September 18, 2021. You will be asked to set up your display sometime on or before September 18, 2021. If you host your display prior to September 7, 2021 you can submit pictures [here](#) to potentially be used during the live streamed event. If your event is later please share pictures on social media using #LightsofHope and they could still be featured on our social wall during the live stream.

If staff and volunteers can travel to Washington D.C. for Leadership Summit and Lobby Day in September, a modified in person activity will be hosted on September 28, 2021.

[Fightcancer.org/lights](https://fightcancer.org/lights)

On fightcancer.org/lights there are several opportunities to engage with Lights of Hope. You can watch the event live stream, share your photos with your network and lawmakers, as well as take action.

Community Involvement

By bringing this event to your community, we have the potential to involve neighbors, family members, and others who have not had the chance to be involved in the past. This is an opportunity to share the power of Lights of Hope beyond those who traditionally attended Leadership Summit and Lobby Day. This also opens the possibility of more state-based sponsors and local media coverage.

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